

ATL_NB_BIL

Verified Price Guarantee

Sobeys

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points*
*Conditions apply. See sobeys.com for details.

Verified
5.99 /lb

Fresh Regular Ground Beef Family Size or Fresh Boneless Whole Brisket cryovac cut from Australian graded beef while supplies last 13.21/kg Bœuf haché ordinaire frais Format familial ou poitrine de bœuf entière désossée, emballage sous vide, coupe de bœuf australien jusqu'à épuisement des stocks

Verified
MEMBERS SAVE \$1/lb
4.44 /lb
9.79/kg **MEMBER PRICING**

5.44 without Scene+ Card
11.99/kg
Fresh Pork Loin Back Ribs or Fresh Pork Tenderloin Family Size cryovac
Côte de longe de porc fraîches ou filet de porc frais format familial, emballage sous vide



Verified
5.99 /lb

COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings or Boneless Skinless Chicken Thighs Family Size 13.21/kg Ailes de poulet fendues COMPLIMENTS ou hauts de cuisse de poulet sans peau désossés refroidis à l'air Format familial

Verified
MEMBERS SAVE \$3/lb
9.99 /lb
22.02/kg **MEMBER PRICING**

Live Market Lobsters product of Atlantic Canada subject to availability
Homards vivants du marché produit du Canada atlantique, selon les arrivages



Verified
3.99

TAYLOR FARMS Chopped or Leaf Salad Kits packed in Canada 207-383 g Salades hachées avec garniture TAYLOR FARMS ou légumes-feuilles emballées au Canada

1 LB



Verified
2.99

Strawberries product of USA or Mexico no 1 grade 1 lb 454 g Fraises produit des É.-U. ou du Mexique, catégorie no 1

Verified
16.87

FOLGERS Roast & Ground Coffee 544-865 g or Single Serve Coffee Pods 30 pk or JUMPING BEAN Whole Bean Coffee 454 g Café torréfié et moulu FOLGERS ou dosettes de café à portion individuelle ou café en grains JUMPING BEAN

Verified
2.67

DEMPSTER'S English Muffins 6 pk or VACHON Snacks 248-336 g Muffins anglais DEMPSTER'S ou petits gâteaux VACHON

Verified
4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk Dessert glacé de qualité supérieure NESTLÉ ou crème glacée La vraie crème, Drumstick ou nouveautés de qualité supérieure, certaines variétés

Verified
6.49

CASHMERE Bathroom Tissue 12=24 or 8=24 Rolls SPONGETOWELS 3=6 Rolls or SCOTTIES Facial Tissue 6 pk Papier hygiénique CASHMERE rouleaux, essuie-tout SPONGETOWELS ou mouchoirs SCOTTIES

100 PTS when you buy 2
Verified
3.49

LIBERTÉ Méditerranée Yogurt 500 g or 2-4 pk or YOPLAIT Source Protein Yogurt 650 g Yogourt Méditerranée LIBERTÉ ou yogurt Source Protéines YOPLAIT

Verified
3.47

DR. OETKER Ristorante or Casa Di Mama Pizza 288-410 g or Giuseppe Garlic Fingers 317 g Pizza Ristorante DR. OETKER ou Casa di Mama ou bâtonnets à l'ail Giuseppe

DON'T FORGET YOUR COUPON

4 DAYS ONLY! MAY 7-10

Scene+ CHOOSE YOUR REWARD

BUY \$200 IN SOBEYS GIFT CARDS & GET **1,000 PTS** or **25¢** /LITRE FUEL VOUCHER

LIMIT OF ONE FUEL VOUCHER REDEMPTION PER FUEL TRANSACTION.

FastFuel | Needs | Shell

DON'T FORGET YOUR COUPON

Receive 1,000 Scene+ Points when you purchase \$200 in Sobeys Gift Cards. Offer valid from May 7-10, 2026 at all Sobeys locations in Nova Scotia or New Brunswick. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Offer is valid only on Sobeys gift cards. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Limit of 5 offers per account number. Choose your reward is limited to one coupon per transaction and has no cash value. Digital or printed coupon is required. Scene+ physical or digital membership card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Verified
3.99

BINGGRAE Melona Ice Bars 560 mL selected varieties Barres glacées Melona BINGGRAE certaines variétés

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified-prices for additional details.

Mother's Day is May 10th

THU 7 | FRI 8 | SAT 9 | SUN 10 | MON 11 | TUE 12 | WED 13

Prices and offers in effect May 2026 - New Brunswick
Prix et offres en vigueur ces jours mai 2026 - Nouveau-Brunswick

So many deals
Scan here for our full digital flyer

ATL_NS_NB_BIL

Just for Moms!

Fresh blooms to make their day!



STARTING AT

16⁹⁹

Mixed Seasonal Bouquets
selection may vary by store
Bouquets mixtes saisonniers
sélection variant selon le magasin



24⁹⁹

Premium Ecuadorian Roses
one dozen 50 cm
Roses d'Équateur de qualité
supérieure une douzaine
50 cm



2/\$45

Premium Annuals Hanging Basket 11" grown in New Brunswick
Panier suspendu de vivaces de qualité supérieure
cultivées au Nouveau-Brunswick



8⁹⁹

LINDT Lindor Box 60 g
while supplies last
Boîte Lindor LINDT
jusqu'à épuisement des stocks

FLO1_SBY_WK02_PRN_ATL_NS_NB_BIL

Breakfast for Mom!

Fresh breakfast to start their day!



4.99

COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g or Fully Cooked Bacon 65 g or COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g

Saucisses de porc à déjeuner ou repas COMPLIMENTS ou bacon entièrement cuit ou bacon COMPLIMENTS ou THE CANADIAN BUTCHER



5.99

MARITIME PRIDE Large White Eggs 18 pk or COMPLIMENTS Free Run Large White Eggs 12 pk

Gros œufs blancs MARITIME PRIDE ou gros œufs blancs de poules en liberté COMPLIMENTS

200 PTS when you buy 1

7.99



Heart Shaped Raspberries product of Mexico or USA 227 g

Contenant de framboises en forme de cœur produit du Mexique ou des É.-U.



3.99

COMPLIMENTS Pure Orange Juice 1.36-1.54 L

Jus d'orange pur COMPLIMENTS



16.97

KICKING HORSE Whole Bean Coffee 454 g

Café en grains KICKING HORSE



100% fresh GUARANTEE **Guaranteed fresh or your money back**

21⁹⁹ /lb

CERTIFIED TENDER
TENDRETE CERTIFIEE

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 48.48/kg
Rôti de côte de bœuf paré frais à cuire au four de première qualité STERLING SILVER ou bifteck à griller, format familial coupés par votre expert boucher, coupe de bœuf Canada AAA

11⁹⁹ **MEMBER PRICING**

14⁹⁹ without Scene+ Card

COMPLIMENTS, JACK ASTOR'S or BELMONT Burgers 678-852 g
Burgers COMPLIMENTS, JACK ASTOR'S ou BELMONT

BUY 2 GET 3RD FREE
of equal or lesser value

Ready For You Chilled Meals sold by 100 g available chilled selected
Repas réfrigérés vendus par 100 g disponibles réfrigérés certaines variétés

15⁹⁹ /lb

OCEAN WISE RECOMMENDED

Jumbo Scallop Medallions 10/20 ct per lb product of USA frozen or previously frozen 35.25/kg
Médallions de pétoncles géants produit des É.-U., surgelés ou décongelés

6⁹⁹

MAPLE LEAF Natural Selections Sliced Meats 175 g selected
Viandes tranchées Natural Selections MAPLE LEAF certaines variétés

680g **6⁹⁹**

COMPLIMENTS Grape Tomatoes product of Canada or Mexico 680 g
Tomates raisins COMPLIMENTS produit du Canada ou du Mexique

6⁹⁹

ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarellissima 500 g
Fromage ARMSTRONG, râpé ou Mozzarellissima SAPUTO

2/\$5

CHRISTIE Oreo or Chips Ahoy! Cookies selected 224-303 g or KELLOGG'S Town House, Snap'd or Cheez-It Crackers 213-391 g
Biscuits Oreo CHRISTIE ou Chips Ahoy! certaines variétés ou craquelins Town House KELLOGG'S, Snap'd ou Cheez It

3⁹⁹ **200 PTS** when you buy 2

DORITOS Tortilla Chips 210-235 g or RUFFLES Potato Chips 180-200 g
Croustilles de tortilla DORITOS ou croustilles RUFFLES

2⁹⁹

BULL'S-EYE BBQ Sauce 425 mL, DIANA Sauces 500 mL or Marinades 375 mL, HEINZ Flavoured Mayo 340 mL or KRAFT Salad Dressing 425 mL
Sauce barbecue BULL'S-EYE, sauces DIANA ou marinades, mayonnaise aromatisée HEINZ ou vinaigrette KRAFT

22⁹⁹ **MEMBER PRICING**

25⁹⁹ without Scene+ Card

STARBUCK'S Coffee 793-907 g or K-Cups 24 pk
Café STARBUCK'S ou K-Cups

6⁹⁹ **100 PTS** when you buy 1

BECEL Margarine 637-850 g
Margarine BECEL

5⁹⁹

BONNE MAMAN Jam 250-290 mL, Spreads 250-360 g or Vanilla Compose 539 mL or KRAFT Peanut Butter 750 g-1 kg
Confiture BONNE MAMAN, tartinades ou compote à la vanille ou beurre d'arachide KRAFT

8⁹⁹

KELLOGG'S Pop-Tarts 1.152 kg, Rice Krispies Squares 660 g or Special K Bars 500 g, WELCH'S Fruit Snacks 616 g or SUNKIST Fruit Snacks Club Pack 792 g
Pop-Tarts KELLOGG'S, carrés aux Rice Krispies ou barres Special K, collation aux fruits WELCH'S ou collations aux fruits SUNKIST, paquet club

\$3

BIG 8 Spring Water 24x500 mL
Eau de source BIG 8

8⁹⁹

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, KELLOGG'S Jumbo Cereal 700 g-1.1 kg or POST Jumbo Cereal 1.1-1.24 kg
Céréales format géant GENERAL MILLS, céréales format géant KELLOGG'S ou céréales format géant POST

7⁹⁹

LIPTON or KNORR Soup selected 2 pk 40-166 g or KNORR Sidekicks 112-167 g
Soupe LIPTON ou KNORR certaines variétés ou Sidekicks KNORR

7⁹⁹ **1,000 PTS** when you buy 2

TIDE Liquid Detergent 3.46-3.9 L, Pods or GAIN Flings! 45-76 pk, DOWNY Unstoppables 853 g or IVORY SNOW 31 L
Détergent liquide TIDE, Pods ou Flings! GAIN, Unstoppables DOWNY ou IVORY NEIGE

EVERYDAY VALUE

\$11

Cookies 20 pk 620 g
Biscuits

\$14

COMPLIMENTS Value Size Sliced Ham 1 kg
Jambon cuit format écono COMPLIMENTS

\$5

COMPLIMENTS Frozen Fruit 300-600 g
Fruits congelés COMPLIMENTS

\$1

COMPLIMENTS Macaroni & Cheese 200-225 g
Macaroni au fromage COMPLIMENTS

250

COMPLIMENTS Freezer Bags 15-20 pk or Sandwich Bags 100 pk selected
Sacs de congélation COMPLIMENTS ou sacs à sandwich certaines variétés

\$2

COMPLIMENTS Foaming Hand Soap 250 mL
Savon moussant pour les mains COMPLIMENTS

Cheers to Mom!

20⁹⁹

SLEEMAN Clear 2.0 Light Lager 6x473 mL tall cans
Bière légère 2.0 SLEEMAN grandes canettes

16⁴⁹

PUMP HOUSE Crafty Radler 6x355 mL cans
Crafty Radler PUMP HOUSE canettes

15⁹⁹ **150 PTS** when you buy 2

SMIRNOFF ICE Light Raspberry or Black Cherry Soda 4x355 mL cans
SMIRNOFF ICE Light framboise ou cerise noire soda canettes

4⁶⁹ **50 PTS** when you buy 2

COORS Seltzer green apple or grape slushie 473 mL
Seltzer COORS arôme de slush à la pomme verte ou au raisin

13⁴⁹ **150 PTS** when you buy 2

BASK Sauvignon Blanc, Rosé or Pinot Noir 750 mL
Sauvignon blanc BASK, rosé ou pinot noir

PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Pricing excludes taxes & refundable container deposit

We have 2X as many Canadian-origin products as competing stores*

2X Canadian-origin products

*Sobeys Capital Incorporated and its related conventional and online banners offer twice as many Canadian-origin LDC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025 using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text prevails for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits. At 24 Hour locations prices effective from 8 am Thursday morning until midnight Wednesday evening. The Scene+ Loyalty Program is available at all participating Sobeys locations within New Brunswick. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafé®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Printed with vegetable based inks. New Brunswick. Supplement to The Telegraph Journal, The Daily Gleaner & The Chronicle Herald.

5 **MIX** Paper from responsible sources **FSC® C021922**

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

So much value



2⁹⁹
/lb

Tomatoes on the Vine product of Canada, USA or Mexico 6.59/kg
Tomates sur vigne produit du Canada, É.-U. ou Mexique



1⁹⁹

Long English Cucumbers product of Canada, Canada no 1 grade
Concombres anglais longs produit du Canada, catégorie Canada no 1



2/\$6

Romaine, Green or Red Leaf Lettuce product of Mexico or USA
Laitue romaine, laitue à feuilles vertes ou rouges produit du Mexique ou des É.-U.



3⁹⁹
/lb

ORRI Clementines or Mandarins product of Israel 8.80/kg
Clémentines ORRI ou mandarines produit d'Israël



2/\$4

Ataulfo Mangoes product of Mexico
Mangues Ataulfo produit du Mexique



3⁹⁹

Pomegranates product of Peru
Grenades produit du Pérou



3⁹⁹

Red or Green Swiss Chard product of Mexico
Bette à cardes verte ou rouge produit du Mexique



3⁴⁹

COMPLIMENTS Onions product of Canada, Canada no 1, 3 lb
Oignons COMPLIMENTS produit du Canada, catégorie Canada no 1



1²⁷
/lb

Green Cabbage or Turnip product of Atlantic Canada Canada no 1, 2.80/kg
Chou vert ou navet produit du Canada atlantique, catégorie Canada no 1



3⁴⁴

200 PTS
when you buy 2

COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g
Champignons blancs COMPLIMENTS ou bruns entiers biologiques produit du Canada



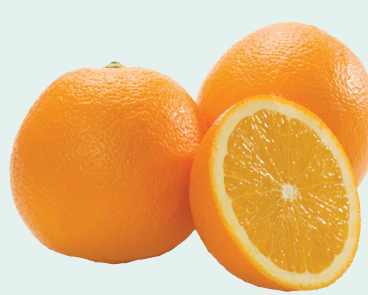
1⁹⁹
/lb

Red Prince Apples product of Canada, Canada extra fancy grade 4.39/kg
Pommes Red Prince produit du Canada, catégorie Canada extra de fantaisie



6⁹⁹

Cotton Candy Grapes product of Chile no 1 grade 454 g
Raisins Cotton Candy produit du Chili, catégorie no 1



1⁹⁹
/lb

Large Navel Oranges product of Morocco or Egypt 4.39/kg
Grosses oranges navel produit du Maroc ou d'Égypte



2⁴⁷
/lb

Bartlett Pears product of Argentina extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg
Poires Bartlett produit d'Argentine catégorie extra de fantaisie ou poires Bosc produit des É.-U., catégorie extra de fantaisie



100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS Caesar Salad Kit product of USA 280 g
Ensemble pour salade César COMPLIMENTS produit des É.-U.



4⁹⁹

COMPLIMENTS Broccoli Tray product of USA 170 g
Plateau de brocolini COMPLIMENTS produit des É.-U.



BUY 2 GET 3RD FREE
of equal or lesser value

Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes
Aliments à rôtir ou griller sur le barbecue préparés chaque jour certains formats



200 PTS
when you buy 1

1⁹⁹

Prepared Fresh Daily Large Fruit or Vegetable Carousel 1.95-2.2 kg
Grand plateau de fruits ou de légumes frais préparés chaque jour



1²⁹

75 PTS
when you buy 2

Passion Fruit product of Colombia
Fruit de la passion produit de Colombie



1⁹⁹
/lb

Long Squash product of Mexico or Honduras or Red Carrots product of China 4.39/kg
Courge longue produit du Mexique ou du Honduras ou carottes rouges, produit de Chine



7⁹⁹

BIO RAW Dressing selected 250 mL
Vinaigrette BIO RAW certaines variétés



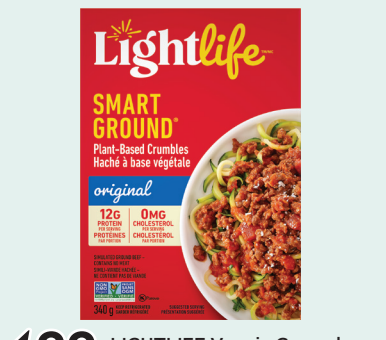
2⁹⁹

COMPLIMENTS ORGANIC Baby-Cut Carrots 454 g product of USA
Mini-carottes coupées COMPLIMENTS BIOLOGIQUE produit des É.-U.



3⁴⁹

SUNRISE Firm Tofu 500 g
Tofu ferme SUNRISE



4⁹⁹

LIGHTLIFE Veggie Grounds assorted 340 g
Haché végétal LIGHTLIFE assortment



10⁹⁹

Wonderful Pistachios salted or lightly salted 450 g
Pistaches WONDERFUL salées ou légèrement salées



25% off

Caramel Corn
Maïs soufflé au caramel

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards for details

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

17⁹⁹ /lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 39.66/kg Biftecks de haut de surlonge désossée, frais, à griller STERLING SILVER format familial ou rôti de première qualité à cuire au four, coupé par votre expert boucher, coupe de bœuf Canada AAA

So.tender

HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection
Exclusive to Sobeys

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

29⁹⁹ /lb

STERLING SILVER Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef while supplies last 66.11/kg Rôti de choix de côte ou de faux-filet frais à cuire au four STERLING SILVER ou bifteck à griller format familial coupés par votre expert boucher, coupe de bœuf Canada AAA, jusqu'à épuisement des stocks

BUY 2 GET 3RD of equal or lesser value
FREE

400 PTS when you buy 1

5⁹⁹ /lb

COMPLIMENTS Raised Without Antibiotics Boneless Skinless Chicken Breast, Boneless Skinless Thighs, Split Wings, Drumstick, Thighs or Whole Chicken
Poitrine de poulet sans os et sans peau élevé sans antibiotiques
COMPLIMENTS, hauts de cuisse de poulet sans os et sans peau, ailes fendues, pilons, hauts de cuisse de poulet ou poulet entier

3⁹⁹ /lb

Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80/kg Côtelettes de longe de porc fraîches, combinaison de coupes de côte et de surlonge format familial

400 PTS when you buy 1

5⁹⁹ /lb

Fresh Whole Skinless Pork Belly cryovac 13.21/kg Flanc de porc frais, entier et sans peau emballage sous vide

9⁹⁹ /lb

Fresh Extra Lean Ground Beef Family Size 22.02/kg Bœuf haché extra-maigre frais format familial

18⁹⁹ /lb

Fresh Canadian Lamb Loin Chops 41.87/kg Côtelettes d'agneau canadiennes

200 PTS when you buy 2

5⁹⁹ /lb

MAPLE LODGE FARMS Chicken Sausage 375-500 g Saucisse de poulet MAPLE LODGE FARMS

4⁹⁹ /lb

Grade A Cornish Hens frozen 11.00/kg Poulets de Cornouailles catégorie A surgelés

READY FOR YOU

fresh from our kitchens

5⁹⁹ /lb

Fresh Montreal BBQ or Korean BBQ Marinated Pork Loin Center Chops 13.21/kg Côtelettes de centre de longe de porc, fraîches, marinées BBQ Montréal ou BBQ coréen

30⁹⁹ /lb

STERLING SILVER Fresh Three Peppered Glazed Boneless Rib Eye Grilling Steak or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 68.32/kg Bifteck de faux-filet désossé à griller STERLING SILVER, sauce aux trois poivres ou rôti de choix à cuire au four coupés par votre expert boucher, coupe de bœuf Canada AAA

19⁹⁹ /lb

STERLING SILVER Fresh BBQ Whisky or Montreal BBQ Marinated Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef 44.07/kg Médallions de haut de surlonge désossée, frais, marinés BBQ Whisky ou BBQ Montréal, à griller STERLING SILVER coupés par votre expert boucher, coupe de bœuf Canada AAA

6⁹⁹ /lb

Marinated Fresh Boneless Skinless Chicken Thighs Mumbai, BBQ whisky or honey garlic 15.41/kg Hauts de cuisse de poulet frais désossés et sans peau marinés Mumbai, BBQ whisky ou miel et ail

5⁴⁴ /lb
11.99/kg
MEMBER PRICING

Fresh Maple Chipotle BBQ Whisky or Honey Garlic Marinated Pork Loin Back Ribs Côtes de dos de longe de porc fraîches marinées à l'érable et chipotle, au whisky BBQ ou au miel et à l'ail

6⁹⁹ /lb

In-Store Made Marinated Split Chicken Wings 15.41/kg Ailes de poulet fendues marinées, préparées en magasin

5⁴⁴ /lb
11.99/kg
MEMBER PRICING

Fresh Honey Garlic or Maple Chipotle Marinated Pork Tenderloin Filet de porc frais mariné miel et ail ou érablé et chipotle

6⁴⁴ /lb
14.20/kg
without Scene+Card

quick & easy rapide et facile

200 PTS when you buy 2

10⁹⁹

PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g or SCHNEIDERS Pepperettes 250-375 g Turkey Bites PILLER'S, mini-bâtonnets de pepperoni ou de salami ou Pepperettes SCHNEIDERS

9⁹⁹

CHRIS BROTHERS Bologna 1.5 kg Bologne CHRIS BROTHERS

3⁹⁹

COMPLIMENTS Regular or Jumbo Wieners 450 g Saucisses fumées ordinaires ou géantes COMPLIMENTS

5⁹⁹

COMPLIMENTS Fully Cooked Meat Strips 150-200 g Lanières de viande entièrement cuites COMPLIMENTS

8⁹⁹

BEYOND BURGER Plant-Based Breakf. Sausage, Chicken Tenders or Burger 2 pk 226-235 g Saucisses à déjeuner à base de plantes BEYOND MEAT, lanières de simili-poulet ou burger

300 PTS when you buy 2

10⁹⁹

COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese 1 kg Lasagne au bœuf COMPLIMENTS au poulet ou aux légumes ou macaroni au fromage

14⁹⁹

JANES Ultimates Boneless Chicken Bites or Tenders or KELSEYS Original Roadhouse Fully Cooked Pork Back Ribs frozen 600-710 g Bouchées de poulet désossé Ultimates JANES ou filets ou côtes de dos de porc entièrement cuites Original Roadhouse KELSEY surgelés

BUY 2 GET 3RD of equal or lesser value
FREE

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 Ailes de poulet COMPLIMENTS ou PANACHE, hors-d'œuvre à la viande, boulettes de viande, pâtes impériales ou rouleaux de printemps

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

GET 2 SCENE+ PTS ON EVERY \$1 SPENT*

1,000 pts = \$10 in groceries

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. *Visa Int. / Licensed user.

seafood

fruits de mer

Nothing Added
Everything Gained™

Ultra
NATURAL

- ✓ No Artificial Additives
- ✓ No Antibiotics
- ✓ No Preservatives
- ✓ No Phosphates



12.99
ULTRA NATURAL Gluten Free Shrimp
Appetizers 340 g
Hors-d'œuvre de crevettes sans gluten
ULTRA NATURAL

READY FOR YOU So ready to grill

14.99 /lb
In-Store Marinated
Fresh Atlantic Salmon Fillets
subject to availability 33.05/kg
Filets de saumon de
l'Atlantique frais marinés en
magasin selon les arrivages

12.99 /lb
Prepared In-Store
Fresh Atlantic Salmon
Roasts with Imitation Crab
& Seafood Stuffing 28.64/kg
Rôtis de saumon frais de
l'Atlantique avec farce au
simili-crabe et aux fruits de
mer préparés en magasin

6.99
Prepared In-Store Cooked or Raw Garlic
Shrimp Grillers previously frozen 280 g
Crevettes à l'ail à griller cuites ou crues
préparées en magasin décongelées

1.25
In-Store Marinated
Raw Shrimp Skewers
previously frozen 45 g
Brochettes de crevettes crues
marinées en magasin décongelées

9.99
ULTRA NATURAL Fair Trade Honduras
Shrimp cooked or raw 300 g
Crevettes équitables du Honduras
ULTRA NATURAL cuites ou crues

11.99
ULTRA NATURAL Fair Trade Honduras Cooked
Shrimp garlic & parsley or Asian-style marinade 454 g
Crevettes équitables cuites du Honduras
ULTRA NATURAL marinade à l'ail et au persil ou
de style asiatique

8
COMPLIMENTS Cooked Shrimp
in Ring with Sauce 255 g
Couronne de crevettes cuites
avec sauce COMPLIMENTS

12
COMPLIMENTS Extra
Large Cooked Shrimp in
Ring with Sauce 312 g
Couronne de très grandes
crevettes cuites avec
sauce COMPLIMENTS

15
COMPLIMENTS Cooked
Shrimp in Bag with
Cocktail Sauce 680 g
Crevettes cuites en sac avec
sauce cocktail COMPLIMENTS

22
COMPLIMENTS Large Cooked
Shrimp in Ring with Sauce 737 g
Couronne de grandes crevettes
cuites avec sauce COMPLIMENTS

25
COMPLIMENTS NATURALLY
SIMPLE Black Tiger Shrimp
in Ring with Sauce 515 g
Couronne de crevettes tigrées
noires avec sauce Simple
naturellement COMPLIMENTS

PRICE LOCK

deli charcuterie & kitchen cuisine

3.99 /100 g **MEMBER PRICING**
4.49 /100 g
without
Scene+ Card
SLICED FRESH
COMPLIMENTS Montreal Smoked Meat, Roast
Beef, Corned Beef or Pastrami
Viande fumée montréalaise COMPLIMENTS,
rosbif, bœuf salé ou pastrami

Spend \$12 or more
on participating
deli meat from
the service case

Get 1 FREE

Kaiser Buns
6 pk 430 g
save up to \$4.69
Petits pains kaiser

BAKED IN STORE

Made with 100% Canadian flour

5.99 **MEMBER PRICING**
6.99
without
Scene+ Card
BOURSIN 150 g, Cuisine 220 g or KAUKAUNA
Cheese Balls 170 g
BOURSIN, Cuisine ou boules de fromage KAUKAUNA

BUY 2 GET 3RD FREE
of equal or lesser value
BALDERSON Cheddar Blocks 250-280 g
selected varieties
Barres de cheddar BALDERSON certaines variétés

5.79
CHRIS BROTHERS Shaved Meats
selected 150-175 g
Charcuteries émincées CHRIS
BROTHERS certaines variétés

6.49 **MEMBER PRICING**
7.49
without
Scene+ Card
RANA Fresh Pasta 227-300 g
Pâtes fraîches RANA

READY FOR YOU So ready to go

200 PTS when you buy 2
STARTING AT 6.99
2-Pack Mini
Croissant Breakfast
Sandwiches 227-311 g
Sandwichs à
mini-croissants à
déjeuner pqt de 2

7 **200 PTS** when you buy 2
Flatbreads selected
230-305 g
Pains plats
certaines variétés

3.99
Traditional Poutine 350 g or
Popcorn Chicken 4.99 available hot
Poutine traditionnelle ou poulet
popcorn, offert chaud

13.99
6-Piece Crispy Chicken
available hot or chilled
Poulet croustillant 6 morceaux
offerts chaude ou réfrigérés

NEW

50 PTS when you buy 1
9.49
SUMMER FRESH Salad 650-800 g
Salade SUMMER FRESH

Scene+ Get 150 PTS Available at participating locations

FOR EVERY 18.9L WATER REFILL FROM nimbus

Offer valid during May 7-13, 2026. Only available at participating locations. Sorry no rainchecks or price matching. Bonus points are awarded for each completed purchase of an 18.9L Nimbus water refill. Promotion is subject to all applicable laws and regulations. Scene+ card must be presented to earn the bonus points.

meal makers alliés-repas

5.99

KELLOGG'S Family Size Cereal 450-650 g
Céréales format familial KELLOGG'S

3.99

MRS. DUNSTER'S Crescent Donuts selected 13 pk
Beignes croissants MRS. DUNSTER'S certaines variétés

2.99

DEL MONTE Canned Fruit assorted 398 mL
Fruits en conserve DEL MONTE assortiment

16.99

GOGO SQUEEZ Fruit Sauce 20 pk
Purée de fruits GOGO SQUEEZ

9.99 **100 PTS** when you buy 1

KRAFT Cheez Whiz 900 g
Cheez Whiz KRAFT

4.49 **500 PTS** when you buy 4

PEARL MILLING COMPANY Pancake Mix or Syrup 905 g or 710 mL
Mélange pour crêpes PEARL MILLING COMPANY ou sirop

6.49

ROBIN HOOD Flour selected 2.5 kg or HERSHEY'S Chipits 200-270 g
Farine ROBIN HOOD certaines variétés ou briures de chocolat Chipits HERSHEY'S

2.49

BETTY CROCKER SuperMoist Cake Mix selected 375-404 g
Mélange à gâteau SuperMoist BETTY CROCKER certaines variétés

2/\$5

CAMPBELL'S Concentrated Broth 250 mL or Tetra 900 mL
Bouillon concentré CAMPBELL'S ou emballage Tetra

2.99

CAMPBELL'S Chunky Soup 515 mL
Soupe Chunky CAMPBELL'S

7.99

MAISON ORPHEE Baking Mixes 425-500 g or YELLOWSTONE Seasoning Blends 135-160 g
Mélanges à pâtisserie MAISON ORPHEE ou mélanges d'assaisonnements YELLOWSTONE

100 PTS when you buy 2

COMPLIMENTS Spices or Seasonings selected 5-245 g
Épices COMPLIMENTS ou assaisonnements certaines variétés

3/8.97

BETTY CROCKER Mashed or Sliced Potatoes 141-215 g
Pommes de terre en purée BETTY CROCKER ou gratin dauphinois

2.99

HEINZ Pasta or Beans 398 mL
Pâtes HEINZ ou fèves

2.99

CLOVER LEAF Yellowfin Chunk Light Tuna 142 g
Thon pâle albacore en morceaux CLOVER LEAF

5.49

WINDSOR Flavoured Salts 124-147 g
Sels aromatisés WINDSOR

2/\$5

HUNT'S Thick & Rich Pasta Sauce or Tomato Sauce 680 mL or Tomato Paste 369 mL
Sauce pour pâtes Épaisse et riche ou sauce tomate HUNT'S ou pâte de tomates

3.49

CATELLI Gluten Free or Supergreens Pasta 300-340 g
Pâtes sans gluten CATELLI ou Supergreens

2.99 **100 PTS** when you buy 2

COMPLIMENTS Hot Dog or Hamburger Buns 8 pk
Pains à hot-dog ou à hamburger COMPLIMENTS

2.99 **100 PTS** when you buy 2

COMPLIMENTS Bagels 6 pk
Bagels COMPLIMENTS

3.49

ALLEN'S Cider Vinegar 1 L
Vinaigre de cidre ALLEN'S

6.49

MAZOLA Oil 946 mL
Huile MAZOLA

4.49

COMPLIMENTS Balsamic Vinegar of Modena 500 mL
Vinaigre balsamique de Modène COMPLIMENTS

7.99

TILDA Basmati Rice 907 g or MINUTE RICE 1.2-1.4 kg
Riz basmati TILDA ou MINUTE RICE

1.99 **100 PTS** when you buy 3

COMPLIMENTS Pudding Cups 4 pk
Coupes de pouding COMPLIMENTS

3.49

COMPLIMENTS Peanut Butter 500 g
Beurre d'arachide COMPLIMENTS

2.79

COMPLIMENTS Sweet Green or Hot Dog Relish 375 mL
Relish verte sucrée COMPLIMENTS ou relish à hot dog

2.89 **100 PTS** when you buy 2

COMPLIMENTS White or Whole Wheat Bread 570 g
Pain blanc COMPLIMENTS ou de blé entier

3.49

COMPLIMENTS Coconut selected 200 g
Noix de coco COMPLIMENTS, certaines variétés

4.49 **100 PTS** when you buy 2

COMPLIMENTS Sweetened Condensed Milk 300 mL or Graham Crumbs 400 g
Lait concentré sucré COMPLIMENTS ou Chapelure Graham

2/\$5

COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g
Flocons de jambon, de dinde ou de poulet COMPLIMENTS

2.99

COMPLIMENTS Mild or Medium Salsa 430 mL
Salsa douce ou moyenne COMPLIMENTS

Scene GET 1,500 PTS FOR EVERY \$100 SPENT ON HOME HARDWARE GIFT CARDS

Offer valid during April 30 - May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.



Moms Love Blooms!

STARTING AT
11⁹⁹

Ecuadorian
Roses 3-stem
Roses d'Equateur



STARTING AT
24⁹⁹

Rose Duet Bouquets
Bouquets de duos
de roses



STARTING AT
27⁹⁹

Ready To Go Arrangements
selection may vary by store
arrangements prêts-à-partir
sélection variant selon
le magasin



Ready to gift!

Lasts Up To
Three Weeks!

14⁹⁹

Kalanchoe Bouquet 3-stem
grown in Canada
Bouquet de kalanchoés
cultivés au Canada



37⁹⁹

Grace In Bloom
Bouquet
Bouquet
Grace In-Bloom



STARTING AT

24⁹⁹

Mother's Day
Gardens
Jardins de la fête
des Mères

Fresh value ready to go!



STARTING AT
11⁹⁹

Assorted Blooms In Tufted Purse
grown in Canada
Fleurs variées dans un sac à main
touffeté cultivées au Canada



12⁹⁹ Tulip Bouquet 10-stem
grown in Canada
Bouquet de tulipes
cultivées au Canada

500 PTS
when you buy 1

44⁹⁹

Duo Tango Orchid in
Ceramic 5"
Orchidée Duo Tango en
pot de céramique



EXCLUSIVE TO
Sobeys



STARTING AT
17⁹⁹

Multi-Bloom Hydrangeas
available in 5" or 6"
grown in Canada
Hortensias à multiples
fleurs offerts en ou
cultivées au Canada



9⁹⁹

Mini Roses In Self Watering
Pot 4" grown in Canada
Mini-rosiers dans un pot à
arrosage automatique
cultivés au Canada



STARTING AT
9⁹⁹

Mother's Day Potted Mums selection
may vary by store grown in Canada
Chrysanthèmes en pot pour la fête
des Mères sélection variant selon le
magasin, cultivés au Canada



STARTING AT
11⁹⁹

Assorted Calla Lily
4" or 6" grown in Canada
Callas variées
cultivées au Canada



STARTING AT
14⁹⁹

Phalaenopsis Orchids In Ceramic
selection may vary by store
Orchidées phalaenopsis en pot
de céramique sélection variant
selon le magasin

Floral and Garden products available at most store locations.

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards
for details

Gardens Love Moms!

Featuring Exclusive Variety City Lights Dahlia

14⁹⁹

Premium Annual Planter 8" Jardinière d'annuelles de qualité supérieure

Get **1,000 PTS**

When you spend \$100 or more at the Garden Centre in a single transaction.*

*before taxes



Garden Gerbera Daisies 4.75" pot grown in Canada
Gerberas du jardin en pot, cultivées au Canada

2/\$14



Premium Hanging Basket or Planter 13" grown in Canada 37.99 ea
Panier suspendu ou jardinière de qualité supérieure cultivés au Canada

BUY MORE SAVE MORE
34⁹⁹
ea when you buy 2 or more

Get out & plant a rainbow!

24⁹⁹

Assorted Clematis 6" pot grown in Canada
Clématites variées en pot, cultivées au Canada



BUY MORE SAVE MORE
3⁹⁹
ea when you buy 2 or more

Assorted Premium Annuals 4" grown in Canada 4.79 ea
Annuelles de qualité supérieure variées cultivées au Canada



2/\$7

SWEET VALLEY Herbs 3.5" grown in New Brunswick 3.79 ea
Herbes SWEET VALLEY cultivées au Nouveau-Brunswick



2/\$7

SWEET VALLEY Vegetables 3.5" grown in New Brunswick 3.79 ea
Légumes SWEET VALLEY 3,5 po, cultivés au Nouveau-Brunswick



250 PTS when you buy 1
19⁹⁹

Premium Annual Bowl 12" Featuring Exclusive Dahlietta Series
Bol d'annuelles de qualité supérieure Comprend la série Dahlietta exclusive



BUY MORE SAVE MORE

\$3

ea when you buy 4 or more
COMPLIMENTS Black Earth 25 L 3.49 ea
Terre noire COMPLIMENTS



BUY MORE SAVE MORE

3⁵⁰

ea when you buy 2 or more
COMPLIMENTS Farm Manure Compost 25 L 3.99 ea
Compost de fumier de ferme COMPLIMENTS



BUY MORE SAVE MORE

4⁵⁰

ea when you buy 2 or more
COMPLIMENTS Multi-Mix Soil 25 L 4.99 ea
Terreau multi-éléments COMPLIMENTS



BUY MORE SAVE MORE

4⁵⁰

ea when you buy 2 or more
COMPLIMENTS Professional Planter Mix Soil 25 L 4.99 ea
Mélange professionnel de terreau COMPLIMENTS



BUY MORE SAVE MORE

\$4

ea when you buy 2 or more
COMPLIMENTS Cedar Mulch 42.5 L selection may vary by store 4.49 ea
Paillis de cèdre COMPLIMENTS sélection variant selon le magasin



BUY MORE SAVE MORE

7⁵⁰

ea when you buy 2 or more
COMPLIMENTS Mega Soil 50 L 8.49 ea
Méga-terreau COMPLIMENTS



Floral and Garden products available at most store locations.

Scene

GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.



Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or the Sobeys app.

deli charcuterie & kitchen cuisine

Try with Panache Grana Padano 200 g

SLICED FRESH

100 PTS when you buy 200 g or more

2.69 /100 g

MAPLE LEAF Mr. Big Stick Wax Bologna
Bologne ciré Big Stick MAPLE LEAF



SLICED FRESH

2.19 /100 g

COMPLIMENTS Cooked Ham
Jambon cuit COMPLIMENTS



12.99

MARCANGELO Family Size Sliced Italian Meats
selected 150-175 g product of Italy
Charcuteries italiennes tranchées MARCANGELO
format familial certaines variétés produit de l'Italie



9.99

TRE STELLE Feta 375 g or CASTELLO Havarti 425 g
Feta TRE STELLE ou havarti CASTELLO



8.49

COOMBE CASTLE Red Leicester, Double Gloucester, Cheshire, Lancashire, Wensleydale or Dorset Drum 200 g
Red Leicester COOMBE CASTLE, double Gloucester, cheshire, lancashire, Wensleydale or Dorset Drum



5.99

SNACK FACTORY Pretzel Crisps selected 155-200 g
Bretzel Crisps SNACK FACTORY certaines variétés



Try our limited time only Al Pastor Flavour

100 PTS when you buy 250 g or more

2.69 /100 g

Chicken Strips sold by 100 g available hot or chilled
Lanières de poulet vendues par, offertes chaudes ou réfrigérées

READY FOR YOU



100 PTS when you buy 2

4.49

FONTAINE SANTÉ Topped Hummus, Regular Hummus or Dips 227-260 g
Hummus garni FONTAINE SANTÉ, hummus ordinaire ou trempettes



Get 100 PTS When you buy 300 g
OR
Get 250 PTS When you buy 500 g or more

Service Case Salads select varieties sold by 100 g
Salades du comptoir de service certaines variétés, vendues par



bakery boulangerie

Try our Made with KITKAT® Brownie and Brownie Cake for a Limited Time

BUY 1 GET 1 FREE of equal or lesser value

MIX & MATCH

Brownies 550-585 g or Brownie Cakes 310-390 g starting at 7.99 ea
Brownies ou Gâteaux au brownie

Croissants Made with KitKat® 2 pk 100 g
Croissants faits avec KitKat®

3.99

LIMITED TIME ONLY

Made with **KitKat** Fait avec

Give Mom a Break, and enjoy a Made with KitKat® Dessert or Treat

12.99

Cheesecakes 6" 720-975 g
Gâteaux au fromage



5.99 MEMBER PRICING

7.99 without Scene+ Card

Cupcakes vanilla, chocolate, confetti or assorted 325-335 g
Petits gâteaux vanille, chocolat, confetti ou variés



9.99

Small Pull-Apart Cakes 365-650 g
Petits gâteaux à déchirer



Made with 100% Canadian Flour

BAKED IN STORE

BUY MORE SAVE MORE

5.99 ea when you buy 2 or more

Cheese Sticks, Pizza Buns or Garlic & Cheese Buns 300-650 g 6.29 ea
Bâtonnets de fromage, petits pains à pizza ou petits pains à l'ail et au fromage



BAKED IN STORE

BUY MORE SAVE MORE

3.49 ea when you buy 2 or more

Bagels 4 pk 450 g 3.99 ea
Bagels



NEW

5.99

FURLANI Garlic Texas Toast 638 g
Texas Toast à l'ail FURLANI



3.99

75 PTS when you buy 2

COMPLIMENTS Pita 200-425 g
Pita COMPLIMENTS



4.49

SUN-MAID Cinnamon Raisin Bread or OZERY FAMILY BAKERY Morning Rounds 450 g
Pain aux raisins et cannelle SUN-MAID ou Morning Rounds BOULANGERIE FAMILIALE OZERY



200 PTS when you buy 2

4.49 /10 g

COMPLIMENTS 10" Tortillas 366-610 g
Tortillas COMPLIMENTS



RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

frozen & dairy produits surgelés et laitiers



5.99 SCOTSBURN Premium Ice Cream 1.5 L or Novelties 12 pk selected
Crème glacée de qualité supérieure SCOTSBURN ou nouveautés, certaines variétés



4.99 HEALTHY CHOICE Gourmet Steamers 269-306 g
Gourmet Steamers HEALTHY CHOICE



5.99 HEALTHY CHOICE Power Bowls 262-280 g
Repas prêts Power Bowls HEALTHY CHOICE



3.99 PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected
Crème glacée de choix PANACHE ou nouveautés, certaines variétés



8.99 GSP Pinsa Pizza 442-453 g
Pizza Pinsa GSP



3.79 GREEN GIANT Frozen Vegetables or Valley Selections 400-750 g
Légumes surgelés GÉANT VERT ou Valley Selections



3.49 MCCAIN Pizza Pockets 3 pk or MICHELINA'S Grande Entrées 454 g
Pizza pochettes MCCAIN ou repas surgelés Grande MICHELINA'S



5.49 NATREL Fine-Filtered Milk 2 L
Lait finement filtré NATREL



7.99 200 PTS when you buy 2
STARBUCKS Creamers or Non-Dairy Creamers 828 mL
Rehausseurs à café STARBUCKS ou rehausseurs sans produits laitiers



3.49 100 PTS when you buy 2
TRE STELLE Cream Cheese 200 g
Fromage à la crème TRE STELLE



5.99 100 PTS when you buy 2
ARMSTRONG Cheese Sticks 210 g, Swirls 283-340 g, Nibblers 200 g or Combos 180 g
Bâtonnets de fromage ARMSTRONG, spirales, Nibblers ou Combos



8.49 50 PTS when you buy 1
HELVA GOOD! Dip 680 g
Trepette HELVA GOOD!



11.49 50 PTS when you buy 1
IÖGO Yogurt 2 kg
Yogourt IÖGO



6.99 DAIRY ISLE Butter 454 g
Beurre DAIRY ISLE



4.49 DEL MONTE Juice or Juice Cocktails 1.6 L or COMPLIMENTS Tropical Blends 1.75 L
Jus DEL MONTE ou cocktails de jus ou mélanges tropicaux COMPLIMENTS



3.99

compliments Frites 650 g
Frites COMPLIMENTS



100 PTS when you buy 2

compliments Mini Pizzas 8 pk
Mini Pizzas COMPLIMENTS



5.99 200 PTS when you buy 2

compliments Greek Yogurt 650 g
Yogourt grec COMPLIMENTS



3.99 100 PTS when you buy 2

compliments Cheddar Flavour Slices 400 g
Tranches de fromage cheddar COMPLIMENTS

natural health santé naturelle



5.99 100 PTS when you buy 2
KASHI Granola 311-340 g
Granola KASHI



2.99 KETTLE BRAND Chips 156-198 g
Croustilles KETTLE BRAND



2.49 50 PTS when you buy 2

MAPLE LEAF Mighty Chicken Sticks 32 g
Bâtonnets de poulet Mighty MAPLE LEAF



2.99 KIJU Organic Juice 1 L or 4x200 mL
Jus biologique KIJU



3.49 50 PTS when you buy 1

BLUE DIAMOND Almond Breeze Chilled Beverage 1.89 L
Boisson réfrigérée Almond Breeze BLUE DIAMOND



6.29 SILK Coconut-Based Yogurt 500-650 g
Yogourt à base de noix de coco SILK



6.49 SILK Barista 946 mL
Barista SILK



5.99 100 PTS when you buy 2

CHICKAPEA Pasta 227 g
Pâtes CHICKAPEA



18.99 200 PTS when you buy 1
CENTRUM Multivitamin Tablets 90-160 pk
Comprimés de multivitamines CENTRUM



15% off
EMERGEN-C Vitamin Drink Mix, Crystals, Gummies 18-45 pk or VITAL PROTEINS Collagen 201-567 g
Mélange de boisson vitaminée EMERGEN-C, cristaux, gélifiés ou collagène VITAL PROTEINS



1.99 200 PTS when you buy 4
LÄRABAR 45-48 g
LÄRABAR



11.99 200 PTS when you buy 2
RXBAR 5 pk or Minis 8 pk
RXBAR ou minis

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards for details

drinks & snacks

boissons et grignotines



6.49 **200 PTS**
when you buy 2
FERRERO ROCHER Squares 105 g
Carrés FERRERO ROCHER



9.99
HARIBO Candy 652 g or MAYNARDS
X-Large Bagged Candy 816 g
Bonbons HARIBO ou très grand sac
de bonbons MAYNARDS



6.49
MR. FREEZE Pops 80 pk, DR PEPPER
or POPSICLE Freeze Pops 48 pk
while supplies last
Bâtons glacés MR. FREEZE, bâtons
glacés DR PEPPER ou POPSICLE
jusqu'à épuisement des stocks



5.99
DARE Real Fruit Candy 650 g or MARS
Pouches 155-230 g while supplies last
Friandises Real Fruit DARE ou sachets
MARS jusqu'à épuisement des stocks



3.99
TWIGZ Pretzels 130 g
Bretzels TWIGZ



2/\$8
OLD DUTCH Potato Chips 200-235 g,
Restaurante Tortilla Chips 230-295 g
or Dutch Crunch Kettle Chips 200 g
Croustilles OLD DUTCH, croustilles
de tortillas Restaurante ou croustilles
cuites à la marmite Dutch Crunch



3.49
HAWKINS Cheezies
210 g
Cheezies HAWKINS



3.49
ea when you
buy 3 or more
QUAKER Crispy Minis 90-100 g or
Rice Cakes 127-199 g 4.29 ea
Crispy Minis QUAKER ou galettes de riz



100 PTS
when you buy 2
PEPSI Soft Drinks or BUBLY
Sparkling Water 6x222 mL
Boissons gazeuses PEPSI ou
eau pétillante BUBLY



9.99
CELSIUS Energy Drinks 4x355 mL or
RED BULL Energy Drinks 4x250 mL
Boissons énergisantes CELSIUS ou
boissons énergisantes RED BULL



2/\$4
JONES Soda
355 mL
Soda JONES



7.99
PEACE TEA or FUZE Iced Tea
12x341 mL
Thé glacé PEACE TEA ou FUZE



2/\$7
CHRISTIE Crispers or Bits & Bites
145 g or SENSIBLE PORTIONS Pita
Bites 142 g not available in all stores
Crispers CHRISTIE ou Méli Mélo
ou bouchées de pita SENSIBLE
PORTIONS, non offertes dans tous
les magasins



3.99
CHRISTIE Good Thins 100 g or
SESMARK Savoury Thins Rice Crackers
90 g not available in all stores
Good Thins CHRISTIE ou craquelins
de riz fins savoureux SESMARK,
non offerts dans tous les magasins



9.99
PEPPERIDGE FARM Goldfish
Crackers 750 g
Craquelins Goldfish
PEPPERIDGE FARM



\$4
CADBURY Fingers Cookies 114 g,
ARNOTT'S TimTam Biscuits 175-200 g
or DARE Whippet 230-285 g
Biscuits Fingers CADBURY, biscuits
TimTam ARNOTT'S ou Whippet DARE



4.99 **250 PTS**
when you buy 1
PANACHE Chocolate Hazelnut
Wafer Rolls 400 g while supplies last
Rouleaux de gaufrette chocolat
et noisettes PANACHE
jusqu'à épuisement des stocks



8.99 **200 PTS**
when you buy 2
OCEAN SPRAY Pure Juice 946 mL
Jus pur OCEAN SPRAY



3.99
ALLEN'S Juice 8x200 mL tetra
Jus ALLEN'S emballage Tetra Pak



39.99
MCCAFÉ Keurig® Compatible
Single Serve Pods 48 pk
Dosettes de café à usage unique
MCCAFÉ compatibles avec KEURIG®



6.49
NESCAFÉ Instant Coffee 100-170 g
or Coffee-Mate 450 g
Café instantané NESCAFÉ ou
Coffee-Mate



5.99
TETLEY Tea 60-72 pk selected
Thé TETLEY certaines variétés



200 PTS
when you buy 2
7.99
NATURE VALLEY Mid-Size Granola
Bars 340-525 g
Barres granola VAL NATURE,
format moyen



8.99 **100 PTS**
when you buy 1
COMPLIMENTS Family Size Granola
Bars 560-630 g or Crispy Rice
Squares 528 g
Barres granola format familial
COMPLIMENTS ou carrés de riz
croustillants



300 PTS
when you buy 2
15.49
COMPLIMENTS Milk Chocolate
Almonds or Raisins 900 g
Amandes ou raisins enrobés de
chocolat au lait COMPLIMENTS



150 PTS
when you buy 2
5.99
COMPLIMENTS Value Size Candy
700-750 g
Bonbons format écono COMPLIMENTS



3/\$5
COMPLIMENTS Sparkling or Fizzy
Flavoured or Unflavoured Water
503 mL-1 L
Eau gazeuse COMPLIMENTS ou
pétillante aromatisée ou non
aromatisée



100 PTS
when you buy 1
10.49
COMPLIMENTS De-Alcoholized
Beer 12x355 mL
Bière sans alcool COMPLIMENTS



2.99
COMPLIMENTS Tortilla Chips
250-280 g or Kettle Chips
200 g
Croustilles de tortilla
COMPLIMENTS ou croustilles
cuites à la marmite



2.99
COMPLIMENTS Pretzels
320-400 g
Bretzels COMPLIMENTS



100 PTS
when you buy 2
2.99
COMPLIMENTS Snacking
Crackers 200-225 g
Craquelins COMPLIMENTS



1,000 PTS
when you buy 2
19.99
COMPLIMENTS Coffee
Pods 30 pk
Dosettes de café
COMPLIMENTS

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home & pet care

produits ménagers et pour animaux domestiques



2/\$9

LYSOL Cleaners 650 mL-1.2 L, Bathroom Cleaners 650-950 mL, or Dual Action Wipes 35 pk selected
Nettoyants LYSOL, nettoyeurs pour salle de bain ou lingettes à double action, certaines variétés



200 PTS
when you buy 2

2.79

COMPLIMENTS Liquid Dish Detergent 828 mL
Détergent à vaisselle liquide COMPLIMENTS



7.49

OXICLEAN Stain Remover Sprays 354-636 mL, Gel 183 mL or Pre-Treat 650 mL
Détachant OXICLEAN en vaporisateur, gel ou prétraitement



12.99

FLEECY Fabric Softener 3.5 L or Sheets 200 pk
Assouplissant textile FLEECY ou feuilles



9.99 **100 PTS**
when you buy 1

ENERGIZER Max Batteries AAA 4 pk, AA 8 pk or 9V 2 pk
Piles AAA Max ENERGIZER, AA ou 9 V



11.99

GLAD Waste Bags 20-40 pk selected
Sacs à ordures GLAD certaines variétés



5.99 **100 PTS**
when you buy 2

COMPLIMENTS Dinner Napkins 100 pk
Serviettes de table COMPLIMENTS



19.99

CHARMIN Bathroom Tissue 12=48 rolls
Papier hygiénique CHARMIN rouleaux



3.33 **100 PTS**
when you buy 3

WHISKAS Temptations Cat Treats 180 g
Gâteries pour chats Temptations WHISKAS



10.99

PEDIGREE Dry Dog Food 2 kg or MILK-BONE Dog Treats or Brushing Chews 557-708 g
Nourriture sèche pour chiens PEDIGREE ou gâteries pour chiens MILK-BONE ou Brushing Chews



12.99

PURINA Tidy Cats Cat Litter 2.72 kg or ONE Dry Dog Food 1.72-1.81 kg
Litière Tidy Cats PURINA ou nourriture sèche pour chiens ONE



26.99

PEDIGREE Dry Dog Food 6.35-8 kg
Nourriture sèche pour chiens PEDIGREE

health, beauty & baby santé, beauté et bébé



6.99 **100 PTS**
when you buy 2

SENSODYNE or Pronamel Whitening Toothpaste 110-135 mL selected
Dentifrice blanchissant SENSODYNE ou Pro-émail certaines variétés



2/\$32

NATIVE Deodorant 75 g selected
Déodorant NATIVE certaines variétés



2/23.99

NATIVE Shampoo, Conditioner or Body Wash 177-532 mL selected
Shampooing NATIVE, revitalisant ou nettoyant pour le corps certaines variétés



400 PTS
when you buy 2

3.99

NIVEA Body Wash 500 mL selected
Nettoyant pour le corps NIVEA certaines variétés



200 PTS
when you buy 1

14.49

U BY KOTEX Pads, Liners or Tampons 30-150 pk selected
Serviettes U BY KOTEX, protège-dessous ou tampons certaines variétés



7.99 **400 PTS**
when you buy 2

AVEENO Shampoo or Conditioner 354 mL or LISTERINE Mouthwash 500 mL-1 L selected
Shampooing AVEENO ou revitalisant ou rince-bouche LISTERINE, certaines variétés



15% off

ORAL-B Battery Powered Toothbrushes or CREST 3D White Whitening 2-Step Toothpaste selected 1-2 pk or 148 mL
Brosses à dents à piles ORAL-B ou dentifrice blanchissant 3D White CREST 2 étapes, certaines variétés



8.99

NIVEA Skin Care Products selected
Produits de soins pour la peau NIVEA certaines variétés



55.99

SIMILAC or GOOD START Infant Formula 837-859 g or 1.02 kg or Ready To Feed 15 pk
Préparation pour nourrissons SIMILAC ou BON DÉPART ou prête à servir



750 PTS
when you buy 2

28.99

HUGGIES Giga Diapers 36-128 pk
Couches format giga HUGGIES



BUY MORE SAVE MORE

3.49 **150 PTS**
when you buy 2

COMPLIMENTS Baby Wipes 64-72 pk 3.99 ea
Lingettes pour bébés COMPLIMENTS



250 PTS
when you buy 1

49.99

ENFAMIL A+ NeuroPro Infant Formula 553-587 g
Préparation pour tout-petit NeuroPro ENFAMIL A+

pharmacy pharmacie

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty. Seulement disponibles dans les magasins avec pharmacie. *Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.



250 PTS
when you buy 2

19.99

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected
Analgésique TYLENOL ou Muscles et corps MOTRIN, certaines variétés*



10% off **200 PTS**
when you buy 2

ZARBEE'S Baby or Children's Cough Syrup 59-118 mL or Chest Rub 42 g
Sirop contre la toux pour bébés ou enfants ZARBEE'S ou onguent à froter



10% off **150 PTS**
when you buy 2

CLEAN & CLEAR Products selected
Produits CLEAN & CLEAR certaines variétés



300 PTS
when you buy 2

10% off

ADVIL Pain Relief 40-150 pk*
Analgésique ADVIL *



200 PTS
when you buy 2

19.99

IMODIUM 20-24 pk selected
IMODIUM certaines variétés



10% off **200 PTS**
when you buy 2

DRIXORAL Sinus Spray 15-25 mL selected, ALEVE Pain Relief 110 or 170 pk or ASPIRIN 81mg Tablets 180 pk*
Vaporisateur nasal DRIXORAL certaines variétés, comprimés analgésiques ALEVE ou ASPIRIN*



300 PTS
when you buy 1

39.99

A&D Blood Pressure Monitor UA-660CN 1 pk
Tensiomètre A&D UA-660CN

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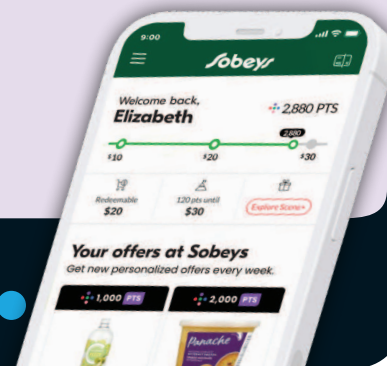


SAVE
\$2.79

LOAD THIS OFFER
AND SAVE \$2.79 ON
BEST BUY Napkins
500 pk

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry
Scent Booster Beads 422 g



Offer valid May 7th to May 13th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for variety and value



1.27
/lb

Green Cabbage or Turnip product of Atlantic Canada, Canada no 1, 2.80/kg

4.49

Parsnips product of Canada 454 g



2.47
/lb

Bartlett Pears product of Argentina extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg



4.49
/lb

COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks 9.90/kg



1.49

Fresh Parsley, Mint, Cilantro or Italian Parsley Bunches product of Mexico or USA



200 PTS
when you buy 2

12.49

NOBLE PREMIUM Bison Cubes, Inside Round Steak, Rib Eye, Striploin or Top Sirloin Steak 226 g



11.99

COMPLIMENTS NATURALLY SIMPLE Haddock or Cod Fillets 400 g



6.29

BRANSTON Original Pickle Relish 360 g

6.99

HAYWARDS Traditional Pickled Onions 375 mL



5.49

HP Sauce 255 mL



1.99

OLD JAMAICA Ginger Beer 330 mL

4.99

ROBINSONS Fruit Beverages selected 1 L



5.49

S&F Smoked Sardines (Sprats) in Oil 270 g



3.99

RÜGEN FISCH Herring Fillets in Tomato Sauce 200 g

5.99

DIEM Mild Ajvar 720 mL



4.49

BELEVINI Tomato Juice no sugar added 1 L



1.79

HAPPY SWING Wafer Rolls selected 150 g



2.79

ROSHEN Wafer Cookies selected 142 g



1.29

BELEVINI Petit Beurre Biscuits 185 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Treats for Mom



150 PTS when you buy 3
4.29

FERRERO ROCHER Bars 90 g or Bueno Minis 96 g



3.49

TOFFIFEE Chocolates 123 g



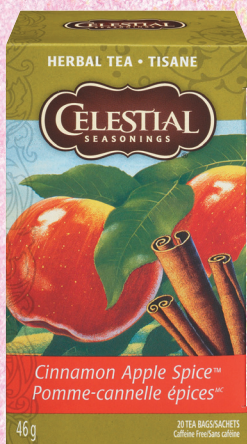
BUY MORE SAVE MORE
5.99

ea when you buy 2 or more
LINDT Excellence Bars 50-100 g 8.29 ea



4.99

CELESTIAL SEASONINGS or TWININGS Tea 20 pk selected varieties



6.49

TAZO Tea Concentrates 946 mL



2/\$7

CARR'S Table Water Crackers 125-150 g, BOULANGERIE GRISSOL Melba Toast, Canape or Baguettes 120-200 g



2/\$9

STACY'S Pita Chips 208-227 g, SMARTFOOD Popcorn 150-220 g or SUNCHIPS 205 g



100 PTS when you buy 1
4.99

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g



So sweet

Premium bakery

Shop our wide assortment of premium bakery items to treat Mom this Mother's Day!



MEMBERS SAVE \$5

9.99 MEMBER PRICING

14.99

without Scene+ Card

Single Layer Shortcakes 905-950 g



16.99

Chocolate Dipped Strawberries 10 pk 550 g



21.99

Dessert Cake Double Chocolate Fudge 1.4 kg



BAKED IN STORE

50 PTS when you buy 2

3.99

Danishes 4 pk 375 g



BAKED IN STORE

100 PTS when you buy 2

5.99

All-Butter Croissants or Pastries 4 pk 275-400 g



6.99

WITHENSHAW Scones frozen 550 g

so.fresh

Premium seafood

Shop our wide assortment of premium seafood to treat Mom to a seafood feast this Mother's Day!



9.99

ULTRA NATURAL Fair Trade Honduras Shrimp cooked or raw 300 g



29.99

BLUE TIDE Wild Caught Canadian Lobster Meat 200 g

CHOOSE CANADIAN SEAFOOD

First of the Season

MEMBERS SAVE *3 /lb

9.99 /lb

22.02/kg MEMBER PRICING

12.99 /lb, 28.64/kg without Scene+ Card

Live Market Lobsters product of Atlantic Canada subject to availability



21.99

COMPLIMENTS Newfoundland Cooked Wild Snow Crab Clusters 454 g



23.99

COMPLIMENTS New Brunswick Wild Lobster Claws 454 g



100 PTS when you buy 1

11.99

COMPLIMENTS Smoked Atlantic, Steelhead or Gravlax Salmon 150 g



So ready to entertain

We make it easy!

Let's start with apps!



Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20



Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20



Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Family faves everyone will enjoy!

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend \$150 or more

That's like
\$25
toward your groceries

Shop our selection of
60+
Made-to-order trays!

Order in-store or online today!

Visit www.sobeys.com/entertaining for tray selections and ordering tips

So. authentic

Savour the Flavour of Cheese

These cheeses proudly carry an **AOP** (Appellation D'Originee Protegee) or **DOP** (Denominazione di Origine Protetta) protected designation, which means they are made the traditional way, right in the heart of the region where they were born—full of flavour and heritage.



6.99
/100 g

Gruyere
product of Switzerland

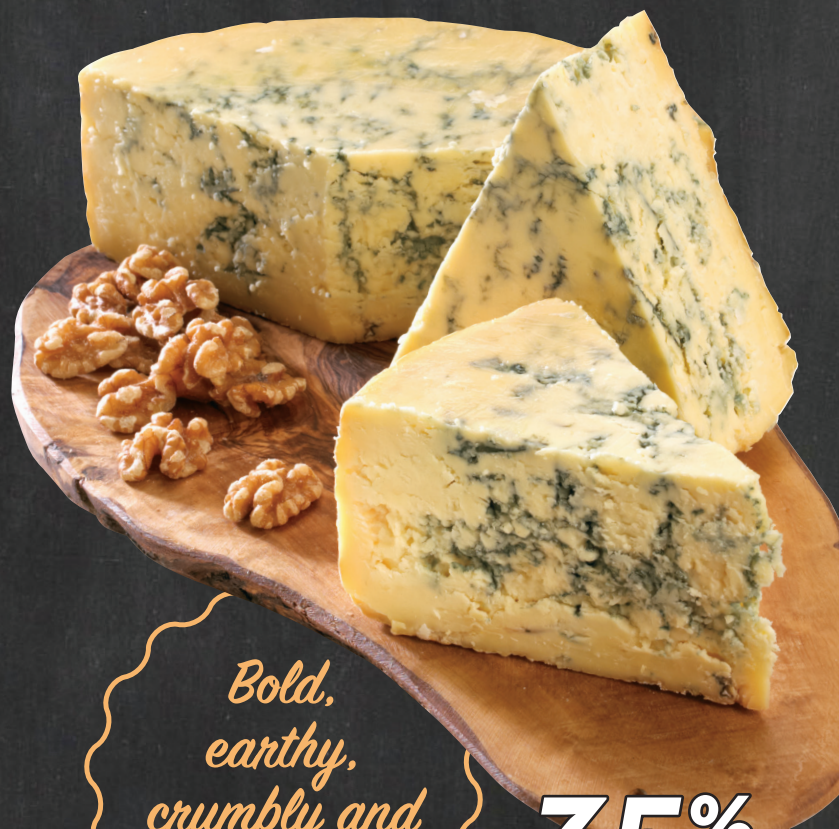
*Nutty,
savoury
and rich*

*Buttery,
creamy
with hint of
mushroom*



20% off

ENTREMONT Brie
product of France
prices as marked



*Bold,
earthy,
crumbly and
creamy*

35% off

COOMBE CASTLE
King James Royal
Blue Stilton
prices as marked

Stock up on BBQ essentials

National BBQ Day
May 16

Wendy's



FRESH, NEVER FROZEN CANADIAN BEEF
BŒUF CANADIEN FRAIS, JAMAIS CONGELÉ



4
PATTIES
PER PACK
GALETTE
PAR
EMBALLAGE
EXCLUSIVE



PRODUCT OF CANADA
PRODUIT DU CANADA
Net Weight / Poids Net
454 g (4 patties / galettes x 114 g)

UNCOOKED | NON CUIT
GROUND BEEF PATTIES
GALETTES DE BŒUF HACHÉ

ADDITIVES | 100% PUR, SANS AGENTS DE REMPLISSAGE NI ADDITIFS
KEEP REFRIGERATED / GARDER RÉFÉRIGÉ

150 PTS
when you buy 1

11⁹⁹

WENDY'S Fresh Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g



5⁹⁹
/lb

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg

READY
FOR
YOU



19⁹⁹
/lb

Fresh Beef Kabob With Vegetables cut by your meat expert from Canada AAA grade beef 44.07/kg



11⁹⁹

TRUE NORTH Delicious Salmon Burgers 568 g or COMPLIMENTS Atlantic Salmon Burgers 512 g



CHOOSE
CANADIAN
SEAFOOD



10⁹⁹
/lb

Fresh Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 24.23/kg

Made with 100% Canadian Flour



BAKED
IN STORE

\$4

Hot Dog or Burger Buns 8 pk



100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS Cheese Slices 210-230 g



4⁹⁹

MONTANA'S BBQ Sauce 350 mL or HIDDEN VALLEY Salad Dressing 473 mL

PROMISE GLUTEN FREE

Promise Gluten Free brings decades of baking expertise to enjoy gluten free living without compromise! Perfect for everyday enjoyment, our product range makes living gluten free delicious and easy.

- Real taste and soft texture
- Wholesome and high in fibre
- Vegan-friendly options
- Everyday favourites and indulgent treats
- Trusted quality

Wholesome and tasty Gluten Free items!

PROMISE Gluten Free Bagels
4 pk 280 g



PROMISE Gluten Free Rolls
260 g



MIX & MATCH



PROMISE Gluten Free Brioche Hot Dog or Hamburger Buns
4 pk 260-280 g

PROMISE Gluten Free Pitas
4 pk 248 g



Get **100** PTS
When you buy 2

OR

Get **300** PTS
When you buy 3



PROMISE Gluten Free Tortillas 4 pk 168 g



PROMISE Gluten Free Loaves
400-480 g



PROMISE Gluten Free Muffins
4 pk 240 g



PROMISE Gluten Free English Muffins 4 pk 240 g

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the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply



New
.....
MADE WITH
REAL TEA

mio

60% less sugar.*
100% of the flavour.



LEARN MORE

*Than regular iced tea per 1 ½ cups (375 mL)