



DEALS FOR DAYS EVENT

ONLY

5⁹⁹

9 LB AVERAGE

WHOLE SEEDLESS WATERMELON
product of Mexico
or U.S.A.
melon d'eau sans
pépins entier
20067326001_EA



ONLY

2⁴⁴

FARMER'S MARKET™ GRAPE TOMATOES
product of Canada or
Mexico
tomates raisins
283 g
21367888001_EA



ONLY

1⁹⁹



PC® WHOLE CREMINI or WHITE MUSHROOMS
product of Canada
champignons
cremini ou
blancs entiers
20775805_EA/20776339_EA



227 G

ONLY

1⁹⁹

PC® GARDEN SALAD or PC® COLESLAW
product of U.S.A.
salade jardinière ou
salade de chou
21204248_EA/21204304_EA



397 G

340 G

NOFRILLS®

DEALS FOR DAYS EVENT

FLYER PRICES EFFECTIVE THURSDAY, APRIL 30 TO WEDNESDAY, MAY 6, 2026.

ONLY

\$3



GROUND CHICKEN
454 g
poulet haché
21551582_EA

SAVE 25%

2.99
lb

CLUB SIZE



NO NAME® CHICKEN DRUMSTICKS fresh
pilons de poulet
6.59/kg

ONLY

\$5



SCHNEIDERS or MAPLE LEAF BACON
selected varieties, 100/375 g
bacon
20773671_EA

ONLY

\$1

SAVE UP TO 23%

\$10



MARCANGELO SAUSAGE, BREAKFAST SAUSAGE or PATTIES
selected varieties, 1.2/1.4 kg
saucisses ou saucisses à déjeuner ou rondelles
20799828_EA

NEILSON MILKSHAKE or MILK2GO
selected varieties, 310 mL
lait frappé
21040932_EA/21040942_EA

SAVE UP TO 49%

\$1

ONLY

5.97



ACTIVIA 12x100 g or YOPLAIT SOURCE 16x100 g YOGURT
selected varieties
yogourt
2090341_2004_EA/20317317001_EA

SAVE UP TO 31%

.88



YOPLAIT YOP DRINKABLE YOGURT
selected varieties, 200 mL
yogourt à boire
21478178_EA/21478300_EA

App exclusive offer 



\$2

Earn **500 pts**

That's **50¢** value

PC® KETTLE COOKED, LOADS OF ALL DRESSED or WORLD OF POTATO CHIPS
selected varieties
200 g
croustilles
21432931_EA
20840911004_EA

SAVE 44%

1.25



OASIS JUICE, DEL MONTE NECTAR or ARIZONA ICED TEA 900 mL or FRUITS BEVERAGES 2 L
selected varieties
jus ou thé glacé ou boissons
2033672505_EA/20894117004_EA

SAVE 25%

\$3



PC® VEGETABLES
selected varieties, frozen
350-750 g
légumes
20318911_EA

WOW!

12.99

30=60 ROLLS



ROYALE TIGER TOWEL or ROYALE BATHROOM TISSUE
selected varieties
essuie-tout ou papier hygiénique
21278323_EA/21484732_EA

SAVE UP TO 46%

7.99

70 LOADS



TIDE SIMPLY LIQUID LAUNDRY DETERGENT 2.2 L, GAIN LAUNDRY DETERGENT 2.6 L, DOWNY or GAIN FABRIC SOFTENER 1.66/2.63 L, DOWNY PURIFYING RINSE AID 106/109 mL or BOUNCE DRYER SHEETS 120/200's
selected varieties
détergent liquide à lessive ou assouplissant ou agent de rinçage ou feuilles pour sècheuse
21471098_EA

SAVE 31%

12.99



TILDA PURE BASMATI RICE
4.54 kg
riz basmati
20153678_EA

SAVE 36%

1.44



NO NAME® VINEGAR
club size, 4 L
vinaigre blanc
20103754_EA

your home of no name® 

App exclusive offer



\$2

Earn **1,000 pts**

That's **\$1** value

NO NAME® PASTA
selected varieties
900 g
pâtes
20315613002_EA/20315613003_EA



\$8

Earn **2,000 pts**

That's **\$2** value

NO NAME® CHEESE
selected varieties
700 g
fromage
20973773_EA



\$20

Earn **5,000 pts**

That's **\$5** value

NO NAME® BEEF BURGERS
1.36 kg, frozen
burgers de bœuf
20114154_EA

 **SURPRISE OFFER**
4 days only!

Optimum™ Thursday, April 30 to Sunday May 3

You could get

30% or **20%** or **10%**

back in **pts**

Open the App to get your offer!

Available for new and existing PC Optimum™ members.

**NEW
LOWER
PRICES**

3⁷⁷

**OLD EL PASO
DINNER KIT**
selected varieties
250-510 g
frousse-repas
20795534_EA



\$9

PC® BUTTERFLIED SHRIMP
frozen, 400 g
crevettes en papillon
20080117_EA



\$3

HARDBITE POTATO CHIPS
selected varieties
128/150 g
croustilles
20370855001_EA/21157616_EA



5⁵⁰

TRE STELLE TUBS
selected varieties
200-475 g
bocconcini
20318663_EA



FRESH AT LOW PRICES

4.99

6 OZ CLAMSHELL

BLACKBERRIES product of U.S.A. or Mexico, **RASPBERRIES** product of U.S.A. or Mexico, no. 1 grade or **PINEAPPLE** product of Costa Rica mûres, framboises ou ananas
20051015001_EA/20128938001_EA/20119813001_EA

PKG OF 5

4.99

1 LB CLAMSHELL

AVOCADOS product of Mexico, Peru or Colombia or **STRAWBERRIES** product of Mexico or U.S.A., no. 1 grade avocats ou fraises
21644936001_EA/20049778001_EA

3.99 LB

RED SEEDLESS GRAPES product of Chile, no. 1 grade raisins rouges sans pépins 8.80/kg
20159199001_KG

2.49

BROCCOLI CROWNS product of Mexico or U.S.A. couronnes de brocoli
21121560001_EA



If your produce isn't fresh, we'll replace AND refund it.*

4.99

PKG OF 4

CAULIFLOWER product of U.S.A. or Mexico, no. 1 grade or **FARMER'S MARKET™ SWEET PEPPERS** product of Canada or Mexico chou-fleur ou poivrons
20123377001_EA/20117350001_EA

1.49

ENGLISH CUCUMBERS product of Canada, Canada no. 1 grade each concambres anglais
20070132001_EA

2.99

PKG OF 6

FARMER'S MARKET™ MINI CUCUMBERS product of Canada, Canada no. 1 grade mini-concombres
20737570001_EA

4.99

3 LB BAG

4 LB BAG

FARMER'S MARKET™ AMBROSIA or MCINTOSH APPLES product of Atlantic Provinces, Canada Fancy Grade or **FARMER'S MARKET™ ORANGES** product of Morocco or Spain pommés ou oranges
21307212001_EA/20773211001_EA

3.49

3 LB BAG

FARMER'S MARKET™ CARROTS or YELLOW ONIONS product of Canada or U.S.A., no. 1 grade carottes ou oignons jaunes
20600927001_EA/20811994001_EA

3.99

680 G

PC™ LITTLE GEMS™ RED, YELLOW or MIXED MINI POTATOES product of Canada, Canada no. 1 grade pommes de terre
21247307001_EA/21247300001_EA

7.99

4 LB BAG

FARMER'S MARKET™ MANDARINS product of Morocco or Spain mandarines
20054023001_EA

1.99 LB

BARTLETT PEARS product of Argentina, extra fancy grade poires 4.39/kg
20172340001_KG

\$3

SCHNEIDERS LUNCHMATE LUNCH KITS or STACKERS selected varieties 75-120 g trousses-repas
21309931_EA

6.49

PC™ SAUSAGE, ULTIMATE DINNER or BREAKFAST CHICKEN SAUSAGE selected varieties 375/500 g saucisses
21378310_EA/21384342_EA

6.50 LB

LEAN GROUND BEEF AND PORK fresh bœuf et porc hachés maigres 14.33/kg
20842066_KG

\$4

CHRIS BROTHERS SHAVED DELI MEAT or ALL BEEF SALAMI selected varieties 150-250 g charcuteries émincées ou salami tout bœuf
21237503_EA/21237514_EA

\$3

WONDER BREAD 570/675 g or BUNS 8's selected varieties pain ou petits pains
20297455_EA/20305674_EA

5.50

FARMER'S MARKET™ COOKIES 12's or MUFFINS 6's selected varieties biscuits ou muffins
20566295_EA/21283336_EA

\$8

SEAQUEST™ COLOSSAL RAW WHITE SHRIMP 16-20/lb, frozen 300 g crevettes
21043887_EA

*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

BRANDS YOU LOVE AT LOW PRICES

\$7



CRACKER BARREL CHEESE SHREDS
320 g or **BLACK DIAMOND CHEESTRINGS** or **SNACKS** 252/336 g
selected varieties
fromage

20763661_EA/21290616_EA



4.99



HÄAGEN-DAZS ICE CREAM
450 mL or **NOVELTIES** 3/4's
selected varieties, frozen
crème glacée ou
friandises glacées

20302298001_EA/21513506_EA

5.99



LACTANTIA BUTTER
selected varieties
454 g
beurre

20659926_EA



\$4

TROPICANA ORANGE JUICE, DRINKS or
PURE LEAF TEA
selected varieties, refrigerated
1.36/1.75 L
jus d'orange ou boissons ou thé glacé

20755752002_EA/21622130_EA

\$4

PC® ENTRÉES
selected varieties, frozen
212-365 g
plats cuisinés

20219758_EA



1.50

NO NAME® BROTH
selected varieties
900 mL
bouillon

21189610_EA



\$4

ORVILLE REDENBACHER MICROWAVE POPCORN
or **KERNEL JAR** 850 g
selected varieties
maïs à éclater ou en pot

20629522003_EA



\$1

CLUB HOUSE DRY SAUCE MIX
selected varieties
20-47 g
mélanges à sauce déshydratés

20302816001_EA/20333731011_EA



2.50

DARE BEAR PAWS 168-210 g,
ULTIMATE COOKIES 290/300 g,
VIVA PUFFS 300 g or
WAGON WHEELS 315/360 g
selected varieties
biscuits

20974346_EA/21080791_EA



2.50

LA MOLISANA STRAINED TOMATO SAUCE 680 mL, **TILDA READY TO HEAT** or **MINUTE RICE**
READY TO SERVE CUPS 250 g
selected varieties
coulis de tomates ou riz

20018661_EA/20695681_EA



\$2

CATELLI GARDEN SELECT SAUCE
selected varieties
600 mL
sauce

21618340_EA



5.50

NO NAME® ALUMINUM FOIL
100 ft
papier d'aluminium

21119988_EA



\$10

AIR WICK ESSENTIAL MIST STARTER KIT 20 mL, **SCENTED OIL REFILL** 2x20 mL, **VIBRANT STARTER KIT** 23.9 mL or **REFILL** 2x23.9 mL, selected varieties
trousse ou recharge d'huile parfumée

20343473001_EA/21495649_EA



\$8

PC® 2 PLY NAPKINS
180's
serviettes

20064598_EA



2.50

WERTHER'S CANDY
selected varieties
116-135 g
friandises

20898717_EA



1.25

PC® NUTRITION FIRST® WET CAT FOOD
selected varieties
85 g
nourriture humide pour chats

21618382_EA



\$12

PC® NUTRITION FIRST® DRY DOG FOOD
selected varieties
2 kg
nourriture sèche pour chiens

213027661_EA



\$14

PC® NUTRITION FIRST® DRY CAT FOOD
selected varieties
2 kg
nourriture sèche pour chats

21303029_EA



Optimum®

App exclusive offer

\$3.50

1,000 pts

That's a **\$1** value

PC® YARD WASTE PAPER BAGS
5's
sac en papier pour déchets de l'extérieur

20429980_EA

DEALS FOR DAYS EVENT



ONLY \$6

NATREL or CENTRAL DAIRIES LACTOSE FREE MILK
selected varieties, brand varies by region, 2 L
lait sans lactose
20822228_EA/21724448_EA

ONLY \$3.50



İÖGÖ NANO 6x93 mL or SIGGI'S SKYR 4x100 g YOGURT
selected varieties
yogourt
20609687001_EA/21390027_EA



SAVE 37% \$5

ONLY \$5.50



NESTLÉ DRUMSTICKS, NOVELTIES 4-10's or CONFECTIONARY FROZEN DESSERT 1.5 L
selected varieties, frozen
friandises glacées ou dessert glacé
20322380001_EA/21162960_EA



TASTIEZ
selected varieties, frozen
311 g
triangles de macaroni au fromage
21691571_EA

.39

MR. NOODLES INSTANT NOODLES
selected varieties
85 g
nouilles instantanées
2022365001_EA

6.99

DEL MONTE JUICE BLENDS
selected varieties, refrigerated
2.5 L
mélanges de jus
21437381_EA/21393736_EA

\$4

RUFFLES POTATO CHIPS 180-200 g or SMARTFOOD POPCORN 150-200 g
selected varieties
croustilles ou maïs soufflé
20972859_EA/21241023_EA

2.29

QUAKER DIPPERS or CHEWY GRANOLA BARS
selected varieties
120-156 g
barres granola
204847382_EA/21359366_EA

\$2

CHEEZ-IT CRACKERS
selected varieties
191/200 g
croûtes
21214559_EA/21214560_EA

\$10

GENERAL MILLS JUMBO CEREAL
selected varieties
825 g-1.3 kg
céréales
206479390_EA/21483349_EA

2.50

SWIZZELS SQUASHIES
selected varieties, 160 g
friandises
21468336_EA

\$1

CARNABY SWEET CANDY BAG
selected varieties, 125 g
sac de friandises
21319319_EA

2.50

HERSHEY'S CHOCOLATE BARS
selected varieties, 90-108 g
barres de chocolat
21716328_EA

2.79

NO NAME® CROUTONS
selected varieties, 145 g
croûtons
21096223_EA

3.29

VH COOKING or DIPPING SAUCE
selected varieties, 341-380 mL
sauces à cuisson ou à trempette
20984002_EA

\$1

NO NAME® MUSHROOMS
selected varieties, 284 mL
champignons
20292711_EA

3.50

SUNRYPE JUICE 1.36 L, OASIS, ARIZONA or DEL MONTE DRINK BOXES 8x200 mL, selected varieties
jus ou boisson en boîte
20313764002_EA/20648779002_EA

4.25

COCA-COLA or PEPSI SOFT DRINKS
selected varieties
6x710 mL
boissons gazeuses
20310344002_006/20513741002_006

12.99

ILLY GROUND ESPRESSO
selected varieties
250 g
espresso moulu
213507700_EA

\$22.99

STARBUCKS GROUND COFFEE
selected varieties
793 g
café moulu
21169344_EA

Member Price
That's \$4

Earn 4,000 pts

NATIVE BODY WASH, DEODORANT, BODY LOTION or HAIR CARE
selected varieties and sizes
nettoyant pour le corps ou déodorant ou lotion pour le corps ou soins capillaires
21425100_EA/21505267_EA

For every \$20* spent
That's \$4 value

Earn 4,500 pts

DOVE HAIR, BODY WASH or DEODORANT
selected varieties and sizes
soins capillaires ou nettoyant pour le corps ou déodorant
21220717_EA/21644833_EA

For every \$20* spent
That's \$4.50 value

\$3.50

CREST PRO-HEALTH or COMPLETE TOOTHPASTE
selected varieties
120/130 mL
dentifrice
21041420_EA/21354024_EA

Earn 350 pts
That's 35¢ value

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. *PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details. Members must open their PC Optimum™ App by May 3, 2026 to reveal their personalized surprise offer that will award one of 10%, 20% or 30% back in PC Optimum™ points when they spend the indicated minimum threshold or more cumulatively on groceries between Thursday, April 30 to Sunday May 3, 2026, before taxes and after other redemptions, all coupons and discounts, and exclusions are deducted. PC Optimum™ Card or App must be presented at the time of transaction. Limit of one offer per member. See full personalized offer details in your App. **Must be a registered PC Optimum™ member to get this offer.

MAY

**HIT
OF THE
MONTH**

STARTS FRIDAY MAY 1ST



\$3

🇨🇦 Made in Canada

Kraft Miracle Whip

Selected varieties, 650/890 mL

Limit: 6, over limit retail \$4.00

20298681001_EA



\$7.88

🇨🇦 Made in Canada

Marcangelo Souvlaki

Selected varieties, 2 Pack, 120 g

Limit: 6, over limit retail \$2.50

20902208_EA/21095022_EA



\$2.25

Takis Rolled Corn Chips

Selected varieties, 260 g

Limit: 6, over limit retail \$3.00

21715466_EA



\$4

Head Men's & Women's Socks

3 pk

Limit: 6, over limit retail \$5.99

21721517_EA/ 21721507_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.
Offer valid May 1st - 31st, 2026 while quantities last.

We reserve the right to limit quantities to reasonable family requirements. No rainchecks.



Disney · PIXAR

FREE STICKER PACK

FOR EVERY \$25 SPENT*



\$5
UNIQUE
ALBUM

64 STICKERS TO COLLECT
DISCOVER INTERESTING
ANIMAL FACTS

WHILE SUPPLIES LAST

©Disney ©Disney/Pixar

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026.
EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE
FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

ONE NFA FLAP DISNEY



Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5

UNIQUE
ALBUM



64 STICKERS TO COLLECT
DISCOVER INTERESTING
ANIMAL FACTS

WHILE SUPPLIES LAST



©Disney ©Disney/Pixar

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VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

**GET
BONUS
STICKERS**

**WHEN YOU
BUY THESE
PARTICIPATING
OFFERS***

**SPEND \$10*
ON SELECT**
KRAFT, HEINZ, PHILADELPHIA,
MAXWELL HOUSE, NABOB,
TASSIMO, TACO BELL, CLASSICO,
GARDEN SELECT, CRAVE, BAGEL
BITES, MIO, CRYSTAL LIGHT,
JELL-O, RENEE'S, BULL'S-EYE,
DIANA PRODUCTS AND GET ONE
BONUS STICKER PACK

produits
20866924010_EA/21085515_EA/21618217_EA/21594513_EA/20039581001_EA



**SPEND \$10*
ON SELECT**
CHEERIOS, OATMEAL CRISP,
NATURE VALLEY,
OLD EL PASO, PILLSBURY or
ANNIE'S PRODUCTS AND
GET A BONUS STICKER PACK

produits
21104047_EA/21667577_EA/20316187001_EA/20306992001_EA



**SPEND \$15*
ON SELECT**
COCA-COLA, CANADA DRY,
SPRITE, A&W, FANTA, FRESCA,
AHA, VITAMINWATER,
SMARTWATER, AHA, PEACE TEA,
FUZE, MONSTER ENERGY,
POWERADE or BODY ARMOR
AND GET ONE BONUS
STICKER PACK

produits
20318694002_EA/20304419001_EA/20305840001_EA/20853723_EA/21166000_EA



**SPEND \$15*
ON SELECT**
CRACKER BARREL,
BLACK DIAMOND,
iOGO, ASTRO or
LACTANTIA PRODUCTS
AND GET ONE BONUS
STICKER PACK

produits
21290384_EA/20763661_EA/20986474_EA/
21719739_EA/20165226001_EA/21694605_EA



**SPEND \$12*
ON SELECT**
CAMPBELLS READY TO SERVE
SOUPS 515 mL, HABITANT SOUP
796 mL, SNYDERS PRETZELS 240 g,
CHUNKY 515 mL,
GOLDFISH CRACKERS or
SNACK FACTORY CRISPS 200 g
AND GET ONE BONUS STICKER PACK

soupes ou bretzels ou craquelins
21479030_EA/20300320_EA/20316052001_EA/20948940_EA



*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

**GET
BONUS
STICKERS**

**WHEN YOU
BUY THESE
PARTICIPATING
OFFERS***

**SPEND \$15*
ON SELECT**

**CHRISTIE CRACKERS,
CHRISTIE COOKIES,
CADBURY, HALLS or
CLIF ENERGY BARS AND
GET ONE BONUS STICKER PACK**

craquelins ou biscuits ou barres d'énergie
21547034_EA/21358407_EA/21664843_EA



**SPEND \$10*
ON SELECT**

**NESCAFE, STARBUCKS COFFEE
or MAISON PERRIER BEVERAGE
PRODUCTS AND
GET ONE BONUS STICKER PACK**

café ou boissons
20873036_EA/20548682004_EA/21576465_C08



**SPEND \$15*
ON SELECT**

**ROYALE PAPER PRODUCTS
AND GET ONE BONUS
STICKER PACK**

produits de papier
21187145_EA/21484732_EA/20702419_EA



**SPEND \$9*
ON SELECT**

**MILK 2 GO,
ARMSTRONG PROTEIN STICKS
AND GET A BONUS
STICKER PACK**

lait ou bâtonnets protéinés
21065263_EA/21537885_EA/21694973_EA



**SPEND \$10*
ON ANY**

**PC® BLUE MENU PRODUCTS
AND GET ONE BONUS STICKER PACK**

produits
20668034002_EA/20057669001_EA/20307025002_EA/
20538593001_EA/20631288004_EA/20941224_EA



**SPEND \$10*
ON SELECT**

**PC® or NO NAME® CHIPS,
POPCORN or PRETZELS
AND GET ONE BONUS
STICKER PACK**

croustilles ou maïs soufflé ou bretzels
21654374_EA/21686985_EA/21712080_EA/21712032_EA



*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

GET BONUS STICKERS

WHEN YOU BUY THESE PARTICIPATING OFFERS*

loblawuniverse.ca

2.25

GLACEAU VITAMINWATER 591 mL or SMARTWATER 1 L selected varieties
EQU
20154181_EA/20333194006_EA



\$1

NESTLÉ SINGLE CHOCOLATE BAR selected varieties 41-60 g barres de chocolat
20066954_EA/20306258_EA

\$8

CLIF ENERGY BAR selected varieties 5's, 340 g barres d'énergie
21664766_EA/21664843_EA



2.75

YOPLAIT TUBES 8's or MINIGO 6's YOGURT selected varieties yogourt
21547371_EA/21619318_EA

\$3

iÖGO 650 g or NANO BUBBLES 4x100 g YOGURT selected varieties yogourt
21659444_EA/21719739_EA



4.50

CRAVE DINNER ENTRÉES 200-340 g or KRAFT DELUXE MAC AND CHEESE 340 g selected varieties, frozen plats cuisinés ou macaroni ou fromage
21085515_EA



\$7

DR. OETKER SUPREMA 487-520 g or GIUSEPPE STUFFED CRUST PIZZA 685/724 g selected varieties, frozen pizza
21555699_EA/21649640_EA



2.50

NO NAME® NACHO CHEESE FLAVOUR TORTILLA CHIPS selected varieties 200 g croustilles de tortilla
21654374_EA



\$3

CATELLI PROTEIN+ PASTA selected varieties 340 g pâtes
21661872_EA/21661874_EA



\$4

TACO BELL DINNER KIT 260-420 g or CREAMY SAUCE 354 mL selected varieties trousses-repas ou sauce crémeuse
21661774_EA/21663637_EA



\$23

VAN HOUTTE or MCCAFFEE GROUND COFFEE PODS selected varieties 30's capsules de café moulu
20743469_EA/21240973_EA



4.50

KELLOGG'S ALL-BRAN, RAISIN BRAN, VECTOR, SPECIAL K or MINI-WHEATS CEREAL selected varieties, 306-525 g céréales
21607207_EA/21652093_EA



*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

ONE OF MANY



\$5

NESTLÉ CHOCOLATE MULTIPACK
selected varieties
4's
emballage multiple
de chocolat
20176136_EA/20322502_EA



\$1

\$5

275



NESTLÉ SINGLE CHOCOLATE BAR
selected varieties
41-60 g
barre de chocolat
20066954_EA/20306258_EA

NESTLÉ CHOCOLATE BAG
selected varieties
76-203 g
sac de chocolat
21080077_EA

NESTLÉ CHOCOLATE BARS
selected varieties
95-105 g
barres de chocolat
20640580_EA/21648521_EA



\$7

750

PILLER'S KOLBASSA
selected varieties
250/375 g
kolbassa
20308469_EA/21400131_EA

PILLERS PEPPERETTES or TURKEY BITES
selected varieties
300-500 g
bâtonnets ou bouchées de saucisson
21099386_EA/21099391_EA

BUDGETS LOVE YELLOW

(So switch)

your home of no name®

\$7

2.2 LB BAG



NO NAME® NATURALLY IMPERFECT AVOCADOS
product of Mexico
avocats
21699907001_EA

\$11



NO NAME® SMOKED SAUSAGE
selected varieties
900 g
saucisse fumée
20734142_EA

2.50



NO NAME® HOT DOG or HAMBURGER BUNS
8's
pains à hot dog ou hamburger
21509434_EA/21509514_EA

1.79



NO NAME® YELLOW MUSTARD
550 mL
moutarde jaune
21437728_EA

3.79



NO NAME® PICKLES
selected varieties
1 L
cornichons
20300473_EA

3.50



NO NAME® KETCHUP
1 L
ketchup
20102426_EA

1.25



NO NAME® BBQ LIGHTER
each
briquet pour barbecue
21379301_EA

\$2



NO NAME® CUTLERY
selected varieties
30's
coutellerie
21707052_EA/21707053_EA

\$6



NO NAME® PAPER TOWELS
6=12 rolls
essuie-tout
21636318_EA

App exclusive offers

More offers More points

LOAD YOUR DIGITAL COUPONS IN 6 EASY STEPS

1. Open your PC Optimum app and go to **Offers**
2. Tap **Digital Coupons**
3. Select **"Click here to add your Digital Coupons"**
4. Tap **"Select Offer"** on the coupons you want
5. Tap **"Add Offer"** – you're done!

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THESE COUPONS
AND MORE



Members
get over

\$25

in value



NESTLÉ SNACK PACK
any variety collations
21719355_EA

Save

\$1

with digital coupon



PC® TORTILLA CHIPS
320-350 g
croustilles de tortilla
20148817_EA

Earn

500

(pts)

Until May - 13 - 2026



PC® DIPPED & CHEWY GRANOLA BARS
120-172 g
barres granola
20912735_EA

Earn

500

(pts)

Until May - 13 - 2026



PC® BLACK LABEL ICE CREAM
500 mL
crème glacée
20604543003_EA

Earn

800

(pts)

Until May - 13 - 2026



PC® FROZEN FRUIT
600 g
fruits surgelés
21377841_EA

Earn

1,000

(pts)

Until May - 13 - 2026



PC® GREEK YOGURT
4 x 100 g
yogourt
21348028_EA

Earn

750

(pts)

Until May - 13 - 2026



PC® DIPS
454 g
trempelettes
20584098_EA

Earn

1,000

(pts)

Until May - 13 - 2026



FARMER'S MARKET CROISSANTS
260-336 g
croissants
20975943_EA

Earn

1,000

(pts)

Until May - 13 - 2026



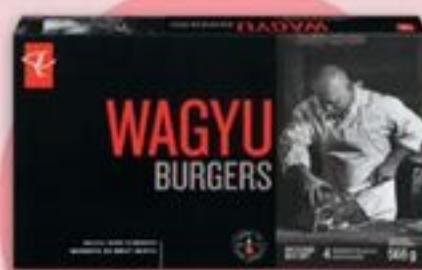
PC® BRIOCHE BUNS
300 g
petits pains brioches
21094319_EA

Earn

1,000

(pts)

Until May - 13 - 2026



PC® BLACK LABEL WAGYU BEEF BURGERS
568 g
burgers de bœuf
20766235_EA

Earn

3,000

(pts)

Until May - 13 - 2026



NO NAME® BREADED CHICKEN BURGERS FULLY COOKED
908 g
burgers de poulet panés
21178461_EA

Earn

1,200

(pts)

Until May - 13 - 2026



PC® SMOKED WILD SOCKEYE SALMON
150 g
saumon sockeye sauvage fumé
20088009_EA

Earn

2,500

(pts)

Until May - 13 - 2026

More offers. More points.

CLICK FOR
THESE COUPONS
AND MORE



Optimum



Earn
1,200
pts
Until May - 13 - 2026

PC® INSTANT COFFEE
80/100 g
café instantané
21499826_EA

Optimum



Earn
2,500
pts
Until May - 13 - 2026

**NO NAME®
HOT CHOCOLATE MIX**
1.8 kg
mélange à chocolat chaud
20005589_EA

Optimum



Earn
1,500
pts
Until May - 13 - 2026

**PC® CHOCOLATE COVERED
NUTS**
340-400 g
noix enrobées de chocolat
20000356_EA

Optimum



Earn
1,000
pts
Until May - 13 - 2026

**PC® MEMORIES OF
SZECHWAN
PEANUT SATAY SAUCE**
350 mL
sauce satay aux arachides
20311313001_EA

Optimum



Earn
750
pts
Until May - 13 - 2026

**PC® MAYO SANDWICH
SPREAD**
300 mL
tartinaide à sandwich
20861237_EA

Optimum



Earn
500
pts
Until May - 13 - 2026

**PC® NUTRITION FIRST
WET CAT FOOD**
85 g
nourriture humide pour chats
21618582_EA

Optimum



Earn
600
pts
Until May - 13 - 2026

**PC® NON-STICK
HEAVY DUTY
ALUMINUM FOIL**
25 ft
papier d'aluminium robuste
anti-adhérent
21122007_EA

Optimum



Earn
1,500
pts
Until May - 13 - 2026

**PC® 3-PLY FACIAL
TISSUE 6 BOXES**
mouchoirs
20181283_EA

Optimum



Earn
1,500
pts
Until May - 13 - 2026

**PC® SUPER SOFT
BATHROOM TISSUE or
PC® MAX TOILET PAPER**
12=24 rolls
papier hygiénique
21300716_EA/21450718_EA



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Get **\$15 in PC Optimum™ points** on each of your first 5 eligible online grocery orders*. Use code **TRYNF**

That's up to **\$75** in points!

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OUR FLYER. YOUR INBOX.

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Scan the QR code to sign up.

STRAIGHT TO YOUR PHONE

Text "OFFER" to 374557 (FRILLS)*



*Standard message and data rates may apply.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.

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for \$19 a month
with auto top-up

find us at the checkout lanes
exclusively at **NOFRILLS**



*Subject to change. Conditions apply. Visit nonamemobile.ca for full details.

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LOWER
PRICE**

Enjoy these price
drops for longer.

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CHECK
+ pts**

We'll honour a current
deal if we're sold out,
and give you 10% back in
PC Optimum™ Points.

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PRICE.
ALWAYS.**

Count on low
everyday prices.

**FRESH
GUARANTEE**

If your produce isn't fresh,
we'll replace AND refund it.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

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