

WST_AB_MB_SK

WST_AB_MB_SK

flowers for MOMS

We have their
favourites here!



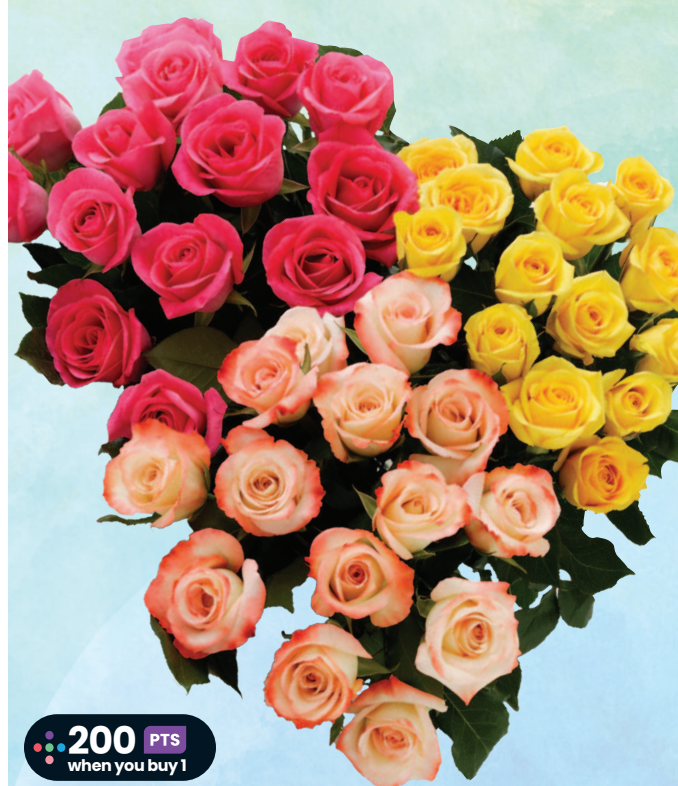
STARTING AT
7⁹⁹

Kalanchoe in Ceramic Daisy Pots
available in 2 or 4" Pots
grown in British Columbia



12⁹⁹

Tulips 10-stem bunch
assorted colours grown in British Columbia



200 PTS
when you buy 1

23⁹⁹

Premium Rose Dozens
assorted colours grown in Ecuador



8⁹⁹

LINDT Lindor Box 60 g
while supplies last

FL01_SBY_WK02_PRN_WST_AB_MB_SK

breakfast FOR MOM

Fresh breakfast
to start their day!



4⁹⁹

COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g or Fully Cooked Bacon 65 g or COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g



5⁴⁴

COMPLIMENTS Large White Eggs 18 pk or Free Run Large White Eggs 12 pk



Heart Shaped Raspberries product of Mexico or USA 227 g



3⁹⁹

COMPLIMENTS Pure Orange Juice 1.36-1.54 L



16⁹⁷

KICKING HORSE Whole Bean Coffee 454 g



FL02_SBY_WK02_PRN_WST_AB_MB_SK

pick from peak
FRESHNESS100%
fresh
GUARANTEEIt's fresh, or your
money backCERTIFIED
TENDER
TENDRETÉ
CERTIFIÉE**21⁹⁹**
/lbSTERLING SILVER Fresh Capless Prime Rib
Premium Oven Roast or Family Size Grilling
Steak cut by your meat expert from Canada AAA
grade beef 48.48/kg**11⁹⁹**
MEMBER
PRICING**14⁹⁹** without
Scene+ CardCOMPLIMENTS or
BELMONT Burgers
678-852 gREADY
FOR
YOUBUY 2 GET 3RD
of equal or lesser value
FREEReady For You Chilled Meals
sold by 100 g available chilled
selected**20⁹⁹**COMPLIMENTS Wild Snow Crab Clusters or
Wild Lobster Claws fully cooked 454 g or
COMPLIMENTS NATURALLY SIMPLE Raw
Black Tiger Shrimp 8-12 ct per lb 454 g**6⁹⁹**MAPLE LEAF Natural Selections
Sliced Meats 175 g selected**680g****7⁹⁹**COMPLIMENTS
Grape Tomatoes
product of Canada or Mexico
680 g**9⁹⁹**ARMSTRONG Cheese 600 g,
Shreds 450-500 g, Slices 500 g
or SAPUTO Mozzarellissima 690 g**2/\$5**CHRISTIE Oreo or Chips Ahoy!
Cookies selected 224-303 g or
KELLOGG'S Town House, Snap'd
or Cheez-It Crackers 213-391 g**3⁹⁹****200 PTS**
when you buy 2DORITOS Tortilla Chips
210-235 g or RUFFLES Potato
Chips 180-200 g**2⁹⁹**BULL'S-EYE BBQ Sauce 425 mL,
DIANA Sauces 500 mL or
Marinades 375 mL, HEINZ
Flavoured Mayo 340 mL or
KRAFT Salad Dressing 425 mL**22⁹⁹**
MEMBER
PRICING**25⁹⁹**
without
Scene+
CardSTARBUCK'S Coffee 793-907 g
or K-Cups 24 pk**100 PTS**
when you buy 1**6⁹⁹**

BECEL Margarine 637-850 g

**5⁹⁹**BONNE MAMAN Jam
250-290 mL, Spreads 250-360 g
or Vanilla Compote 539 mL or
KRAFT Peanut Butter 750 g-1 kg**8⁹⁹**KELLOGG'S Pop-Tarts 1.152 kg,
Rice Krispies Squares 660 g or
Special K Bars 500 g, WELCH'S
Fruit Snacks 616 g or SUNKIST
Fruit Snacks Club Pack 792 g**\$3**COMPLIMENTS Spring Water
24x500 mL**8⁹⁹**GENERAL MILLS Jumbo Cereal
825 g-1.3 kg, KELLOGG'S Jumbo
Cereal 700 g-1.1 kg or POST
Jumbo Cereal 1.1-1.24 kg**1⁹⁹**LIPTON or KNORR Soup selected
2 pk 40-166 g or KNORR Sidekicks
112-167 g**1,000 PTS**
when you buy 2**19⁹⁹**TIDE Liquid Detergent 3.46-3.9 L,
Pods or GAIN Flings! 45-76 pk,
DOWNY Unstopables 853 g or
IVORY SNOW 3.1 Leveryday
VALUE**20**
PACK**\$11**

Cookies 20 pk 620 g

BAKED
IN STORE**1kg****\$14**COMPLIMENTS
Value Size Sliced
Ham 1 kg**300-600G****\$5**COMPLIMENTS Frozen Fruit
300-600 g**200-225G****\$1**COMPLIMENTS
Macaroni &
Cheese
200-225 g**15-100**
PACK**250**COMPLIMENTS Freezer Bags 15-20 pk or
Sandwich Bags 100 pk selected**250 ML****\$2**COMPLIMENTS
Foaming Hand Soap
250 mLPROUDLY CANADIAN safeway.ca | sobeys.com

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, May 7, 2026 to Wednesday, May 13, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only – not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist.

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

the way TO VALUE



2⁹⁹
/lb

Tomatoes on the Vine
product of Western Canada,
USA or Mexico 6.59/kg



1⁹⁹

Long English Cucumbers product of
Western Canada, Canada no 1 grade



2/\$6

Romaine, Green or Red
Leaf Lettuce product of
Mexico or USA



ORRI

4⁴⁷
/lb

ORRI Clementines or
Mandarins product of Israel
9.85/kg



LARGE

2/\$4

Ataulfo Mangoes
product of Mexico



LARGE

4⁹⁹

Pomegranates
product of Peru



3⁹⁹

Red or Green Swiss Chard
product of USA or Mexico



3⁹⁹

COMPLIMENTS Onions product
of Canada, Canada no 1, 3 lb



1²⁷
/lb

Green Cabbage or Rutabaga
product of Canada or USA no 1
grade 2.80/kg



200 PTS
when you buy 2

3⁴⁴

COMPLIMENTS ORGANIC Whole White or
Cremini Mushrooms product of Canada 227 g



2⁴⁷
/lb

Red Prince Apples product of
Canada, Canada extra fancy
grade 5.45/kg



7⁹⁹

Cotton Candy Grapes product
of Chile no 1 grade 454 g



1⁹⁹
/lb

Large Navel Oranges
product of USA 4.39/kg



2⁴⁷
/lb

Bartlett Pears product of Argentina extra
fancy grade or Bosc Pears product of USA
extra fancy grade 5.45/kg



100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS Caesar Salad
Kit product of USA 280 g



4⁹⁹

COMPLIMENTS Broccolini
Tray product of USA 170 g



BUY 2 GET 3RD
of equal or lesser value
FREE

Prepared Fresh Daily Roasters or
BBQ Grillers assorted sizes



200 PTS
when you buy 1

19⁹⁹

Prepared Fresh Daily Large Fruit or
Vegetable Carousel 1.95-2.2 kg



75 PTS
when you buy 2

1²⁹

Passion Fruit
product of Colombia



1⁹⁹
/lb

Long Squash product of Mexico
or Honduras or Red Carrots
product of China 4.39/kg



ORGANIC

7⁹⁹

BIO RAW Dressing selected
250 mL



ORGANIC

2⁹⁹

COMPLIMENTS ORGANIC
Baby-Cut Carrots 454 g
product of USA



3⁴⁹

SUNRISE Firm Tofu 500 g



4⁹⁹

LIGHTLIFE Veggie Grounds
assorted 340 g



10⁹⁹

WONDERFUL Pistachios
salted or lightly salted
450 g



PACKED
IN STORE

25%
off

Caramel Corn

Give them more with the Grocery Essentials Card



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for details

If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer or www.safeway.ca/value-flyer for details.

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

STERLING SILVER

HAND-SELECTED CANADA AAA BEEF

Well-marbled · Aged to perfection
Exclusive to Sobeys and Safeway

17⁹⁹
/lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 39.66/kg

29⁹⁹
/lb

STERLING SILVER Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef while supplies last 66.11/kg

BUY 2 GET 3RD
of equal or lesser value
FREE

COMPLIMENTS **Raised Without Antibiotics** Boneless Skinless Chicken Breast, Boneless Skinless Thighs, Split Wings, Drumstick, Thighs or Whole Chicken

Earls

CAJUN CHICKEN BREAST
POITRINE DE POULET CAJUN

9⁹⁹
/lb

EARLS AT HOME Cajun Chicken 22.02/kg

4⁹⁹
/lb

Fresh Pork Loin Center and Rib Combo Chops
Family Size 11.00/kg

400 PTS
when you buy 1

5⁹⁹
/lb

Fresh Whole Skinless Pork Belly
cryovac 13.21/kg

9⁹⁹
/lb

Fresh Extra Lean Ground Beef
Family Size 22.02/kg

18⁹⁹
/lb

Fresh Canadian Lamb Loin Chops 41.87/kg

200 PTS
when you buy 2

5⁹⁹

MAPLE LODGE FARMS Chicken Sausage 375-500 g

4⁹⁹
/lb

Grade A Cornish Hens frozen 11.00/kg

READY FOR YOU

Fresh from our kitchens

5⁹⁹
/lb

Fresh Montreal BBQ or Korean BBQ Marinated Pork Loin Center Chops 13.21/kg

30⁹⁹
/lb

STERLING SILVER Fresh Three Peppered Glazed Boneless Rib Eye Grilling Steak or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 68.32/kg

19⁹⁹
/lb

STERLING SILVER Fresh BBQ Whisky or Montreal BBQ Marinated Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef 44.07/kg

6⁹⁹
/lb

Marinated Fresh Boneless Skinless Chicken Thighs Mumbai, BBQ whisky or honey garlic 15.41/kg

5⁴⁴
/lb
11.99/kg

MEMBER PRICING

6⁴⁴
/lb
14.20/kg

without Scene+Card

Fresh Maple Chipotle BBQ Whisky or Honey Garlic Marinated Pork Loin Back Ribs

6⁹⁹
/lb

In-Store Made Marinated Split Chicken Wings 15.41/kg

5⁴⁴
/lb
11.99/kg

MEMBER PRICING

6⁴⁴
/lb
14.20/kg

without Scene+Card

Fresh Honey Garlic or Maple Chipotle Marinated Pork Tenderloin

quick & easy

10⁹⁹

PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g or SCHNEIDERS Pepperettes 250-375 g

7⁹⁹

GRIMM'S Sausage Rings, Pepperoni or Pepperoni Bites 300-450 g selected

3⁹⁹

COMPLIMENTS Regular or Jumbo Wieners 450 g

200 PTS
when you buy 2

5⁹⁹

COMPLIMENTS Fully Cooked Meat Strips 150-200 g

8⁹⁹

BEYOND MEAT Plant-Based Breakfast Sausage, Chicken Tenders or Burger 2 pk 226-235 g

300 PTS
when you buy 2

10⁹⁹

COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese 1 kg

14⁹⁹

JANES Ultimates Boneless Chicken Bites or Tenders or KELSEYS Original Roadhouse Fully Cooked Pork Back Ribs frozen 600-710 g

BUY 2 GET 3RD
of equal or lesser value
FREE

MIX & MATCH

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 ea

GET TO FREE GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa Card**.

1,000 pts = \$10 in groceries

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 Spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. /Licensed user.

seafood



11⁹⁹ **250 PTS**
when you buy 2

ULTRA NATURAL Gluten Free Coconut, Panko or Tempura Shrimp 340 g



11⁹⁹ **250 PTS**
when you buy 2

ULTRA NATURAL Seasoned Basa Fillets garlic & herb or tandoori marinade 908 g



20% off

ULTRA NATURAL Black Tiger Shrimp cooked or raw selected 340 g



7⁹⁹

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g

Ready to grill!



3⁹⁹
/100 g

Fresh Marinated Atlantic Salmon Fillets subject to availability



150 PTS
when you buy 2

6⁹⁹

Prepared In-Store Cooked or Raw Garlic Shrimp Grillers previously frozen 230-280 g



4⁴⁹

Cooked Shrimp Snack Platter previously frozen selected 230-260 g



\$2

Marinated Raw Shrimp Skewers large size tail-off 62 g



\$8

COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g



\$12

COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g



\$22

COMPLIMENTS Large Cooked Shrimp in Ring with Sauce 737 g



\$25

COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 515 g

deli & kitchen



3⁹⁹
/100 g

4⁴⁹
/100 g

without Scene+ Card

SLICED FRESH

COMPLIMENTS Montreal Smoked Meat, Roast Beef, Corned Beef or Pastrami



Get **500 PTS**

When you spend \$20 or more on participating Deli Meat from the Service Case.*

*before taxes

That's like **\$5** toward your groceries

SLICED FRESH



5⁹⁹
MEMBER PRICING

6⁹⁹
without Scene+ Card

BOURSIN 150 g, Cuisine 220 g or KAUKAUNA Cheese Balls 170 g



BUY 2 GET 3RD FREE
of equal or lesser value

BALDERSTON Cheddar Blocks 250-280 g selected varieties



11⁷⁹

MASTRO Family Size Dry Cured Sliced Salami selected 300 g



6⁴⁹
MEMBER PRICING

7⁴⁹
without Scene+ Card

RANA Fresh Pasta 227-300 g



50 PTS
when you buy 1

9⁴⁹ SUMMER FRESH Salad 650-800 g

Ready to go when you are!



\$7

200 PTS
when you buy 2

Flatbreads selected 230-305 g

NEW



200 PTS
when you buy 2

6⁹⁹

2-Pack Mini Croissant Breakfast Sandwiches 227-311 g



3⁹⁹

Traditional Poutine 350 g or Popcorn Chicken 4.99 available hot

Add a Regular Size Twice Baked Potatoes for \$3



13⁹⁹

6-Piece Crispy Chicken available hot or chilled

Scene+ Get **150 PTS** Available at participating locations

FOR EVERY 18.9L WATER REFILL FROM

Offer valid during May 7-13, 2026. Only available at participating locations. Sorry no rainchecks or price matching. Bonus points are awarded for each completed purchase of an 18.9L Nimbus water refill. Promotion is subject to all applicable laws and regulations. Scene+ card must be presented to earn the bonus points.

nimbus
18.9L WATER SYSTEM



meal makers

5⁹⁹KELLOGG'S Family Size Cereal
450-650 g3⁹⁹

VACHON Snacks 248-336 g

2⁹⁹DEL MONTE Canned Fruit
assorted 398 mL16⁹⁹

GOGO SQUEEZ Fruit Sauce 20 pk

9⁹⁹100 PTS
when you buy 1

KRAFT Cheez Whiz 900 g

4⁴⁹500 PTS
when you buy 4PEARL MILLING COMPANY
Pancake Mix or Syrup 905 g or
710 mL6⁴⁹ROBIN HOOD Flour selected
2.5 kg or HERSHEY'S Chipits
200-270 g2⁴⁹BETTY CROCKER SuperMoist
Cake Mix selected 375-404 g

2/\$5

CAMPBELL'S Concentrated Broth
250 mL or Tetra 900 mL2⁹⁹CAMPBELL'S Chunky Soup
515 mL7⁹⁹YELLOWSTONE Seasoning
Blends 135-160 g or MAISON
ORPHEE Baking Mixes 425-500 g100 PTS
when you buy 2COMPLIMENTS Spices or
Seasonings selected 5-245 g3/8⁹⁹BETTY CROCKER Mashed or
Sliced Potatoes 141-215 g2⁹⁹

HEINZ Pasta or Beans 398 mL

2⁹⁹CLOVER LEAF Yellowfin Chunk
Light Tuna 142 g5⁴⁹WINDSOR Flavoured Salts
124-147 g

2/\$5

HUNT'S Thick & Rich Pasta Sauce
or Tomato Sauce 680 mL or
Tomato Paste 369 mL3⁴⁹CATELLI Gluten Free or
Supergreens Pasta 300-340 g2⁹⁹100 PTS
when you buy 2COMPLIMENTS Hot Dog or
Hamburger Buns 12 pk3⁴⁹100 PTS
when you buy 2

COMPLIMENTS Bagels 6 pk

3⁴⁹

ALLEN'S Cider Vinegar 1 L

6⁴⁹

MAZOLA Oil 946 mL

4⁴⁹COMPLIMENTS Balsamic Vinegar
of Modena 500 mL7⁹⁹TILDA Basmati Rice 907 g or
MINUTE RICE 1.2-1.4 kg1⁹⁹100 PTS
when you buy 3COMPLIMENTS Pudding
Cups 4 pk3⁴⁹COMPLIMENTS Peanut Butter
500 g2⁷⁹COMPLIMENTS Sweet Green
or Hot Dog Relish 375 mL2⁴⁹100 PTS
when you buy 2COMPLIMENTS White or Whole
Wheat Bread 570 gWE'RE FULL OF
compliments3⁴⁹100 PTS
when you buy 2COMPLIMENTS
Coconut selected
200 g4⁴⁹100 PTS
when you buy 2COMPLIMENTS
Sweetened Condensed
Milk 300 mL or
Graham Crumbs 400 g

2/\$5

COMPLIMENTS
Flakes of Ham, Turkey
or Chicken 156 g2⁹⁹COMPLIMENTS Mild
or Medium Salsa
430 mLScene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)
or the Sobeys or Safeway app.



moms love BLOOMS

STARTING AT
16⁹⁹

Phalaenopsis Orchids In
Ceramic assorted sizes
and colours

**Ready
to gift!**

49⁹⁹

Cascade Orchid or Wave
Orchid In Ceramic 5" pots
selection may vary by store

STARTING AT
69⁹⁹

Orchid Gardens assorted
colours and sizes selection
may vary by store

64⁹⁹

Specialty Orchids assorted colours
and sizes selection may vary by store

Fresh value ready to go!



STARTING AT
16⁹⁹

Seasonal Mother's Day Bouquets
assorted colours and sizes selection
may vary by store



STARTING AT
22⁹⁹

Indoor Gardens assorted styles grown in British Columbia
selection may vary by store



STARTING AT
19⁹⁹

Beautiful Arrangements For Mom! assorted styles
and prices selection may vary by store

Floral and Garden products available at most store locations.

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards
or safeway.ca/giftcards
for details

Gardens love mom



4⁵⁹
ea when you
buy 2 or more

Annuals assorted varieties 6 pk
grown in British Columbia or Alberta 4.99 ea



3⁵⁹
ea when you
buy 2 or more

Premium Vegetable, Herb or Tomato
Plants assorted varieties 4" grown in
British Columbia or Alberta 3.99 ea



5¹⁹
ea when you
buy 2 or more

Premium Annual Garden Starters
assorted varieties 4.3" grown in British
Columbia or Alberta 5.99 ea

Get out & plant a rainbow!



24⁹⁹
ea when you
buy 2 or more

Boston Fern Hanging
Basket 10" grown in
British Columbia or
Alberta 26.99 ea



4⁵⁹
ea when you
buy 2 or more

Succulents 3.5" assorted grown in
British Columbia or Alberta 4.99 ea



36⁹⁹

Patio Rose assorted colours
2 gallon pot grown in
British Columbia or Alberta



24⁹⁹
ea when you
buy 2 or more

Premium Annuals
Hanging Basket 11"
grown in British Columbia or
Alberta 26.99 ea



19⁹⁹
ea when you
buy 2 or more

Premium Annual Bowl 12"
grown in British Columbia
or Alberta 22.99 ea



22⁹⁹
ea when you
buy 2 or more

Strawberry Hanging
Basket 10" grown in
British Columbia or
Alberta 24.99 ea



37⁹⁹

Premium Hanging Baskets
13" grown in British
Columbia or Alberta



55⁹⁹

Premium Planter 13" pot assorted colours
grown in British Columbia or Alberta



\$11

Dahlia, Hosta, Columbine or Astilbe 6" pots
grown in British Columbia

Floral and Garden products available at most store locations.

Scene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)
or the Sobeys or Safeway app.

P07_SBY_WK02_PRN_WST_AB_MB_SK

deli & kitchen

**3⁹⁹**
/100 g

SIKORSKI Grandpa Ham

**2¹⁹**
/100 gCOMPLIMENTS
Cooked Ham, Bologna
or Mock ChickenTry with Panache
Grana Padano 200 g**12⁹⁹**MARCANGELO Family Size Sliced Italian Meats
selected 150-175 g product of Italy**9⁹⁹**TRE STELLE Feta 375 g
or CASTELLO Havarti 425 g**8⁴⁹**COOMBE CASTLE Red Leicester, Double
Gloucester, Cheshire, Lancashire, Wensleydale
or Dorset Drum 200 g**5⁹⁹**SNACK FACTORY Pretzel Crisps
selected 155-200 gTry our limited time only
Al Pastor Flavour**100 PTS**
when you buy
250 g or more**2⁶⁹**
/100 gChicken Strips sold by 100 g
available hot or chilled**100 PTS**
when you buy 2**4⁴⁹**FONTAINE SANTÉ Topped
Hummus, Regular Hummus or
Dips 227-260 g**Get 100 PTS**
When you buy 300 g
or
Get 250 PTS
When you buy
500 g or moreService Case Salads
select varieties sold by 100 g

bakery

Try our Made with KITKAT®
Brownie and Brownie Cake
for a Limited Time**BUY 1 GET 1
FREE**
of equal or lesser valueBrownie Cakes 310-390 g
or
Brownies 550-585 g
starting at 7.99 eaMIX &
MATCHLIMITED
TIME
ONLYMade with
KitKat
Fait avecCroissants
Made with KitKat®
2 pk 100 g**3⁹⁹**BAKED
IN STOREGive Mom a Break,
and enjoy a
Made with KitKat®
Dessert or TreatCheesecakes 6"
720-975 g**12⁹⁹****5⁹⁹**
MEMBER
PRICING**7⁹⁹**without
Scene+ CardCupcakes vanilla, chocolate, confetti or
assorted 325-335 g**9⁹⁹**Small Pull-Apart
Cakes 365-650 gMade with 100%
Canadian FlourBAKED
IN STORE**BUY
MORE
SAVE
MORE****5⁹⁹**
ea when you
buy 2 or moreCheese Swirl Buns or
Cheese Sticks 300-400 g
6.29 eaBAKED
IN STORE**BUY
MORE
SAVE
MORE****3⁴⁹**
ea when you
buy 2 or more

Bagels 4 pk 450 g 3.99 ea



NEW

5⁹⁹

FURLANI Garlic Texas Toast 638 g

**3⁹⁹****75 PTS**
when you buy 2

COMPLIMENTS Mini-Pitas 200-425 g

**5⁴⁹**DEMPSTER'S Protein Bagels 5 pk, Protein
Tortillas 8.5" or NATURAL BAKERY Rye 900 g**200 PTS**
when you buy 2**4⁴⁹**
610 gCOMPLIMENTS 10" Tortillas
366-610 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

frozen & dairy

4²⁹PANACHE Premium Ice Cream 1 L
or Novelties 4-6 pk selected4⁹⁹HEALTHY CHOICE
Gourmet Steamers
269-306 g5⁹⁹HEALTHY CHOICE
Power Bowls
262-280 g8⁹⁹KAWARTHA DAIRY Ice Cream
1.5 L selected8⁹⁹GSP Pinsa Pizza
442-453 g3⁷⁹GREEN GIANT Frozen Vegetables
or Valley Selections 400-750 g3⁴⁹MCCAIN Pizza Pockets 3 pk or
MICHELINA'S Grande Entrées
454 g5⁴⁹

NATREL Fine-Filtered Milk 2 L

7⁹⁹200 PTS
when you buy 2STARBUCKS Creamers or
Non-Dairy Creamers 828 mL100 PTS
when you buy 23⁴⁹TRE STELLE Cream
Cheese 200 g5⁹⁹100 PTS
when you buy 2ARMSTRONG Cheese Sticks
210 g, Swirls 283-340 g,
Nibblers 200 g or Combos 180 g50 PTS
when you buy 18⁴⁹HELUVA GOOD! Dip
680 g50 PTS
when you buy 111⁴⁹

IÖGO Yogurt 2 kg

8⁹⁹LACTANTIA or My Country Butter
Sticks 454 g4⁴⁹DEL MONTE Juice or Juice
Cocktails 1.6 L or COMPLIMENTS
Tropical Blends 1.75 LWE'RE FULL OF
compliments3⁹⁹COMPLIMENTS
Fries 650 g100 PTS
when you buy 2COMPLIMENTS
Mini Pizzas 8 pk5⁹⁹COMPLIMENTS
Greek Yogurt 650 g3⁹⁹COMPLIMENTS Cheddar
Flavour Slices 400 g100 PTS
when you buy 2

natural health

100 PTS
when you buy 25⁹⁹KASHI Granola
311-340 g2⁹⁹KETTLE BRAND
Chips 156-198 g50 PTS
when you buy 22⁴⁹MAPLE LEAF
Mighty Chicken
Sticks 32 g2⁹⁹KIJU Organic Juice 1 L or
4x200 mL50 PTS
when you buy 13⁴⁹BLUE DIAMOND Almond Breeze
Chilled Beverage 1.89 L6²⁹SILK Coconut-Based Yogurt
500-650 g6⁴⁹

SILK Barista 946 mL

100 PTS
when you buy 25⁹⁹CHICKAPEA Pasta
227 g200 PTS
when you buy 118⁹⁹CENTRUM
Multivitamin
Tablets 90-160 pk15%
offEMERGEN-C Vitamin Drink Mix,
Crystals, Gummies 18-45 pk or
VITAL PROTEINS Collagen
201-567 g200 PTS
when you buy 41⁹⁹

LÄRABAR 45-48 g

200 PTS
when you buy 211⁹⁹RXBAR 5 pk or
Minis 8 pk

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for details

drinks & snacks



6⁴⁹ **200 PTS**
when you buy 2

FERRERO Chocolate Squares
105 g



9⁹⁹

HARIBO Candy 652 g or MAYNARDS
X-Large Bagged Candy 816 g



6⁴⁹

MR. FREEZE Pops 80 pk,
DR PEPPER or POPSICLE Freeze
Pops 48 pk while supplies last



5⁹⁹

DARE Real Fruit Candy 650 g or
MARS Pouches 155-230 g
while supplies last



3⁹⁹ TWIGZ Pretzels
130 g



2/\$8

OLD DUTCH Potato Chips
200-235 g, Restaurante Tortilla
Chips 275-320 g or Dutch Crunch
Kettle Chips 200 g



3⁴⁹ HAWKINS Cheezies
210 g



3⁴⁹
ea when you
buy 3 or more

QUAKER Crispy Minis 90-100 g or
Rice Cakes 127-199 g 3.99 ea



100 PTS
when you buy 2

PEPSI Soft Drinks or BUBLY
Sparkling Water 6x222 mL



9⁹⁹

CELSIUS Energy Drinks 4x355 mL
or RED BULL Energy Drinks
4x250 mL



2/\$4 JONES Soda
355 mL



7⁹⁹

PEACE TEA or
FUZE Iced Tea
12x341 mL



2/\$7

CHRISTIE Crispers or Bits & Bites
145 g or SENSIBLE PORTIONS Pita
Bites 142 g not available in all stores



3⁹⁹

CHRISTIE Good Thins 100 g or
SESMARK Savoury Thins Rice
Crackers 90 g not available in all
stores



9⁹⁹ PEPPERIDGE FARM
Goldfish Crackers
750 g



\$4

CADBURY Fingers Cookies 114 g,
ARNOTT'S TimTam Biscuits
175-205 g or DARE Whippet
230-285 g



4⁹⁹ **250 PTS**
when you buy 1

PANACHE Chocolate Hazelnut
Wafer Rolls 400 g while supplies last



8⁹⁹ **200 PTS**
when you buy 2

OCEAN SPRAY Pure Juice 946 mL



3⁹⁹

ALLEN'S Juice 8x200 mL tetra



3⁹⁹

MCCAFÉ Keurig® Compatible
Single Serve Pods 48 pk



8⁹⁹

NESCAFÉ Instant Coffee
100-170 g or Sweet & Creamy
Instant Coffee 16-18 pk



5⁹⁹

TETLEY Tea 60-72 pk selected



200 PTS
when you buy 2

7⁹⁹ NATURE VALLEY
Mid-Size Granola
Bars 340-525 g



8⁹⁹ **100 PTS**
when you buy 1

COMPLIMENTS Family Size
Granola Bars 560-630 g or
Crispy Rice Squares 528 g

WE'RE FULL OF
compliments



2⁹⁹
COMPLIMENTS Tortilla
Chips 250-280 g or
Kettle Chips 200 g



2⁹⁹
COMPLIMENTS Pretzels
320-400 g



100 PTS
when you buy 2

2⁹⁹
COMPLIMENTS Snacking
Crackers 200-225 g



1,000 PTS
when you buy 2

19⁹⁹
COMPLIMENTS Coffee
Pods 30 pk

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or safeway.ca/giftcards
for details

home & pet care

2/\$9

LYSOL Cleaners 650 mL-1.2 L,
Bathroom Cleaners 650-950 mL,
or Dual Action Wipes 35 pk
selected200 PTS
when you buy 2

2.79

COMPLIMENTS Liquid Dish
Detergent 828 mL

7.49

OXICLEAN Stain Remover Sprays
354-636 mL, Gel 183 mL or
Pre-Treat 650 mL

12.99

FLEECY Fabric Softener 3.5 L or
Sheets 200 pk9.99 100 PTS
when you buy 1ENERGIZER Max Batteries
AAA 4 pk, AA 8 pk or 9V 2 pk11.99 GLAD Waste Bags
20-40 pk selected100 PTS
when you buy 25.99 COMPLIMENTS
Dinner Napkins
100 pk19.99 CHARMIN Bathroom Tissue
12=48 rolls100 PTS
when you buy 33.33 WHISKAS
Temptations Cat
Treats 180 g10.99 PEDIGREE Dry Dog Food 2 kg or
MILK-BONE Dog Treats or
Brushing Chews 557-708 g12.99 PURINA Tidy Cats Cat Litter
2.72 kg or ONE Dry Dog Food
1.72-1.81 kg26.99 PEDIGREE
Dry Dog Food
6.35-8 kg

health, beauty & baby

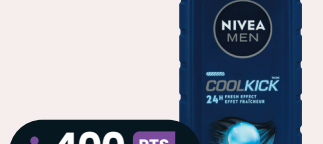
6.99 100 PTS
when you buy 2SENSODYNE or Pronamel
Whitening Toothpaste 110-135 mL
selected

2/\$32

NATIVE Deodorant 75 g selected



2/23.99

NATIVE Shampoo, Conditioner or
Body Wash 177-532 mL selected400 PTS
when you buy 23.99 NIVEA Body Wash 500 mL
selected200 PTS
when you buy 114.49 U BY KOTEX Pads, Liners or
Tampons 30-150 pk selected7.99 400 PTS
when you buy 2AVEENO Shampoo or Conditioner
354 mL or LISTERINE Mouthwash
500 mL-1 L selected

15% off

ORAL-B Battery Powered
Toothbrushes or CREST 3D White
Whitening 2-Step Toothpaste
selected 1-2 pk or 148 mL selected8.99 NIVEA Skin Care
Products selected

55.99

SIMILAC or GOOD START Infant
Formula 837-859 g or 1.02 kg or
Ready To Feed 15 pk750 PTS
when you buy 228.99 HUGGIES
Giga Diapers
36-128 pk150 PTS
when you buy 23.49 go when you
buy 2 or more
COMPLIMENTS Baby Wipes
64-72 pk 3.99 ea250 PTS
when you buy 149.99 ENFAMIL A+ NeuroPro Infant
Formula 553-587 g

pharmacy

Only available at pharmacy locations. †Select products only available when a pharmacist is on duty.

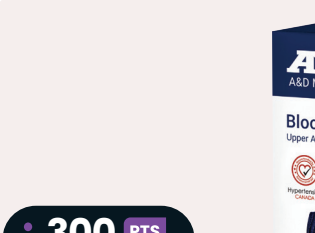
250 PTS
when you buy 2

19.99

TYLENOL Pain Relief 40-200 pk
or MOTRIN Muscle & Body 40 pk
selected†10% off 200 PTS
when you buy 210.00 ZARBEE'S Baby or Children's
Cough Syrup 59-118 mL or
Chest Rub 42 g10% off 150 PTS
when you buy 210.00 CLEAN & CLEAR Products
selected300 PTS
when you buy 210.00 ADVIL Pain Relief
40-150 pk†200 PTS
when you buy 2

19.99

IMODIUM 20-24 pk selected

10% off 200 PTS
when you buy 210.00 DRIXORAL Sinus Spray 15-25 mL
selected, ALEVE Pain Relief 110 or
170 pk or ASPIRIN 81mg Tablets
180 pk†300 PTS
when you buy 1

39.99

A&D Blood Pressure
Monitor UA-660CN 1 pk

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500 pk

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry
Scent Booster Beads 422 g



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Your destination for variety and value



1.27
/lb

Green Cabbage or Rutabaga product of Canada or USA no 1 grade 2.80/kg

4.99

Parsnips product of Canada 454 g



4.99
/lb

COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks 11.00/kg



2.47
/lb

Bartlett Pears product of Argentina extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg



1.99

Fresh Parsley, Mint, Cilantro or Italian Parsley Bunches product of Mexico or USA



200 PTS
when you buy 2

12.49

NOBLE PREMIUM Bison Cubes, Inside Round Steak, Rib Eye, Striploin or Top Sirloin Steak 226 g



6.88

EIGHT TREASURES Whole Raw Shrimp 400 g



6.29

BRANSTON Original Pickle Relish 360 g



6.99

HAYWARDS Traditional Pickled Onions 375 mL



5.49

HP Sauce 255 mL



1.99

OLD JAMAICA Ginger Beer 330 mL



4.99

ROBINSONS Fruit Beverages selected 1 L



5.49

S&F Smoked Sardines (Sprats) in Oil 270 g



100 PTS
when you buy 3

3.99

RÜGEN FISCH Herring Fillets in Tomato Sauce 200 g



5.99

DIEM Mild Ajvar 720 mL



4.49

BELEVINI Tomato Juice no sugar added 1 L



40 PTS
when you buy 2

1.79

HAPPY SWING Wafer Rolls selected 150 g



2.79

ROSHEN Wafer Cookies selected 142 g



1.29

BELEVINI Petit Beurre Biscuits 185 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

make it a sweet MOTHER'S DAY



150 PTS
when you buy 3

4²⁹

FERRERO ROCHER Bars 90 g or
Bueno Minis 96 g



3⁴⁹

TOFFIFEE Chocolates 123 g

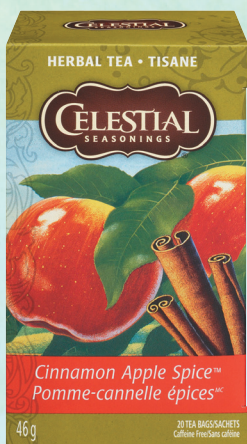


BUY
MORE
SAVE
MORE

5⁹⁹

ea when you
buy 2 or more

LINDT Excellence Bars 50-100 g
8.29 ea



4⁹⁹

CELESTIAL SEASONINGS or TWININGS Tea 20 pk
selected varieties



6⁴⁹

TAZO Tea Concentrates 946 mL



2/\$7

CARR'S Table Water Crackers 125-150 g, BOULANGERIE
GRISSOL Melba Toast, Canape or Baguettes 120-200 g



2/\$9

STACY'S Pita Chips 208-227 g, SMARTFOOD Popcorn 150-220 g
or SUNCHIPS 205 g

100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional
Chocolate Chip Cookies 280 g



treats for mom on MOTHER'S DAY



Shop our wide assortment of premium bakery items
to treat Mom this Mother's Day!



MEMBERS SAVE \$5

9.99
MEMBER
PRICING

Single Layer Shortcakes 905-950 g

14.99

without
Scene+ Card



BAKED
IN STORE

100 PTS
when you buy 2

5.99

All-Butter Danishes
4 pk 420 g



21.99

Dessert Cake
Double Chocolate Fudge 1.4 kg



BAKED
IN STORE

5.99

100 PTS
when you buy 2

All-Butter Croissants or
Pastries 4 pk 275-400 g



16.99

Chocolate Dipped
Strawberries 10 pk
550 g



6.99

WITHENSHAW
Scones frozen
550 g

catch a WINNER



Shop our wide assortment of premium seafood to treat Mom to a seafood feast this Mother's Day!



400 PTS
when you spend
\$30 or more

Fresh Market Lobsters subject to
availability, selected locations only



20% off

ULTRA NATURAL Black Tiger Shrimp
cooked or raw selected 340 g

10⁹⁹

COMPLIMENTS Smoked Atlantic,
Steelhead or Gravlax Salmon 150 g or
Wild Sockeye Salmon 140 g 14.49 ea



7⁹⁹

Atlantic Canada 3-4 oz
Lobster Tail previously
frozen or frozen 85 g



12⁹⁹

Cooked Whole Lobsters
frozen or previously frozen
350-400 g subject
to availability



Prepared to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend
\$150 or more

That's like

\$25

toward your
groceries

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

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Savour the flavour of CHEESE

These cheeses proudly carry an **AOP** (Appellation D'Originee Protegee) or **DOP** (Denominazione di Origine Protetta) protected designation, which means they are made the traditional way, right in the heart of the region where they were born—full of flavour and heritage.

6⁹⁹
/100 g

Gruyere
product of Switzerland

**Nutty,
savoury
and rich**

**Buttery,
creamy with
hint of
mushroom**



**20%
off**

ENTREMONT Brie
product of France
prices as marked



**Bold,
earthy,
crumbly and
creamy**

**35%
off**

COOMBE CASTLE
King James Royal
Blue Stilton
prices as marked

stock up on BBQ ESSENTIALS

National BBQ Day - May 16



11⁹⁹

WENDY'S Fresh Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g



5⁹⁹

/lb

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg

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GLUTEN FREE**

Promise Gluten Free brings decades of baking expertise to enjoy gluten free living without compromise! Perfect for everyday enjoyment, our product range makes living gluten free delicious and easy.

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- Wholesome and high in fibre
- Vegan-friendly options
- Everyday favourites and indulgent treats
- Trusted quality

Wholesome and tasty Gluten Free items!

PROMISE Gluten Free Bagels
4 pk 280 g



PROMISE Gluten Free Rolls
260 g



**MIX &
MATCH**

Get **100 PTS**
When you buy 2

OR

Get **300 PTS**
When you buy 3

PROMISE Gluten Free
Brioche Hot Dog or
Hamburger Buns
4 pk 260-280 g



PROMISE Gluten Free Pitas
4 pk 248 g



PROMISE
Gluten Free
Tortillas 4 pk
168 g



PROMISE
Gluten Free
Loaves
400-480 g



PROMISE Gluten Free Muffins
4 pk 240 g



PROMISE Gluten Free
English Muffins 4 pk 240 g



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the Scotiabank Scene+ Visa Card.*

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*Conditions Apply





mio

60% less sugar.*
100% of the flavour.



LEARN MORE

*Than regular iced tea per 1 ½ cups (375 mL)