

Big E's
supermarket

BUY LOCAL,
BUY FRESH!

Spring STOCK-UP SALE

CHECK OUT OUR



FOLLOW US ON



USDA Choice Beef
Boneless Top Round London Broil
\$5.99 Lb.



Perdue • Fresh Grade A
Boneless Chicken Breast
\$3.99 Lb.



Big E's Fresh • Family Pack
Boneless Pork Sirloin Chops
\$2.49 Lb.



14 Oz Bag Taylor Farms
Tri-Color Coleslaw
\$1.99 Ea.



Freshly Sliced
Hafnia Imported Ham
\$5.49 Lb.



4 Pack Portuguese Rolls
\$2.99 Ea.



Product of Mexico
6 Oz Cntr.
Raspberries or Blackberries
\$2.99 Ea.



Product of Peru
Seedless Red Grapes
\$2.99 Lb.

SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!

PRICE WITH BIG E'S PERKS+ OFFER

8.9-12.6 Oz Box Frosted Flakes, Apple Jacks, Froot Loops, Cocoa Krispies or Corn Pops

Kellogg's Cereal

SALE PRICE **2/\$6**

DIGITAL COUPON **\$1.00 OFF TWO**

SINGLE USE ONLY

PRICE WITH BIG E'S PERKS+ OFFER

FINAL PRICE **2/\$5**

LIMIT 1 OFFER

PRICE WITH BIG E'S PERKS+ OFFER

Asst. Var. 10 Ct K-Cups or 11-12 Oz Bags

Starbucks Coffee

\$8.98 Ea.

PRICE WITH BIG E'S PERKS+ OFFER

4-5.7 Oz Pkg. Asst. Var.

Knorr Pasta or Rice Sides

BUY 1, GET 1 FREE

PRICE WITH BIG E'S PERKS+ OFFER

16 Oz Jar Asst. Var.

Newman's Own Salsa

\$2.68 Ea.

PRICE WITH BIG E'S PERKS+ OFFER

14.5-15.25 Oz Can Asst. Var. Excludes Peas

Food Club Vegetables

88¢ Ea.

PRICE WITH BIG E'S PERKS+ OFFER

12 Oz Bag

Xochitl Corn Chips

\$3.98 Ea.

PRICE WITH BIG E'S PERKS+ OFFER

5.3 Oz Cup • Asst. Var. Excludes Flip Var.

Chobani Greek Yogurt

4/\$5

PRICE WITH BIG E'S PERKS+ OFFER

48 Oz Crtn. Asst. Var.

Friendly's Ice Cream

\$3.98 Ea.

Big E's PERKS+

JOIN TODAY AND SAVE WITH OUR **LOYALTY PROGRAM**

EARN points. REDEEM rewards and TRACK your points via the app!

SIGNING UP IS EASY!

EARN POINTS AND REWARDS

DOWNLOAD THE APPCARD APP

Track your points and available rewards by downloading the AppCard mobile app for iPhone or Android.

SALE PRICES EFFECTIVE	SUN	MON	TUES	WED	THURS	FRI	SAT
	4/26	4/27	4/28	4/29	4/30	5/1	5/2

STORE HOURS: MON-SAT: 7AM-8PM SUN: 8AM-8PM
11 Union St., Easthampton, MA Phone: (413) 527-2125
Visit us online: www.bigessupermarket.com

BIG E'S FRESHEST MEATS

WILD WEDNESDAY!

EARN 2x POINTS EVERY WEDNESDAY!
IN ALL DEPARTMENTS WITH
YOUR BIG E'S PERKS+ LOYALTY APP



USDA Choice Beef • 1 Lb Avg.
Boneless Top Round Steaks **\$6.49** Lb.



USDA Choice Beef • First Cut or
Thin Sliced Top Round Steak For Bracciole **\$6.99** Lb.



USDA Choice
Beef Round Cubed Steaks **\$6.49** Lb.



Big E's • Regular or Thin Sliced
Boneless Pork Sirloin Chops **\$2.99** Lb.



Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Family Pack
Chicken Thighs **\$1.79** Lb.



16 Oz Pkg.
Perdue Ground Chicken **\$3.99** Ea.



16 Oz Pkg. • Plainville Farms
Fresh 85% Lean Ground Turkey **\$3.99** Ea.



1 Lb Pkg. • Jumbo Beef Franks
\$5.99/Ea. or
Bar S Jumbo Chicken or Turkey Franks **\$1.99** Ea.

10 Oz Pkg. • Asst. Var.
Dietz & Watson Sausage **\$4.99** Ea.

16 Oz Pkg. • Knockwurst or
Dietz & Watson Bratwurst **\$5.99** Ea.

8.9-10.7 Oz Box • Asst. Var.
Lunchables Fun Pack **\$2.99** Ea.

25-26.5 Oz • Any'tizers Chicken Fries \$8.99/Ea. or
Tyson Chicken Strips **\$9.99** Ea.

SEAFOOD CASE



Wild Caught
Frozen
Flounder Fillets **\$6.99** Lb.

FRESH SUSHI 50% OFF
After 7:30 P.M. EVERYDAY
FRESH MADE SUSHI ONLY

Fresh
Salmon Fillets **\$9.99** Lb.

8 Oz • Lobster Mac & Cheese \$9.99/Ea. or
Luke's Lobster Ravioli With Vodka Sauce **\$6.99** Ea.

TRYTKO'S CORNER

Gourmet Custom Smoked Meats & Specialty Products
Store Made Beef Sausage Links Made Fresh Daily!



Trytko's Store Smoked • Hot Sausage
Links or Family Pack
Traditional Kielbasa Links **\$6.99** Lb.

KIELBASA OF THE WEEK



Trytko's
Store Smoked
Extra Garlic Kielbasa **\$6.99** Lb.

Trytko's Fresh
Store Made
Pepper Steaks **\$6.99** Lb.

FRESH DELI DEPARTMENT



Freshly Sliced
2% Milk or Less Salt
Land O Lakes American Cheese **\$5.99** Lb.



Freshly Sliced • Sandwich Pepperoni or
Margherita Genoa or Hard Salami **\$7.99** Lb.

Freshly Sliced • Honey Sweet Baked or
Charter Reserve
Golden Roasted Turkey Breast **\$8.99** Lb.



Freshly Sliced
Castle Wood Choice Angus Roast Beef **\$12.99** Lb.

Freshly Sliced
Margherita Hot Capicola **\$7.99** Lb.

Freshly Sliced
Margherita Prosciutto **\$12.99** Lb.

FRESH GOURMET SPECIALS

Gourmet
Marinated Boneless Chicken Breast **\$3.99** Lb.



Gourmet
Seasoned Chicken Drumsticks **\$3.99** Lb.

Gourmet
Seasoned Pork Sirloin Steaks **\$3.99** Lb.

PREPARED FOODS TO GO



Lunchtime Favorite
Jumbo Cold Cut Grinder **\$9.99** Ea.



Great Dinner Option
Eggplant Parmesan **\$9.99** Lb.



Kids Love It!
Mac & Cheese With Tomato **\$8.99** Lb.



Delicious
General Tso's Chicken Over Rice **\$8.99** Lb.



Meal Favorite
Meat Lasagna **\$9.99** Lb.

GROCERY SAVINGS IN EVERY AISLE

5.28 Oz Box
Asst. Var.
Kellogg's
Special K
Pastry Crisps



\$2.99

26 Oz Cntr.
Original
Chock
full o'Nuts
Ground Coffee



\$17.99

8.5-8.8 Oz Pkg.
Asst. Var.
Ben's
Original
Ready Rice



\$1.99

10.75 Oz Can
Tomato or
Chicken Noodle
Campbell's
Soup



4/\$5

23.5-24 Oz Jar
Asst. Var.
Francesco
Rinaldi
Pasta Sauce



\$1.99

5 Oz Can
StarKist
Chunk Light
Tuna



4/\$5

Asst. Var.
Polar 2 Liter
Soda
or Seltzer



5/\$5

+Dep.



7.5 Oz Mini Cans
Asst. Var.
Coca-Cola
10 Pack
Mini Can Soda

\$6.99

+Dep.



12 Pack • 12 Oz Btls.
Asst. Var.
Gatorade
Thirst
Quencher

\$10.49

16-17.2 Oz Pkg.
Asst. Var.
Dole
4 Pack
Fruit Bowls



\$3.49

4 Lb Bag
Food Club
Granulated
Sugar



\$3.99

3.03-3.52 Oz Pkg.
Asst. Var.
Quaker
Rice Crisps



\$1.99

6.5-8 Oz Pkg.
Asst. Var.
Tate's
Bake Shop
Cookies



\$4.99

16.9 Oz Btls.
Asst. Var.
Adirondack
6 Pack
Fruit Water



\$1.99

17.8-20.5 Oz Box
Asst. Var.
Nabisco
Family Size
Ritz Crackers



\$5.99

7.5-8 Oz Pkg.
Asst. Var.
Chex Mix
or Bugles



\$2.49

7.4-10 Oz Pkg.
Asst. Var.
M&M's
Sharing Size
Candy



\$5.49

56-57 Oz Btl.
Asst. Var.
Xtra
Laundry
Detergent



\$3.49

48-100 Ct Box
Asst. Var.
Salada
Tea Bags

\$4.49

24 Oz Btl. • Asst. Var.
Mrs.
Butterworth's
Syrup

\$3.49

32 Oz Btl.
Aunt Sue's
Raw
Honey

\$9.99

8.25 Oz Box • Asst. Var.
Act II
Microwave
Popcorn

2/\$4

4,000 Ct Pkg.
Simply Done
4 Roll
Bath Tissue

\$2.99

4.5 Oz Pkg. • Asst. Var.
Canine
Carry Out
Treats

99¢

FRESH DAIRY



32 Oz Cntr.
Asst. Var.
Cabot Creamery
Greek Yogurt

\$4.99



16 Oz Cntr.
Hood or Lactaid
Sour Cream

\$1.99

8-13.8 Oz Cntr. • Asst. Var.
Pillsbury Crescents
or Cinnamon Rolls

\$3.49



52 Oz Cntr. • Asst. Var.
Florida's Natural
Orange Juice

\$3.99



5.3-8 Oz • Asst. Var.
Siggis
Yogurt or Smoothies

4/\$5



8 Oz Pkg. • Asst. Var.
Land O Lakes
Shredded Cheese

2/\$5



12 Oz Pkg. • Asst. Var.
Cabot Creamery
American Slices

\$3.99



8 Oz Box
Cabot Creamery
Cream Cheese Bar

\$2.29



32 Oz Cntr. • Asst. Var.
Stonyfield
Yogurt Quart

\$4.99

FROZEN FOODS



9-16 Oz Pkg. • Asst. Var.
Birds Eye
Vegetables

\$2.49



8 Oz Pkg.
Tru Fru
Chocolate
Covered Fruit

\$5.99

7.5 Oz Pkg. • Asst. Var.
Totino's
Pizza Rolls

\$1.99



16.5-36 Oz Box • Asst. Var.
Friendly's
Ice Cream Novelties

\$4.99



36.8 Oz Box • Asst. Var.
Drumstick
Ice Cream Cones

\$8.99



14 Oz Cntr. • Asst. Var.
Kinder or Nutella
Ice Cream

\$4.99



8.4-14.8 Oz Box • Asst. Var.
Eggo Waffles
or Pancakes

\$2.99



11.75-12.87 Oz Box • Asst. Var.
Stouffer's
French Bread Pizzas

\$3.49

17-18 Oz Box • Asst. Var.
Hot Pockets
Sandwiches

\$4.99

BEER & WINE SAVINGS



12 Oz Cans
Budweiser, Bud Light,
Miller Lite, Coors Light
or Banquet 18 Pack Beer

\$21.99

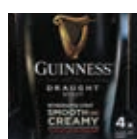
+Dep.



12 Oz Cans or Btls.
Sierra
Nevada
12 Pack

\$19.49

+Dep.



14.9 Oz Cans
Guinness
Pub Draught
4 Pack

\$9.49

+Dep.



750 mL Btl.
Kono
Sauvignon
Blanc

\$11.99

Ea.

750 mL Btl. • Prosecco \$11.99/ea.
or Sel. Var.
Cupcake
Wines

\$10.99

Ea.

5 L Box • Franzia • Cabernet,
Chardonnay, Dark Red, Merlot,
Pinot Grigio or Sauvignon Blanc
\$18.99/ea. or
Fruity Sangria
or Crisp White

\$15.99

Ea.

1.5 L Btl.
Asst. Var.
Yellow Tail
Wines

\$13.99

Ea.

Tuesday BLITZ

SAVE BIG ONE DAY ONLY! PRICES VALID TUESDAY, APR. 28th ONLY!

For one day only we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all department, while supplies last, no rain checks, so get here early Tuesday!

<p>Product of USA 16 Oz Cntr. Fresh Strawberries 2⁹⁸ Ea.</p> 	<p>Springer Mountain Farms Plus Antibiotic Free • Non GMO Family Pack Chicken Drumsticks 1⁵⁸ Lb.</p> 	<p>Freshly Sliced White or Yellow Land O Lakes American Cheese 2⁹⁸ Lb.</p> 	<p>24 Oz Pkg. 8 Inch Apple Crumb Pie 4⁹⁸ Ea.</p> 
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<p>12-15.4 Oz Box Original or Honey Nut General Mills Cheerios Cereal 3⁴⁸ Ea.</p> 	<p>Asst. Var. Polar 2 Liter Soda or Seltzer 77¢ Plus Dep.</p> 	<p>16 Oz Cntr. Food Club Cottage Cheese 1⁵⁸ Ea.</p> 	<p>Dozen Crtn. • Cage Free Food Club Large White Eggs 2⁴⁸ Ea.</p> 
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BAKE SHOPPE

<p>6 Pack Knot Rolls \$2⁹⁹ Ea.</p> 	<p>24 Oz Pkg. Anthony & Sons Avocado Bread \$5⁴⁹ Ea.</p> 
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PRODUCE PICKS

<p>Product of USA Vidalia Onions \$1²⁹ Lb.</p> 	<p>Product of Canada Red, Orange or Yellow Peppers \$2⁷⁹ Lb.</p> 	<p>Product of Argentina Bartlett Pears \$1⁷⁹ Lb.</p> 
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Fresh Baked Muffin Of The Week

Homestyle
Corn Muffins 4 Pack
\$4⁹⁹
Ea.

Cake Slice Of The Week

7.4 Oz Pkg.
Chocolate Overload Cake Slice
\$5⁴⁹
Ea.

Store Made Item Of The Week

Apple, Raspberry,
Blueberry or Cinnamon
Coffee Cake Square
\$6⁹⁹
Ea.

Artisan Bread Of The Week

14.5 Oz Pkg.
Tribeca Oven
Large Sourdough Round
\$5⁹⁹
Ea.

ORGANICS




Product of Costa Rica
Organic Bananas
99¢
Lb.



Product of USA
Organic Granny Smith Apples
\$1⁹⁹
Lb.

Product of USA • 9 Oz Pkg.
Olivia's Organics Microwave Spinach
\$3⁹⁹
Ea.

Product of USA • 8 Oz Pkg.
Organic Whole White Mushrooms
\$2⁴⁹
Ea.

<p>Product of USA Cara Cara Navel Oranges \$1⁶⁹ Lb.</p> 	<p>Product of USA Seedless Navel Oranges \$1²⁹ Lb.</p>
<p>Product of USA Cosmic Crisp or Pink Lady Apples \$1⁶⁹ Lb.</p>	<p>Product of USA Russet Potatoes 89¢ Lb.</p>
<p>Product of USA European Cucumbers \$1⁶⁹ Ea.</p>	<p>Product of USA Kale or Collard Greens \$1²⁹ Lb.</p>
<p>Product of USA • 4 Oz Cntr. • Asst. Little Leaf Farms Salad Blends \$2⁹⁹ Ea.</p>	<p>Product of USA Florida Bi-Color Corn 6/\$3⁹⁹ Ears</p>
	<p>Product of USA • 12 Oz Pkg. Taylor Farms Garden Salad \$1⁹⁹ Ea.</p>

Big E's Accepts AMEX Credit Cards For All Your Purchases



All Sale Prices Valid With The Use Of Your **Big E's Perks Card**

- POSTAGE STAMPS
- FAX/COPY SERVICE
- LOTTERY & MUCH MORE!

\$1 Greeting Cards Every Day!