

ZONE 1

FRESH CO

Lowering food prices

Flyer in effect
April 30-May 6, 2026
Prices in effect in Ontario, Excludes Thunder Bay

THE BIG 7 EVENT

SAVE UP TO **\$5.23**
\$10.77

Prime Raised Without Antibiotics Boneless Skinless Chicken Breasts 3 pieces or Mina Halal Boneless Skinless Chicken Breasts 4 pieces
Prime Raised Without Antibiotics or Mina Halal Boneless Skinless Chicken Thighs reg 14.00-16.00
WHILE SUPPLIES LAST
Poitrines ou hauts de cuisse de poulet



Red Prince Apples Product of Ontario
Canada Extra Fancy 1.70/kg or
Seedless Cucumbers Product of Ontario, Canada No. 1
Pommes ou concombres

77¢
/lb or ea



Gray Ridge Premium Large Eggs or Burnbrae Farms Prestige Family Pack Large Eggs
18 pk
Selections May Vary by Store
LIMIT OF 4
Œufs

Scene+ MEMBER PRICING
SAVE \$2.22
4.77

without Scene+ Card **6.99**



Avocados
5 pk Bag
Product of Mexico
Avocats

\$2.77



Eska Spring Water
24x500 mL
reg 6.99
Eau

SAVE \$3.22
\$3.77



Sealtest
5 or 10%
Cream 1 L
Crème

SAVE \$1.62
\$2.77



Hereford Corned Beef
340 g
reg 4.99
Boeuf salé

SAVE \$1.22
\$3.77



Johnsonville Sausages
375-500 g reg 6.99-7.49
Saucisses

SAVE UP TO \$2.72
\$4.77



Dempster's White or Whole Wheat Bread 675 g or Natural Rye Bread 500 g
reg 3.49-3.99
Pain

SAVE UP TO \$1.22
\$2.77



Sorbicious Sorbet Bars
8 pk
reg 6.99
Barres de sorbet

SAVE \$2.22
\$4.77

GET UP TO **1,750 PTS** *
WHEN YOU LOAD THIS OFFER
APRIL 30 - MAY 20, 2026

LOAD THIS OFFER AND GET 250 PTS ON 3 TRANSACTIONS OF \$50 AND GET 1,000 PTS BONUS FOR USING THESE OFFERS*
*See back page for full terms & conditions. Card must be registered and offer must be loaded, eligible \$50+ transactions must be made on 3 separate days

SPEND \$50+
1st shop GET 250 PTS
2nd shop GET 250 PTS
3rd shop GET 1,250 PTS

PRODUCT SELECTION MAY VARY BY LOCATION

Locally Owned & Operated



BY PROUD CANADIANS



Learn more



Activia Yogurt 650 g or
Danone Oikos Yogurt 4 pk reg 4.59-4.69
Yogourt

SAVE UP TO **\$2⁷²**
\$3⁷⁷



Quaker Cereal
350-500 g or
Harvest Crunch
400-510 g
reg 4.99-5.49
Céréales

SAVE UP TO **\$1⁷²**
\$3⁷⁷



McCain Deep'n Delicious Cake
510 g reg 7.49
Gâteau

SAVE **\$2⁷²**
\$4⁷⁷



Campbell's
Cooking Soup
284 mL
reg 2.79
Soupe à cuisiner

SAVE **\$1⁰²**
\$1⁷⁷



Cheetos 170-285 g
Miss Vickie's 180-200 g or
Fritos 340 g reg 4.69-4.79
Collations ou croustilles

SAVE UP TO **\$1⁰²**
\$3⁷⁷



Powerade Variety Team Pack
24x591 mL reg 20.99
Boissons désaltérantes

SAVE **\$3²²**
\$17⁷⁷



Dan-D Pak Cashews Salted or
Unsalted 454 g reg 9.99
Noix de cajou

SAVE **\$3²²**
\$6⁷⁷



Cadbury
Chocolate
Family Bar
90-95 g or
Maynards
Candy 150-154 g
Chocolat ou
bonbons

\$2⁷⁷

Scene+ 1,000 PTS = \$10 OF FREE GROCERIES



Timothy's Coffee
K-Cups 30 pk
reg 25.99
Café

100 PTS
when you buy 1
SAVE **\$1²²**
\$14⁷⁷



Allen's Juice Boxes
8x200 mL
reg 3.79
Jus

100 PTS
when you buy 2
SAVE **\$1⁰²**
\$2⁷⁷



Hershey's Stand Up
Pouches 165-290 g or
Multipacks 172-232 g
Selected Varieties
reg 5.99
Chocolat

150 PTS
when you buy 2
SAVE **\$1²²**
\$4⁷⁷



Kraft
Peanut Butter
500 g or
Cheez Whiz 450 g
reg 5.49-5.99
Beurre d'arachide ou
tartinade au fromage

100 PTS
when you buy 2
SAVE UP TO **\$2²²**
\$3⁷⁷



Alfa Phyllo Twists
or Rollinis 1 kg
reg 8.99
Torsades de pâte phyllo ou rollinis

200 PTS
when you buy 2
SAVE **\$1²²**
\$7⁷⁷



International
Delight Iced
Coffee 1.89 L
Café glacé

50 PTS
when you buy 2
SAVE **\$2⁰²**
\$4⁷⁷



Snack Pack
Puddings or Gels
4 pk reg 2.49
Poudings ou gelées

150 PTS
when you buy 3
SAVE **72¢**
\$1⁷⁷



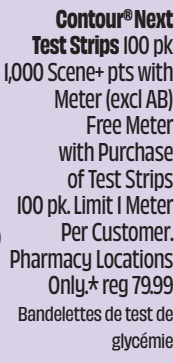
Pampers Super
Pack Diapers
44-102 pk
Selected Varieties
reg 35.99-37.99
Couches

400 PTS
when you buy 2
SAVE UP TO **\$7²²**
\$30⁷⁷



Glad Garbage
Bags 20-60 pk
reg 12.99-13.99
Sacs à ordures

200 PTS
when you buy 2
SAVE UP TO **\$4²²**
\$9⁷⁷



Contour® Next
Test Strips 100 pk
1,000 Scene+ pts with
Meter (excl AB)
Free Meter
with Purchase
of Test Strips
100 pk. Limit 1 Meter
Per Customer.
Pharmacy Locations
Only. reg 79.99
Bandelettes de test de
glycémie



1,000 PTS
with Meter
SAVE **\$10**
\$69⁹⁹

Scene+ DIGITAL EXCLUSIVE

APR 30-MAY 13, 2026
*terms and conditions apply



Load this offer and
get 20% off for every
Compliments Brioche
Burger Buns 4 pk or
Hot Dog Buns 8 pk
Pains à hamburger ou à hot-dog

**20%*
off**



Load this offer
and get 500 pts
for every
Coca-Cola Soft
Drinks 24x355 mL
Boissons gazeuses

**500*
pts**



SPEND \$100 IN HOME HARDWARE GIFT CARDS AND GET 1,500 SCENE+ POINTS!



Offer valid during April 30 – May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

Offer valid April 30 – May 13, 2026. Offer must be loaded to registered Scene+ Card prior to transaction. Minimum \$50 spend must be made in a single transaction. Limit (1) 250 Points allotment per transaction, and three (3) total allotments on three (3) separate transactions. 1,000 points bonus to be awarded within 4 weeks of the end of the offer period and qualifying purchases must be made on different days. Offer excludes taxes, rental fees, event tickets, third party sellers, pre-paid cards, postal products and services, Western Union, McAfee/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, battery, photo finishing and other products that are excluded by law. Offer valid at all FreshCo and Thrive! FreshCo stores in Canada.

The Scene+ Loyalty Program is available at all participating FRESHCO locations within ONTARIO. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full terms and conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, battery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. For full Scene+ terms & conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Savings offered may differ by region. We reserve the right to correct any unintentional errors in this flyer and make changes to any of our programs without prior notice. See in-store or FreshCo.com for details. Our references to "lowest prices", "low prices" and other similar statements in our ads is as compared to the full-service banners operated by Sobeys Capital Incorporated. See in-store or FreshCo.com for full details of our guarantees. All guarantees are applied at our absolute discretion and we reserve the right to define competitor, trade area and to limit quantities. Not to be combined with any other offers and subject to change without notice. Guarantees do not apply to third party vendor products, prescriptions, gift cards, liquor, tobacco, clearance & limited-time products, loyalty and marketing initiatives and any products which may not be discounted by law. The "Lowest Price Guarantee" is subject to the limitations and excluding products sold by third party vendor products sold within the store, if a discount competitor within the geographic trade area offers a lower price on an identical item by brand and size that we carry in this store, we will sell you that item for less than the discount competitor's current advertised price in their flyer. Price matching will be done for the following banners: Ontario No Frills, Food Basics, Real Canadian Superstore, and Wal-Mart British Columbia, Alberta, Saskatchewan, and Manitoba. No Frills, Real Canadian Superstore, Wal-Mart and Save-On Foods. Price match locations are subject to change based on regional circumstances. Does not apply to competitor errors. Limit of four (4) units of each price matched item per customer. DOUBLE FRESH GUARANTEE: Subject to Limitations, if you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can return the product with a receipt within 14 days of purchase and we will refund the purchase price and provide you with an identical replacement product (while supplies last). IN-STOCK GUARANTEE: Subject to Limitations and excluding seasonal and limited quantity products, if you find that we are out of stock of any product featured in that store's current flyer, we will provide you with a rain check that can be used to purchase the item for 10% off the current advertised price when the item is back in stock. PRICES IN EFFECT IN ONTARIO, EXCLUDES THUNDER BAY

Proudly Canadian FreshCo.com

This flyer is printed with vegetable based inks. Please recycle where facilities exist.



Red Seedless Grapes
Product of Chile No. 1 Grade 8.80/kg
Raisins

\$3⁹⁹
/lb



Tomatoes on the Vine
Product of Ontario 5.49/kg
Tomates

\$2⁴⁹
/lb



Bartlett or Forelle Pears
Product of South Africa Fancy Grade 4.39/kg
Poires

\$1⁹⁹
/lb



Honey Tangerines
Product of Egypt 3.28/kg
Mandarines

\$1⁴⁹
/lb



Compliments Onions 3 lb Bag
Product of Ontario, Canada No. 1
Oignons

50 PTS
when you buy 1
\$2⁹⁹



Romaine Hearts 3 pk
Product of USA
Cœurs de laitue romaine

50 PTS
when you buy 1
\$4⁹⁹



Pineapple
Product of Costa Rica or **Kiwi Fruit**
600 g Product of Italy or Greece
Ananas ou kiwi

50 PTS
when you buy 1
\$3⁹⁹



Compliments Garden Salads
340 g Product of USA or **Baby Carrots** 340 g Product of USA
Salades ou carottes

\$2



Navel Oranges
Product of Morocco or Spain 3.73/kg
Oranges

\$1⁶⁹
/lb



The Little Potato Co. Mini Potatoes 680 g Product of Canada, Canada No. 1
Pommes de terre

\$3⁵⁰



Party On! Classic Dippers Frozen 454 g
Repas surgelés

SAVE \$1
\$4⁹⁹



Fresh Pork Breakfast Sausages 375 g
Saucisses à déjeuner

\$5



Compliments Garlic Sausage 750 g
Saucisses

value size

\$7⁹⁹



High Liner Wild Pacific Salmon Fillets
Frozen 400 g
Saumon

SAVE \$1
\$7⁹⁹



Schneiders Original Juicy Jumbos or RedHots 900 g
Saucisses fumées

value size
SAVE UP TO \$5
\$9⁹⁹



Schneiders Pepperettes 250-375 g
Pepperettes

SAVE \$1
\$9⁹⁹



Montana's Pork Back Ribs
Fully Cooked 650 g
Côtes levées

SAVE \$3
\$12⁹⁹



Compliments Salads 426-454 g or Chris Brothers Deli Meats 175-250 g
Salades ou Charcuteries

SAVE UP TO \$1⁴⁹
\$3



Compliments Deli Meats 175 g or Piller's Salami & Pepperoni 125 g
Charcuteries, salami ou pepperoni

SAVE UP TO \$1⁵⁰
\$3⁴⁹



Castello Sliced Cheese 125-165 g
Fromage

SAVE \$1⁷⁰
\$5⁴⁹



Castello Cheddar 200 g
Fromage

SAVE 50¢
\$6⁹⁹



Dempster's English Muffins 340 g or Compliments Bagels 6 pk
Muffins ou bagels

SAVE UP TO \$1²⁰
\$1⁹⁹



Dempster's Hot Dog or Hamburger Buns 8 pk
Pains à hot-dog ou à hamburger

Scene+ MEMBER
SAVE \$1
2⁴⁹



Vachon Snack Cakes 252-324 g
Gâteaux

SAVE \$2¹⁰
\$2⁹⁹



Compliments Croissants, Simple Joy Cheese Croissants 270 g or Santosh Gold Naan 440-600 g
Croissants ou naan

SAVE UP TO \$1⁰¹
\$3⁹⁹

SPEND \$50 IN JOEY RESTAURANT, EDO JAPAN, OR REITMANS GIFT CARDS AND GET 750 SCENE+ POINTS!



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100 PTS
when you buy 2

SAVE \$1.20

\$6.29

Bubly 12x355 mL or
Montellier 10x355 mL
Eau pétillante



Diana Sauce
500 mL,
Kraft Salad
Dressing
or Bull's-Eye
BBQ Sauce
425 mL
Vinaigrette ou
sauce barbecue

Scene+
MEMBER
PRICING
SAVE 50¢
\$2.99

without
Scene+ Card \$3.49



Gatorade
6x591 mL or 8x355 mL
Boisson désaltérante

100 PTS
when you buy 2

SAVE \$1.20
\$6.29



Christie
Family Cookies
Selected Varieties 285-500 g or
Premium Plus 402-500 g
Biscuits ou craquelins

SAVE UP TO \$1.50
\$4.49



Kellogg's
Family Size Cereal 450-650 g
reg 6.99
Céréales

SAVE \$1.50
\$5.49



Kellogg's
Cheez-It Crackers 191-200 g or
Pringles Super Stacks 148-156 g
Craquelins ou croustilles

SAVE UP TO \$1.50
\$2.49



Lay's Potato Chips 177-235 g or
Smartfood 150-220 g
Croustilles ou maïs soufflé

SAVE UP TO \$3.38 ONE
2/\$6



Quaker
Instant Oatmeal or Protein
232-344 g reg 4.49-4.99
Gruau

150 PTS
when you buy 3
SAVE UP TO \$1.20
\$3.79



Ben & Jerry's
Ice Cream 473 mL
reg 5.99
Crème glacée

100 PTS
when you buy 2
\$5.49



Maxwell House
Coffee 864-900 g
Café

SAVE \$2
\$15.99



Astro
Original Yogurt 12 pk
Yogourt

100 PTS
when you buy 2
SAVE \$1
\$5.99



Yoplait Tubes 8 pk or
Minigo 6 pk
Yogourt

90
SAVE \$1
\$2.49



Kool-Aid
Jammers 10x180 mL
Boissons

SAVE \$1.49
\$3



Allen's
Apple Juice 1.89 L
Jus

SAVE \$1.30
\$2.99



Peace Tea 1.75 L
Thé

SAVE \$1.30
\$2.49



Sealtest
Chocolate Milk
2 L or Natrel
Fine Filtered
Skim, 1% or 2%
Milk 2 L
Lait

SAVE UP TO 80¢
\$4.99



Nestlé
Chocolate Bars
90-120 g
Selected
Varieties
Barres de chocolat

SAVE 50¢
\$2.49



Nature Valley
Granola Bars or
Betty Crocker Fruit
Snacks 128-230 g
Barres granola ou
collations aux fruits

SAVE \$1
\$2.99



Hellmann's
Mayonnaise
710-890 mL
Mayonnaise

SAVE 80¢
\$5.99



Clover Leaf
Skipjack 170 g or
Flavoured Tuna 85 g
Thon

\$1.79



Jack Link's
Jerky 65-81 g
Viande séchée

150 PTS
when you buy 2
SAVE 50¢
\$5.99



Axe Deodorant
or Body Spray
76-113 g, Shampoo or
Body Wash 473 mL
Déodorant, vaporisateur
corporel, shampooing ou
gel douche

100 PTS
when you buy 2
SAVE UP TO \$2.30
\$4.99



Pine-Sol 1.41 L or
Clorox Bleach 2.4 L
reg 5.99-6.29
Eau de Javel ou
nettoyant
pour surfaces

100 PTS
when you buy 2
SAVE UP TO \$1.80
\$4.49



Purex 4.43 L,
Sunlight 4 L or
Persil 1.86 L Laundry
Detergent
reg 15.99-17.99
Détergent

SAVE UP TO \$5
\$12.99

MORE WAYS TO SAVE!

HOT
PRICE

Scene+

Locked
&
Low

Look for these specially-marked
items throughout our stores

FRESH

DEALS



\$3

Gen V Butter or Crispy Lettuce
2 pk Product of Canada
Laitue



50 PTS
when you buy 1

\$2.49



Compliments
Whole White or Brown
Mushrooms 227 g
Product of Ontario
Champignons



50 PTS
when you buy 1

\$2.99

Mini Seedless
Cucumbers 6 pk
Product of Ontario,
Canada No. 1 or
Grape Tomatoes 283 g
Product of Canada
Concombres ou tomates
raisins



\$2.99
/lb

Sweet Bell Peppers
Red, Orange, or Yellow
Product of Ontario
6.59/kg
Poivrons



100 PTS
when you buy 2

\$3.99

Good Leaf
Salads 113 g or
Microgreens 50 g
Product of Ontario
Salades ou micropousses

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

FLORAL DEALS

10" Premium
Hanging Baskets
Paniers

3/\$36
or \$12 ea



2/\$54
or \$27 ea

13" Deluxe Hanging Baskets
or Assorted Mixed Pot
Planters
Paniers ou jardinières mixtes en pot



3/\$48
or \$16 ea

Assorted
Mixed Planters
11" Pot
Jardinières mixtes
assorties

4/\$11
or \$2.75 ea

Compliments
Black Earth
Top Soil 25 L
Terreau



4/\$12
or \$3 ea

Compliments
Farmyard
Compost 25 L
Compost

WHILE SUPPLIES LAST. PRODUCT COLOUR AND SELECTION MAY VARY BY STORE. WEATHER PERMITTING.

WE'RE FULL OF
compliments

You have got
great taste

Compliments
Ice Cream Bars
6 pk reg 5.79
Crème glacée

SAVE 80¢

\$4.99



SAVE 50¢

\$4.99

Compliments
Dough'chi Bites
6 pk reg 5.49
Bouchées



SAVE 50¢

\$3.99

Compliments
Rolly's
Ice Pops 12 pk
reg 4.49
Sucettes glacées



Compliments
Moxii Ice Pops 6 pk
reg 5.49
Sucettes glacées

SAVE \$1.20

\$4.29



Compliments
Chocolate Coated Ice Cream Bars
24 pk reg 8.99
Barres à la crème glacée

SAVE 50¢

\$8.49



Compliments
Ice Cream Sandwiches
24 pk reg 11.79
Sandwichs à la crème glacée

SAVE 50¢

\$11.29

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



Panache
Ice Cream 1 L
reg 5.79
Crème glacée

SAVE 30¢

\$5.49

Panache
Ice Cream
Bars 4 pk
reg 5.79
Barres à la
crème glacée

SAVE 30¢

\$5.49



Best Buy
Ice Milk 1.5 L
reg 3.99
Lait glacé

SAVE 50¢

\$3.49

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

CINCO DE MAYO



SAVE \$3⁹⁹

\$10

Corona Cero 0%
Non Alcoholic Beer
6x330 mL
Bière sans alcool



100 PTS
when you buy 2

SAVE 70¢

\$3²⁹



La Cocina
Tortilla Chips
400 g
Croustilles
de tortilla

Lola's
Empanadas
380 g
Empanadas

SAVE \$1⁵⁰

\$8⁹⁹



Maseca
Corn Flour
2 kg
Farine de maïs

SAVE \$1

\$8⁹⁹



Chata
Chilorio
Shredded
Seasoned Pork
Meat 250 g
Porc assaisonné
effiloché

SAVE \$1³⁰

\$6⁴⁹



Chata
Refried Pinto
Beans 430 g
Haricots pinto

\$2⁹⁹



La Costeña
Refried Beans
546 mL or
Jalapeño Peppers
330 mL
Haricots ou
piments jalapeno

SAVE UP TO 70¢

\$2⁹⁹



Cholula
Hot Sauce
150 mL or
Salsa 325 mL
Sauce piquante
ou salsa

SAVE UP TO \$1

\$4⁹⁹



Tajin
Chamoy
Chili Sauce
455 mL
Sauce chili

SAVE 50¢

\$6⁹⁹



Old El Paso
Taco Sauce 243 mL,
Jalapeño Peppers 250 mL or
Refried Beans 398 mL
Sauce à taco, piments
jalapeno ou haricots

SAVE UP TO \$1

\$2⁹⁹



Herdez
Salsa 453 g
Salsa

SAVE 50¢

\$3⁴⁹

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

TACO NIGHT



99¢

Green Onions or Cilantro Bunch
Product of USA or Mexico
Oignons verts ou botte de coriandre



50 PTS
when you buy 1

\$4.99



Corn 4 pk
Product of USA
No. 1 Grade or
Vidalia Onions
3 lb Product of
USA No. 1 Grade
1.36 kg
Maïs ou oignons



Compliments
Salsa 650 mL
Salsa

\$3.99



Old El Paso
Salsa 650 mL
Salsa

\$4.99



Pace Salsa
642 mL
Salsa

SAVE \$2.50
\$4.49



Old El Paso
Taco Kits 250-510 g
Kits de taco

SAVE 50¢
\$3.99



Hunt's
Tomato Paste
156 mL or
Old El Paso
Seasonings 24 g
Pâte de tomates ou
assaisonnements

SAVE UP TO 69¢
\$1



Tortillas 340 g or Tia Rosa Tortillas 272-328 g
Tortillas

SAVE \$1
\$2.49
without
Scene+ Card \$3.49



Compliments
Cheese Bars 400 g or
Shredded Cheese
226-320 g
Fromage

SAVE 50¢
\$5.49

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



Taco Bell
Taco Kits 260-420 g or
Creamy Sauce 354 mL
reg 4.49-4.99
Kits de taco ou sauce

50 PTS
when you buy 2
SAVE UP TO \$1.50
\$3.49



Taco Bell
Supreme Taco Kits
401-642 g
Kits de tacos

50 PTS
when you buy 2
SAVE \$2.50
\$5.49



Taco Bell
Dips 425-445 g
Trempelettes

50 PTS
when you buy 2
SAVE \$1.50
\$4.49



Taco Bell
Taco Sauce
207 mL
Sauce

SAVE \$2
\$1.99

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



3/\$5.00

FLAVOURED BY CULTURE

April 30-May 6, 2026

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply

