

So Canadian Sobeys

Since 1907



HOT PRICE
5.99 /lb

Fresh Regular Ground Beef Family Size or Boneless Whole Beef Brisket cryovac cut from Australian graded beef or COMPLIMENTS Fresh Chicken Breast Halves while supplies last 13.21/kg



MEMBERS SAVE \$1/lb
4.44 /lb
9.79/kg **MEMBER PRICING**

5.44 without Scene+ Card
11.99/kg
Fresh Pork Loin Back Ribs or Fresh Pork Tenderloin Family Size cryovac



HOT PRICE
5.99 /lb

COMPLIMENTS Fresh Split Chicken Wings or Boneless Skinless Chicken Thighs 13.21/kg



MEMBERS SAVE \$2/lb
12.99 /lb
28.64/kg **MEMBER PRICING**

Live Market Lobsters product of Atlantic Canada subject to availability



14.99 /lb
33.05/kg
without Scene+ Card



HOT PRICE
3.99

TAYLOR FARMS Chopped or Leaf Salad Kits packed in Canada 207-383 g



HOT PRICE
4.99

ZESPRI Sungold Kiwi product of New Zealand 454 g



HOT PRICE
2.49

Strawberries product of USA or Mexico no 1 grade 1 lb 454 g

1 LB



HOT PRICE
16.87

FOLGERS Roast & Ground Coffee 544-865 g or Single Serve Coffee Pods 30 pk



HOT PRICE
3.44

STONEMILL Bread 454-600 g, NATURAL BAKERY Rye 500 g or DEMPSTER'S Signature English Muffins 6 pk



HOT PRICE
4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk



HOT PRICE
6.49

CASHMERE Bathroom Tissue 12=24 or 8=24 Rolls, SPONGETOWELS 3=6 Rolls or SCOTTIES Facial Tissue 6 pk



HOT PRICE
3.49

LIBERTÉ Méditerranée Yogurt 500 g or 2-4 pk or YOPLAIT Source Protein Yogurt 650 g

100 PTS when you buy 2



HOT PRICE
3.47

DR. OETKER Ristorante or Casa Di Mama Pizza 288-410 g or Giuseppe Garlic Fingers 317 g

Scene+ GIVE & GET

BUY \$100 IN SOBEYS GIFT CARDS & GET 750 PTS

MAY 7-10

Receive 750 Scene+ Points when you purchase \$100 in Sobeys Gift Cards. Offer valid from May 7-10 at all Sobeys locations in Ontario. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Sobeys gift cards. Limit of 5 offers per account number. No coupon is required. Scene+ digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Global Market

MELONA

HOT PRICE
3.99

BINGGRAE Melona Ice Bars 560 mL selected varieties

Mother's Day is May 10th

THU 7 | FRI 8 | SAT 9 | **SUN 10** | MON 11 | TUE 12 | WED 13

Prices and offers in effect May 2026

So many deals Scan here for our full digital flyer

ONT

Just for Moms!

Fresh blooms to make their day!



STARTING AT
14⁹⁹
Mixed Seasonal Bouquets
selection may vary by store



BUY MORE SAVE MORE
17⁹⁹
ea when you buy 2 or more
Premium Annuals Hanging Basket or Planter 11" grown in Ontario 18.99 ea



22⁹⁹
Premium Ecuadorian Roses
one dozen 50 cm



8⁹⁹
LINDT Lindor Box 60 g
while supplies last

FLO1_SBY_WK02_PRN_ONT

Breakfast for Mom!

Fresh breakfast to start their day!



EXCLUSIVE

4.99

COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g or Fully Cooked Bacon 65 g or COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g



4.99

BURNBRAE FARMS or GRAY RIDGE Large White Eggs 18 pk or COMPLIMENTS Free Run Large White Eggs 12 pk



200 PTS when you buy 1
7.99

Heart Shaped Raspberries product of Mexico or USA 227 g



3.99

COMPLIMENTS Pure Orange Juice 1.36-1.54 L



16.97

KICKING HORSE Whole Bean Coffee 454 g



FLO2_SBY_WK02_PRN_ONT

100% **fresh** GUARANTEE

Guaranteed fresh or your money back

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

14.99 /lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 33.05/kg

11.99 MEMBER PRICING

14.99 without Scene+ Card

COMPLIMENTS, SHOELESS JOE'S, JACK ASTOR'S or BELMONT Burgers 678-852 g

READY FOR YOU

BUY 2 GET 3RD FREE of equal or lesser value

Ready For You Chilled Meals sold by 100 g available chilled selected

7.99

Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen or **ULTRA NATURAL Fair Trade Honduras Shrimp** cooked or raw 300 g

6.99

MAPLE LEAF Natural Selections Sliced Meats 175 g selected

6.99

COMPLIMENTS Grape Tomatoes product of Canada or Mexico 680 g

6.99

ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarellissima 500 g

2/\$5

CHRISTIE Oreo or Chips Ahoy! Cookies selected 224-303 g or **KELLOGG'S Town House, Snap'd or Cheez-It Crackers** 213-391 g

3.99 200 PTS when you buy 2

DORITOS Tortilla Chips 210-235 g or **RUFFLES Potato Chips** 180-200 g

2.99

BULL'S-EYE BBQ Sauce 425 mL, **DIANA Sauces** 500 mL or **Marinades** 375 mL, **HEINZ Flavoured Mayo** 340 mL or **KRAFT Salad Dressing** 425 mL

22.99 MEMBER PRICING

25.99 without Scene+ Card

STARBUCK'S Coffee 793-907 g or **K-Cups** 24 pk

100 PTS when you buy 1

6.99

BECEL Margarine 637-850 g

5.99

BONNE MAMAN Jam 250-290 mL, **Spreads** 250-360 g or **Vanilla Compote** 539 mL or **KRAFT Peanut Butter** 750 g-1 kg

8.99

KELLOGG'S Pop-Tarts 1.152 kg, **Rice Krispies Squares** 660 g or **Special K Bars** 500 g, **WELCH'S Fruit Snacks** 616 g or **SUNKIST Fruit Snacks Club Pack** 792 g

\$3

COMPLIMENTS Spring Water 24x500 mL

8.99

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, **KELLOGG'S Jumbo Cereal** 700 g-1.1 kg or **POST Jumbo Cereal** 1.1-1.24 kg

1.99

LIPTON or KNORR Soup selected 2 pk 40-166 g or **KNORR Sidekicks** 112-167 g

1,000 PTS when you buy 2

19.99

TIDE Liquid Detergent 3.46-3.9 L, **Pods or GAIN Flings!** 45-76 pk, **DOWNY Unstopables** 853 g or **IVORY SNOW** 3.1 L

EVERYDAY VALUE

\$11

Cookies 20 pk 620 g

BAKED IN STORE

1 KG

\$14

COMPLIMENTS Value Size Sliced Ham 1 kg

300-600 G

\$5

COMPLIMENTS Frozen Fruit 300-600 g

\$1

COMPLIMENTS Macaroni & Cheese 200-225 g

200-225 G

15-100 PACK

2.50

COMPLIMENTS Freezer Bags 15-20 pk or **Sandwich Bags** 100 pk selected

250 ML

\$2

COMPLIMENTS Foaming Hand Soap 250 mL

We have 2X as many Canadian-origin products as competing stores*

2X Canadian-origin products

PROUDLY CANADIAN sobeys.com

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin LPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

So much value



2⁹⁹ /lb
Tomatoes on the Vine product of Ontario, USA or Mexico 6.59/kg

4⁹⁹ /lb
Asparagus product of Ontario 11.00/kg

From Ontario

FIRST OF THE SEASON

3/\$5
Long English Cucumbers product of Ontario Canada no 1 grade

From Ontario

2/\$5
Romaine, Green or Red Leaf Lettuce product of Mexico or USA

3⁹⁹ /lb
ORRI Clementines or Mandarins product of Israel 8.80/kg

ORRI

2/\$4
Ataulfo Mangoes product of Mexico

LARGE

4⁹⁹
Pomegranates product of Peru

LARGE

3⁹⁹
Red or Green Swiss Chard product of USA or Mexico

3⁹⁹
COMPLIMENTS Onions product of Canada, Canada no 1, 3 lb

99¢ /lb
Green Cabbage 2.18/kg or Rutabaga 1.19/lb 2.62/kg product of Canada, Canada no 1

3⁴⁴
COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g

200 PTS when you buy 2

ORGANIC

7⁹⁹ /lb
Red Prince Apples product of Canada, Canada extra fancy grade 4.39/kg

RED PRINCE

6⁹⁹
Cotton Candy Grapes product of Chile no 1 grade 454 g

2⁴⁷ /lb
Large Navel Oranges product of Spain or Egypt 5.45/kg

7⁹⁹
Persimmon Fuyu Case product of Brazil

MEDINA

4⁹⁹
COMPLIMENTS Caesar Salad Kit product of USA 280 g

100 PTS when you buy 2

4⁹⁹
COMPLIMENTS Broccolini Tray product of USA 170 g

BUY 2 GET 3RD of equal or lesser value FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

READY FOR YOU

19⁹⁹
Prepared Fresh Daily Large Fruit or Vegetable Carousel 1.95-2.2 kg

200 PTS when you buy 1

READY FOR YOU

99¢
Passion Fruit product of Colombia

75 PTS when you buy 2

Global Market

1⁷⁹ /lb
Long Squash product of Mexico or Honduras or Red Carrots product of China 3.95/kg

Global Market

7⁹⁹
BIO RAW Dressing selected 250 mL

ORGANIC

2⁹⁹
COMPLIMENTS ORGANIC Baby-Cut Carrots 454 g product of USA

ORGANIC

3⁴⁹
SUNRISE Firm Tofu 500 g

4⁹⁹
LIGHTLIFE Veggie Grounds assorted 340 g

10⁹⁹
Wonderful Pistachios salted or lightly salted 450 g

25% off
Caramel Corn

PACKED IN STORE

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards for details

If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer for details.

CERTIFIED TENDER
TENDRETE CERTIFIEE

14⁹⁹ /lb

STERLING SILVER Fresh Boneless Top Sirloin Cap/ Coulotte Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 33.05/kg

So.tender

Sterling SILVER PREMIUM BEEF

HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection
Exclusive to Sobeys

CERTIFIED TENDER
TENDRETE CERTIFIEE

29⁹⁹ /lb

STERLING SILVER Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef while supplies last 66.11/kg

3⁹⁹ /lb

Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80/kg

5⁹⁹ /lb

Fresh Whole Skinless Pork Belly cryovac 13.21/kg

9⁹⁹ /lb

Fresh Extra Lean Ground Beef Family Size 22.02/kg

18⁹⁹ /lb

Fresh Canadian Lamb Loin Chops 41.87/kg

5⁹⁹ /lb

MAPLE LODGE FARMS Chicken Sausage 375-500 g

4⁹⁹ /lb

Grade A Cornish Hens frozen 11.00/kg

BUY 2 GET 3RD FREE of equal or lesser value

COMPLIMENTS Raised Without Antibiotics Boneless Skinless Chicken Breast, Boneless Skinless Thighs, Split Wings, Drumstick, Thighs or Whole Chicken

READY FOR YOU

fresh from our kitchens

5⁹⁹ /lb

Fresh Montreal BBQ or Korean BBQ Marinated Pork Loin Center Chops 13.21/kg

30⁹⁹ /lb

STERLING SILVER Fresh Three Peppered Glazed Boneless Rib Eye Grilling Steak or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 68.32/kg

19⁹⁹ /lb

STERLING SILVER Fresh BBQ Whisky or Montreal BBQ Marinated Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef 44.07/kg

6⁹⁹ /lb

Marinated Fresh Boneless Skinless Chicken Thighs Mumbai, BBQ whisky or honey garlic 15.41/kg

5⁴⁴ /lb
11.99/kg

6⁴⁴ /lb
14.20/kg

MEMBER PRICING without Scene+ Card

Fresh Maple Chipotle BBQ Whisky or Honey Garlic Marinated Pork Loin Back Ribs

6⁹⁹ /lb

In-Store Made Marinated Split Chicken Wings 15.41/kg

5⁴⁴ /lb
11.99/kg

6⁴⁴ /lb
14.20/kg

MEMBER PRICING without Scene+ Card

Fresh Honey Garlic or Maple Chipotle Marinated Pork Tenderloin

quick & easy

10⁹⁹

PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g or SCHNEIDERS Pepperettes 250-375 g

4⁴⁹ /lb

COMPLIMENTS Peameal Bacon Chub 9.90/kg

3⁹⁹

COMPLIMENTS Regular or Jumbo Wieners 450 g

5⁹⁹

COMPLIMENTS Fully Cooked Meat Strips 150-200 g

8⁹⁹

BEYOND MEAT Plant-Based Breakfast Sausage, Chicken Tenders or Burger 2 pk 226-235 g

10⁹⁹

COMPLIMENTS Beef, Chicken or Vegetable Lasagna & Mac & Cheese 1 kg

14⁹⁹

JANES Ultimates Boneless Chicken Bites or Tenders or KELSEYS Original Roadhouse Fully Cooked Pork Back Ribs frozen 600-710 g

BUY 2 GET 3RD FREE of equal or lesser value

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 ea

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

GET 2 SCENE+ PTS ON EVERY \$1 SPENT*

1,000 pts = \$10 in groceries

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. / Licensed user.

seafood

Nothing Added
Everything Gained™

Ultra
NATURAL

- ✓ No Artificial Additives
- ✓ No Antibiotics
- ✓ No Preservatives
- ✓ No Phosphates



12.99
ULTRA NATURAL Gluten Free Shrimp
Appetizers 340 g

So ready to grill

READY FOR YOU

14.99 /lb
In-Store Marinated
Fresh Atlantic Salmon
Fillets subject to
availability 33.05/kg

12.99 /lb
Prepared In-Store
Fresh Atlantic
Salmon Roasts with
Imitation Crab &
Seafood Stuffing
28.64/kg

6.99
Prepared In-Store Cooked or Raw Garlic
Shrimp Grillers previously frozen 280 g

7.25
In-Store Marinated
Raw Shrimp Skewers
previously frozen 45 g



15.99
ULTRA NATURAL Raw Black Tiger Shrimp
shell-on or peeled and deveined 26-30 ct
per lb 340 g



11.99
ULTRA NATURAL Fair Trade Honduras Cooked
Shrimp garlic & parsley or Asian-style marinade
454 g

OCEAN WISE RECOMMENDED

\$8
COMPLIMENTS Cooked
Shrimp in Ring with Sauce
255 g

\$12
COMPLIMENTS
Extra Large Cooked
Shrimp in Ring with
Sauce 312 g

\$15
COMPLIMENTS Cooked
Shrimp in Bag with
Cocktail Sauce 680 g

\$22
COMPLIMENTS Large Cooked
Shrimp in Ring with Sauce 737 g

\$25
COMPLIMENTS
NATURALLY SIMPLE
Black Tiger Shrimp in
Ring with Sauce 515 g

PRICE LOCK

deli & kitchen

3.99 /100 g
MEMBER PRICING

4.49 /100 g
without
Scene+ Card

SLICED FRESH

COMPLIMENTS Montreal Smoked
Meat, Roast Beef, Corned Beef or
Pastrami

SLICED FRESH

4.79 /100 g
MASTRO Genoa Salami
hot or mild

SLICED FRESH

2.69 /100 g
SIKORSKI Polish Kielbasa Ham, Chorizo
Sausage, Garlic Sausage, Hungarian or Village
Sausage

5.99 /150 g
MEMBER PRICING

6.99 /150 g
without
Scene+ Card

BOURSIN 150 g, Cuisine 220 g or
KAUKAUNA Cheese Balls 170 g

BUY 2 GET 3RD
of equal or lesser value
FREE

BALDERSON Cheddar Blocks
250-280 g selected varieties

11.79
MASTRO Family Size Dry
Cured Sliced Salami
selected 300 g

6.49 /227-300 g
MEMBER PRICING

7.49 without
Scene+ Card

RANA Fresh Pasta 227-300 g

So ready to go

READY FOR YOU

200 PTS
when you buy 2

6.99
STARTING AT
2-Pack Mini
Croissant
Breakfast
Sandwiches
227-311 g

7.99 /230-305 g
200 PTS
when you buy 2

Flatbreads selected
230-305 g

3.99
Traditional Poutine 350 g
or Popcorn Chicken 4.99
available hot

Add a Regular
Size Twice Baked
Potatoes for \$3

13.99
6-Piece Crispy Chicken
available hot or chilled

50 PTS
when you buy 1

9.49
SUMMER FRESH Salad
650-800 g

Scene+ Get **150 PTS** Available at participating locations

FOR EVERY 18.9L WATER REFILL FROM nimbus

Offer valid during May 7-13, 2026. Only available at participating locations. Sorry no rainchecks or price matching. Bonus points are awarded for each completed purchase of an 18.9L Nimbus water refill. Promotion is subject to all applicable laws and regulations. Scene+ card must be presented to earn the bonus points.

meal makers

5.99
KELLOGG'S Family Size Cereal 450-650 g

3.99
VACHON Snacks 248-336 g or HOSTESS Donuts selected 269 g

2.99
DEL MONTE Canned Fruit assorted 398 mL

16.99
GOGO SQUEEZ Fruit Sauce 20 pk

9.99 **100 PTS** when you buy 1
KRAFT Cheez Whiz 900 g

4.49 **500 PTS** when you buy 4
PEARL MILLING COMPANY Pancake Mix or Syrup 905 g or 710 mL

6.49
ROBIN HOOD or FIVE ROSES Flour selected 2.5 kg or HERSHEY'S Chipits 200-270 g

2.49
BETTY CROCKER SuperMoist Cake Mix selected 375-404 g

2/\$5
CAMPBELL'S Concentrated Broth 250 mL or Tetra 900 mL

2.99
CAMPBELL'S Chunky Soup 515 mL

7.99
YELLOWSTONE Seasoning Blends 135-160 g or MAISON ORPHEE Baking Mixes 425-500 g

100 PTS when you buy 2
COMPLIMENTS Spices or Seasonings selected 5-245 g

3/8.99
BETTY CROCKER Mashed or Sliced Potatoes 141-215 g

2.99
HEINZ Pasta or Beans 398 mL

2.99
CLOVER LEAF Yellowfin Chunk Light Tuna 142 g

5.49
WINDSOR Flavoured Salts 124-147 g

2/\$5
HUNT'S Thick & Rich Pasta Sauce or Tomato Sauce 680 mL or Tomato Paste 369 mL

3.49
CATELLI Gluten Free or Supergreens Pasta 300-340 g

2.49 **100 PTS** when you buy 2
COMPLIMENTS Hot Dog or Hamburger Buns 8 pk

2.49 **100 PTS** when you buy 2
COMPLIMENTS Bagels 6 pk

3.49
ALLEN'S Cider Vinegar 1 L

6.49
MAZOLA Oil 946 mL

4.49
COMPLIMENTS Balsamic Vinegar of Modena 500 mL

7.99
TILDA Basmati Rice 907 g or MINUTE RICE 1.2-1.4 kg

1.99 **100 PTS** when you buy 3
COMPLIMENTS Pudding Cups 4 pk

3.49
COMPLIMENTS Peanut Butter 500 g

2.79
COMPLIMENTS Sweet Green or Hot Dog Relish 375 mL

2.49 **100 PTS** when you buy 2
COMPLIMENTS White or Whole Wheat Bread 675 g

WE'RE FULL OF compliments

3.49 **100 PTS** when you buy 2
COMPLIMENTS Coconut selected 200 g

4.49 **100 PTS** when you buy 2
COMPLIMENTS Sweetened Condensed Milk 300 mL or Graham Crumbs 400 g

2/\$5
COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g
2.99
COMPLIMENTS Mild or Medium Salsa 430 mL

Scene GET 1,500 PTS FOR EVERY \$100 SPENT ON HOME HARDWARE GIFT CARDS



Offer valid during April 30 - May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.



Moms Love Blooms!

STARTING AT

8⁹⁹

Ecuadorian
Roses 3-stem



STARTING AT

19⁹⁹

Ready To Go Arrangements
selection may vary by store



**Ready
to gift!**

STARTING AT

14⁹⁹

Duet Bouquets
choose from various
sizes selection may
vary by store



Lasts Up To
Three Weeks!

11⁹⁹

Kalanchoe Bouquet 3-stem
grown in Ontario



29⁹⁹

Grace In Bloom
Bouquet



STARTING AT

21⁹⁹

Mother's Day
Gardens

Fresh value ready to go!



STARTING AT
8⁹⁹

Assorted Blooms In Tufted Purse
grown in Canada



10⁹⁹

Tulip Bouquet
10-stem
grown in Ontario

500 PTS
when you buy 1

37⁹⁹

Duo Tango Orchid in
Ceramic 5"



EXCLUSIVE TO
Sobeys



STARTING AT
12⁹⁹

Multi-Bloom Hydrangeas
available in 5" or 6"
grown in Ontario



8⁹⁹

Mini Roses In Self
Watering Pot 4" grown
in Ontario



STARTING AT
7⁹⁹

Mother's Day Potted Mums
selection may vary by store
grown in Ontario



STARTING AT
9⁹⁹

Assorted Calla Lily
4" or 6" grown in Ontario



STARTING AT
12⁹⁹

Phalaenopsis Orchids In
Ceramic selection may
vary by store

Floral and Garden products available at most store locations.

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards
for details

Gardens Love Moms!

Featuring Exclusive Variety City Lights Dahlia

\$14

Premium Annual Planter 8"

Get **1,000** PTS

When you spend \$100 or more at the Garden Centre in a single transaction.*

*before taxes

2/\$10

Garden Gerbera Daisies 4.75" pot grown in Ontario

BUY MORE SAVE MORE

29⁹⁹

ea when you buy 2 or more

Premium Hanging Basket or Planter 13" grown in Ontario 32.99 ea

Get out & plant a rainbow!

39⁹⁹

Mother's Day Hydrangea 10" grown in Ontario

2/\$7

Assorted Premium Annuals 4" grown in Ontario

49⁹⁹

ea when you buy 2 or more

Jumbo Annual Planter 16" grown in Ontario 54.99 ea

250 PTS when you buy 1
21⁹⁹

Premium Annuals Bowl 12" Featuring Dahlia Dahietta Series



BUY MORE SAVE MORE

\$3

ea when you buy 4 or more

COMPLIMENTS Black Earth 25 L 3.49 ea



BUY MORE SAVE MORE

3⁵⁰

ea when you buy 2 or more

COMPLIMENTS Farm Manure Compost 25 L 3.99 ea



BUY MORE SAVE MORE

4⁵⁰

ea when you buy 2 or more

COMPLIMENTS Multi-Mix Soil 25 L 4.99 ea



BUY MORE SAVE MORE

4⁵⁰

ea when you buy 2 or more

COMPLIMENTS Professional Planter Mix Soil 25 L 4.99 ea



BUY MORE SAVE MORE

\$5

ea when you buy 2 or more

COMPLIMENTS Cedar Mulch 42.5 L selection may vary by store 5.49 ea



BUY MORE SAVE MORE

\$8

ea when you buy 2 or more

COMPLIMENTS Mega Soil 50 L 8.99 ea

Floral and Garden products available at most store locations.

Scene

GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.



Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or the Sobeys app.

deli & kitchen

SLICED FRESH

3⁹⁹
/100 g
SIKORSKI Grandpa or Grandma Ham

SLICED FRESH

2¹⁹
/100 g
COMPLIMENTS Cooked Ham or Mock Chicken

Try with Panache Grana Padano 200 g

12⁹⁹
MARCANGELO Family Size Sliced Italian Meats selected 150-175 g product of Italy

9⁹⁹
TRE STELLE Feta 375 g or CASTELLO Havarti 425 g

8⁴⁹
COOMBE CASTLE Red Leicester, Double Gloucester, Cheshire, Lancashire, Wensleydale or Dorset Drum 200 g

5⁹⁹
SNACK FACTORY Pretzel Crisps selected 155-200 g

Try our limited time only AI Pastor Flavour

100 PTS when you buy 250 g or more

2⁶⁹
/100 g
Chicken Strips sold by 100 g available hot or chilled

READY FOR YOU

100 PTS when you buy 2

4⁴⁹
FONTAINE SANTÉ Topped Hummus, Regular Hummus or Dips 227-260 g

Get 100 PTS When you buy 300 g
OR
Get 250 PTS When you buy 500 g or more

Service Case Salads select varieties sold by 100 g

bakery

Try our Made with KITKAT® Brownie and Brownie Cake for a Limited Time

BUY 1 GET 1 FREE of equal or lesser value

MIX & MATCH

Brownies 550-585 g or Brownie Cakes 310-390 g starting at 7.99 ea

LIMITED TIME ONLY

Made with **KitKat** Fait avec

Croissants Made with KitKat® 2 pk 100 g

3⁹⁹ **BAKED IN STORE**

Give Mom a Break, and enjoy a Made with KitKat® Dessert or Treat

Cheesecakes 6" 720-975 g **12⁹⁹**

5⁹⁹ **MEMBER PRICING** **7⁹⁹** without Scene+ Card

Cupcakes vanilla, chocolate, confetti or assorted 325-335 g

9⁹⁹ Small Pull-Apart Cakes 365-650 g

Made with 100% Canadian Flour

5⁹⁹ ea when you buy 2 or more

Cheese Sticks, Pizza Buns or Garlic & Cheese Buns 300-650 g 6.29 ea

BAKED IN STORE

3⁴⁹ ea when you buy 2 or more

Bagels 4 pk 450 g 3.99 ea

BAKED IN STORE

NEW

5⁹⁹

FURLANI Garlic Texas Toast 638 g

3⁹⁹ **75 PTS** when you buy 2

COMPLIMENTS Mini-Pitas 200-425 g

4⁹⁹

SUN-MAID Cinnamon Raisin Bread 450 g or SHASHA Cookies or Snaps selected 250-300 g

200 PTS when you buy 2

3⁹⁹ 610 g

COMPLIMENTS 10" Tortillas 366-610 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

frozen & dairy



4.79 PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



4.99 HEALTHY CHOICE Gourmet Steamers 269-306 g



5.99 HEALTHY CHOICE Power Bowls 262-280 g



7.99 KAWARTHA DAIRY Ice Cream 1.5 L selected



8.99 GSP Pinsa Pizza 442-453 g



3.79 GREEN GIANT Frozen Vegetables or Valley Selections 400-750 g



3.49 MCCAIN Pizza Pockets 3 pk or MICHELINA'S Grande Entrées 454 g



5.49 NATRELL Fine-Filtered Milk 2 L



7.99 200 PTS when you buy 2 STARBUCKS Creamers or Non-Dairy Creamers 828 mL



3.49 100 PTS when you buy 2 TRE STELLE Cream Cheese 200 g



5.99 100 PTS when you buy 2 ARMSTRONG Cheese Sticks 210 g, Swirls 283-340 g, Nibblers 200 g or Combos 180 g



8.29 50 PTS when you buy 1 HELUVA GOOD! Dip 680 g



11.49 50 PTS when you buy 1 IÖGO Yogurt 2 kg



6.49 GAY LEA Premium Butter 250 g selected



4.49 DEL MONTE Juice or Juice Cocktails 1.6 L or COMPLIMENTS Tropical Blends 1.75 L

WE'RE FULL OF compliments

3.99 COMPLIMENTS Fries 650 g

100 PTS when you buy 2 COMPLIMENTS Mini Pizzas 8 pk

5.99 200 PTS when you buy 2 COMPLIMENTS Greek Yogurt 650 g

3.99 100 PTS when you buy 2 COMPLIMENTS Cheddar Flavour Slices 400 g

natural health



5.99 100 PTS when you buy 2 KASHI Granola 311-340 g



2.99 KETTLE BRAND Chips 156-198 g



2.49 50 PTS when you buy 2 MAPLE LEAF Mighty Chicken Sticks 32 g



2.99 KIJU Organic Juice 1 L or 4x200 mL



3.49 50 PTS when you buy 1 BLUE DIAMOND Almond Breeze Chilled Beverage 1.89 L



5.99 SILK Coconut-Based Yogurt 500-650 g



5.99 SILK Barista 946 mL



5.99 100 PTS when you buy 2 CHICKAPEA Pasta 227 g



18.99 200 PTS when you buy 1 CENTRUM Multivitamin Tablets 90-160 pk



15% off EMERGEN-C Vitamin Drink Mix, Crystals, Gummies 18-45 pk or VITAL PROTEINS Collagen 201-567 g



1.99 200 PTS when you buy 4 LÄRABAR 45-48 g



11.99 200 PTS when you buy 2 RXBAR 5 pk or Minis 8 pk

Give them more with the Grocery Essentials Card Visit sobeys.com/giftcards for details

drinks & snacks

6.49 **200 PTS** when you buy 2
FERRERO ROCHER Squares 105 g

9.99
HARIBO Candy 652 g or MAYNARDS X-Large Bagged Candy 816 g

6.49
MR. FREEZE Pops 80 pk, DR PEPPER or POPSICLE Freeze Pops 48 pk while supplies last

5.99
DARE Real Fruit Candy 650 g or MARS Pouches 155-230 g while supplies last

3.99
TWIGZ Pretzels 130 g

2/\$8
OLD DUTCH Potato Chips 200-235 g, Restaurante Tortilla Chips 230-295 g or Dutch Crunch Kettle Chips 200 g

3.49
HAWKINS Cheezies 210 g

3.49 ea when you buy 3 or more
QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g 4.29 ea

100 PTS when you buy 2
PEPSI Soft Drinks or BUBLY Sparkling Water 6x222 mL

9.99
CELSIUS Energy Drinks 4x355 mL or RED BULL Energy Drinks 4x250 mL

2/\$4 JONES Soda 355 mL

7.99 PEACE TEA or FUZE Iced Tea 12x341 mL

2/\$7
CHRISTIE Crispers or Bits & Bites 145 g or SENSIBLE PORTIONS Pita Bites 142 g not available in all stores

3.99
CHRISTIE Good Things 100 g or SESMARK Savoury Thins Rice Crackers 90 g not available in all stores

9.99 PEPPERIDGE FARM Goldfish Crackers 750 g

\$4
CADBURY Fingers Cookies 114 g, ARNOTT'S TimTam Biscuits 175-200 g or DARE Whippet 230-285 g

4.99 **250 PTS** when you buy 1
PANACHE Chocolate Hazelnut Wafer Rolls 400 g while supplies last

8.99 **200 PTS** when you buy 2
OCEAN SPRAY Pure Juice 946 mL

3.99
ALLEN'S Juice 8x200 mL tetra

39.99
MCCAFÉ Keurig® Compatible Single Serve Pods 48 pk

8.29 NESCAFÉ Instant Coffee 100-170 g

5.99
TETLEY Tea 60-72 pk selected

7.99 **200 PTS** when you buy 2
NATURE VALLEY Mid-Size Granola Bars 340-525 g

8.99 **100 PTS** when you buy 1
COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 528 g

15.49 **300 PTS** when you buy 2
COMPLIMENTS Milk Chocolate Almonds or Raisins 900 g

5.99 **150 PTS** when you buy 2
COMPLIMENTS Value Size Candy 700-750 g

3/\$5
COMPLIMENTS Sparkling or Fizzy Flavoured or Unflavoured Water 503 mL-1 L

10.49 **100 PTS** when you buy 1
COMPLIMENTS De-Alcoholized Beer 12x355 mL

2.99
COMPLIMENTS Tortilla Chips 250-280 g or Kettle Chips 200 g

2.99
COMPLIMENTS Pretzels 320-400 g

2.99 **100 PTS** when you buy 2
COMPLIMENTS Snacking Crackers 200-225 g

19.99 **1,000 PTS** when you buy 2
COMPLIMENTS Coffee Pods 30 pk

Give them more with the Grocery Essentials Card [Visit sobeys.com/giftcards](https://www.sobeys.com/giftcards) for details

home & pet care



2/\$9

LYSOL Cleaners 650 mL-1.2 L, Bathroom Cleaners 650-950 mL, or Dual Action Wipes 35 pk selected



200 PTS when you buy 2

2.79

COMPLIMENTS Liquid Dish Detergent 828 mL



7.49

OXICLEAN Stain Remover Sprays 354-636 mL, Gel 183 mL or Pre-Treat 650 mL



12.99

FLEECY Fabric Softener 3.5 L or Sheets 200 pk



9.99 **100 PTS** when you buy 1

ENERGIZER Max Batteries AAA 4 pk, AA 8 pk or 9V 2 pk



11.99

GLAD Waste Bags 20-40 pk selected



100 PTS when you buy 2

5.99

COMPLIMENTS Dinner Napkins 100 pk



19.99

CHARMIN Bathroom Tissue 12=48 rolls



100 PTS when you buy 3

3.33

WHISKAS Temptations Cat Treats 180 g



10.99

PEDIGREE Dry Dog Food 2 kg or MILK-BONE Dog Treats or Brushing Chews 557-708 g



12.99

PURINA Tidy Cats Cat Litter 2.72 kg or ONE Dry Dog Food 1.72-1.81 kg



26.99

PEDIGREE Dry Dog Food 6.35-8 kg

health, beauty & baby



6.99 **100 PTS** when you buy 2

SENSODYNE or Pronamel Whitening Toothpaste 110-135 mL selected



2/\$32

NATIVE Deodorant 75 g selected



2/23.99

NATIVE Shampoo, Conditioner or Body Wash 177-532 mL selected



400 PTS when you buy 2

3.99

NIVEA Body Wash 500 mL selected



200 PTS when you buy 1

14.49

U BY KOTEX Pads, Liners or Tampons 30-150 pk selected



7.99 **400 PTS** when you buy 2

AVEENO Shampoo or Conditioner 354 mL or LISTERINE Mouthwash 500 mL-1 L selected



15% off

ORAL-B Battery Powered Toothbrushes or CREST 3D White Whitening 2-Step Toothpaste selected 1-2 pk or 148 mL selected



8.99

NIVEA Skin Care Products selected



55.99

SIMILAC or GOOD START Infant Formula 837-859 g or 1.02 kg or Ready To Feed 15 pk



750 PTS when you buy 2

28.99

HUGGIES Giga Diapers 36-128 pk



BUY MORE SAVE MORE

3.49 go when you buy 2 or more

150 PTS when you buy 2

COMPLIMENTS Baby Wipes 64-72 pk 3.99 ea



250 PTS when you buy 1

49.99

ENFAMIL A+ NeuroPro Infant Formula 553-587 g

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.



250 PTS when you buy 2

19.99

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*



10% off **200 PTS** when you buy 2

ZARBEE'S Baby or Children's Cough Syrup 59-118 mL or Chest Rub 42 g



10% off **150 PTS** when you buy 2

CLEAN & CLEAR Products selected



300 PTS when you buy 2

10% off

ADVIL Pain Relief 40-150 pk*



200 PTS when you buy 2

21.79

IMODIUM 20-24 pk selected



10% off **200 PTS** when you buy 2

DRIXORAL Sinus Spray 15-25 mL selected, ALEVE Pain Relief 110 or 170 pk or ASPIRIN 81mg Tablets 180 pk*



300 PTS when you buy 1

39.99

A&D Blood Pressure Monitor UA-660CN 1 pk



AD A&D Medical

Blood Pressure Monitor

Upper Arm

CLINICAL GRADE ACCURACY

Artrial Fibrillation, 60 Reading Memory, Includes Batteries

Scene+ JOIN SCENE+ TODAY. sceneplus.ca/register

Scene+
DIGITAL EXCLUSIVE

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [Sobeys.com/offers](https://www.sobeys.com/offers)

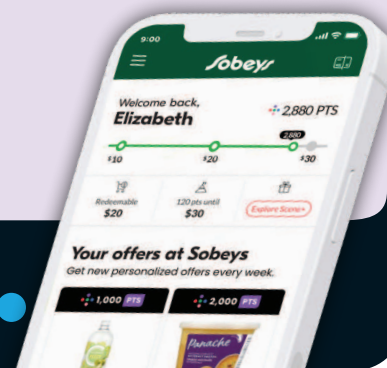


SAVE
\$2.79

LOAD THIS OFFER
AND SAVE \$2.79 ON
BEST BUY Napkins
500 pk

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry
Scent Booster Beads 422 g



Offer valid May 7th to May 13th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for variety and value



99¢ /lb Green Cabbage product of Canada, Canada no 1, 2.18/kg



1.19 /lb Rutabaga product of Canada Canada no 1, 2.62/kg



4.99 Parsnips product of Canada 454 g



3.99 /lb COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks 8.80/kg



2.47 /lb

Bartlett Pears product of Argentina extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg



1.99 Fresh Parsley, Mint, Cilantro or Italian Parsley Bunches product of Mexico or USA



200 PTS when you buy 2
STARTING AT 12.49

NOBLE PREMIUM Bison Cubes, Inside Round Steak, Rib Eye, Striploin or Top Sirloin Steak 226 g



11.99 COMPLIMENTS NATURALLY SIMPLE Haddock or Cod Fillets 400 g



6.29 BRANSTON Original Pickle Relish 360 g



6.99 HAYWARDS Traditional Pickled Onions 375 mL



5.49 HP Sauce 255 mL



1.99 OLD JAMAICA Ginger Beer 330 mL



4.99 ROBINSONS Fruit Beverages selected 1 L



100 PTS when you buy 2
5.49 S&F Smoked Sardines (Sprats) in Oil 270 g



100 PTS when you buy 3
3.99 RÜGEN FISCH Herring Fillets in Tomato Sauce 200 g



5.99 DIEM Mild Ajvar 720 mL



4.49 BELEVINI Tomato Juice no sugar added 1 L



40 PTS when you buy 2
1.79 HAPPY SWING Wafer Rolls selected 150 g



2.79 ROSHEN Wafer Cookies selected 142 g



1.29 BELEVINI Petit Beurre Biscuits 185 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Treats for Mom



150 PTS
when you buy 3
4.29

FERRERO ROCHER Bars 90 g or Bueno Minis 96 g



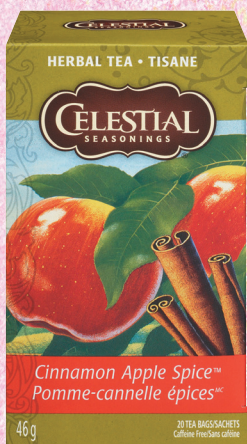
3.49

TOFFIFEE Chocolates 123 g



BUY MORE SAVE MORE
5.99

ea when you buy 2 or more
LINDT Excellence Bars 50-100 g 8.29 ea



4.99

CELESTIAL SEASONINGS or TWININGS Tea 20 pk selected varieties



6.49

TAZO Tea Concentrates 946 mL



2/\$7

CARR'S Table Water Crackers 125-150 g, BOULANGERIE GRISSOL Melba Toast, Canape or Baguettes 120-200 g



2/\$9

STACY'S Pita Chips 208-227 g, SMARTFOOD Popcorn 150-220 g or SUNCHIPS 205 g

100 PTS
when you buy 1
4.99

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g



So sweet

Premium bakery

Shop our wide assortment of premium bakery items to treat Mom this Mother's Day!



MEMBERS SAVE \$5

9.99 MEMBER PRICING

14.99

without Scene+ Card

Single Layer Shortcakes 905-950 g



16.99

Chocolate Dipped Strawberries 10 pk 550 g



21.99

Dessert Cake Double Chocolate Fudge 1.4 kg



BAKED IN STORE

100 PTS when you buy 2

5.99

All-Butter Danishes 4 pk 420 g



BAKED IN STORE

5.99

100 PTS when you buy 2

All-Butter Croissants or Pastries 4 pk 275-400 g



6.99

WITHENSHAW Scones frozen 550 g

So ready to entertain

We make it easy!

Let's start with apps!



Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20



Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20



Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Family faves everyone will enjoy!

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend \$150 or more

That's like
\$25
toward your groceries

Shop our selection of
60+
Made-to-order trays!

Order in-store or online today!

Visit www.sobeys.com/entertaining for tray selections and ordering tips

So. authentic

Savour the Flavour of Cheese



6.99
/100 g

Gruyere
product of Switzerland

*Nutty,
savoury
and rich*

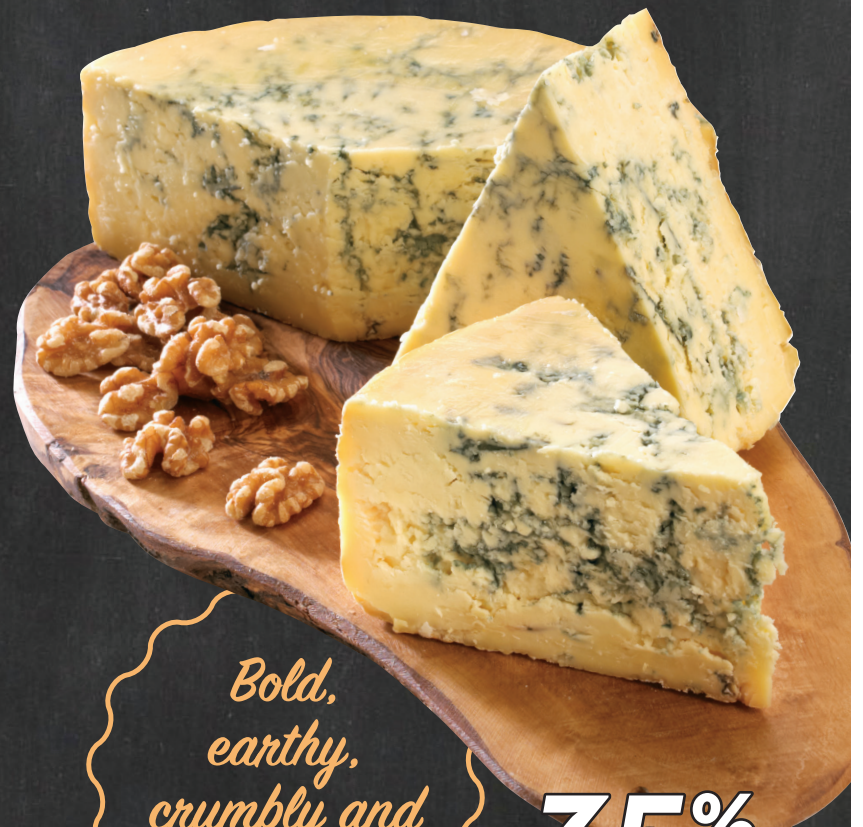
*Buttery,
creamy
with hint of
mushroom*



20% off

ENTREMONT Brie
product of France
prices as marked

These cheeses proudly carry an **AOP** (Appellation D'Origine Protegee) or **DOP** (Denominazione di Origine Protetta) protected designation, which means they are made the traditional way, right in the heart of the region where they were born—full of flavour and heritage.



*Bold,
earthy,
crumbly and
creamy*

35% off

COOMBE CASTLE
King James Royal
Blue Stilton
prices as marked

Stock up on BBQ essentials

National BBQ Day
May 16

Wendy's



FRESH, NEVER FROZEN CANADIAN BEEF
BŒUF CANADIEN FRAIS, JAMAIS CONGELÉ



4
PATTIES
PER PACK
GALETTE
PAR
EMBALLAGE
EXCLUSIVE

PRODUCT OF CANADA
PRODUIT DU CANADA
Net Weight / Poids Net
454 g (4 patties / galettes x 114 g)

UNCOOKED | NON CUIT
GROUND BEEF PATTIES
GALETTES DE BŒUF HACHÉ

150 PTS
when you buy 1

11⁹⁹

WENDY'S Fresh Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g



5⁹⁹
/lb

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg

READY
FOR
YOU



19⁹⁹
/lb

Fresh Beef Kabob With Vegetables cut by your meat expert from Canada AAA grade beef 44.07/kg



11⁹⁹

TRUE NORTH Delicious Salmon Burgers 568 g or COMPLIMENTS Atlantic Salmon Burgers 512 g



9⁹⁹
/lb

Fresh Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 22.02/kg

Made with 100% Canadian Flour



BAKED
IN STORE

\$4

Hot Dog or Burger Buns 8 pk



100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS Cheese Slices 210-230 g



4⁹⁹

MONTANA'S BBQ Sauce 350 mL or HIDDEN VALLEY Salad Dressing 473 mL

PROMISE GLUTEN FREE

Promise Gluten Free brings decades of baking expertise to enjoy gluten free living without compromise! Perfect for everyday enjoyment, our product range makes living gluten free delicious and easy.

- Real taste and soft texture
- Wholesome and high in fibre
- Vegan-friendly options
- Everyday favourites and indulgent treats
- Trusted quality

Wholesome and tasty Gluten Free items!

PROMISE Gluten Free Bagels
4 pk 280 g



PROMISE Gluten Free Rolls
260 g



MIX & MATCH



PROMISE Gluten Free Brioche Hot Dog or Hamburger Buns
4 pk 260-280 g

PROMISE Gluten Free Pitas
4 pk 248 g



Get **100** PTS
When you buy 2

OR

Get **300** PTS
When you buy 3



PROMISE Gluten Free Tortillas 4 pk 168 g



PROMISE Gluten Free Loaves
400-480 g



PROMISE Gluten Free Muffins
4 pk 240 g



PROMISE Gluten Free English Muffins 4 pk 240 g

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply



New
.....
MADE WITH
REAL TEA

mio

60% less sugar.*
100% of the flavour.



LEARN MORE

*Than regular iced tea per 1 ½ cups (375 mL)

A Full Fridge, Closer Than You Think.



Download the app and shop groceries
from anywhere. Try now and get

\$60 off + FREE DELIVERY on your first 4 orders.*

Download the App

*\$15 off each order, min. of \$75. See terms on voila.ca.