

HyVee®

Delightful deals



2.99

Dole chopped or premium salad kit 7.1 to 13.3 oz. pkg.



4.99

Just Bare boneless skinless chicken breasts 18 oz.



.39

Hy-Vee yogurt 6 oz.



12.99

10" Premium hanging basket
Bring color to your outdoor space with overflowing vibrant flowers.



55.00

Pretty Peonies arrangement
Featuring an abundance of lush peonies, this design highlights the delicate, ruffled petals that make peonies so beloved.



40.00

Peachy Keen arrangement
A charming design that blends warm peach blooms with soft lavender accents and fresh green textures.



70.00

Blush & Bloom arrangement
This garden-style arrangement bursts with natural charm and a blend of shades of pink roses and lilies.

Ad prices effective May 4 - 10, 2026

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details. We reserve the right to limit quantities.

FUEL SAVER
EARN
50¢
OFF
PER GALLON



NEW AT
Hy-Vee

Millie Moon luxury diapers
44 to 120 ct.



SAVE!
.50

2.49
HYPERKS PRICES
Heinz ketchup or mustard
20 oz.
2.99 NON-MEMBER
PRICE



SAVE!
.50

3.48
HYPERKS PRICES
Dannon Greek yogurt
4 ct.
3.98 NON-MEMBER
PRICE



.99
Hy-Vee Midwest Pork
boneless top loin chop 4 oz.



1.99 lb.
Smart Chicken
drumsticks or thighs
value pack



.99
Green peppers
or cucumbers
each



2.68
Dole celery hearts
16 oz. pkg.



1.28 lb.
Vidalia sweet onions
New crop



2.79
Sunbelt Bakery granola
or soft baked bars 8 or 10 ct.



3.48
Hy-Vee cottage cheese
24 oz.



1.99
Mission soft taco tortillas 10 ct.
or brown bag chips 9 or 11 oz.



3/\$5
Built Puff protein bar
1.32 or 1.41 oz.



3.99
Tombstone, DiGiorno classic,
Jack's rising crust pizza
or cheesy pizza dippers
13.9 to 27 oz.



5.99 ea.
with purchase of 3
Pepsi or Prebiotic Pepsi
soda 12 pk. cans 12 fl. oz.
8 pk. cans or bottles 12 fl. oz.



2.99 ea.
with purchase of 3
Frito-Lay Tostitos, Ruffles
chips, salsa, queso or dip
8 to 15.75 oz.

MOM DESERVES THE BEST



55.00

Delicate Dreams arrangement Blush pink carnations, classic pink roses and fresh white daisies blend gentle color and texture into a charming, garden-inspired display.



55.00

Delightful Mom arrangement A sweet expression of love, the dozen short-stemmed roses offer a lush and graceful look to celebrate mom.



70.00

Lavender Dreams arrangement A serene and elegant arrangement of beauty, blending soft shades of purple with crisp white blooms.



70.00

A Dozen Thanks arrangement A heartfelt way to express appreciation featuring 12 long-stem roses in a beautiful assortment of hues.



24.99

Rainbow Dozen Roses bouquet A celebration of color and sentiment, this assorted roses bouquet brings together a mix of blooms in captivating shades.



65.00

Sweet Serenity arrangement A timeless and graceful design that blends soft peach roses with classic white lilies.



80.00

Perfectly Purple arrangement An array of rich purple roses beautifully complemented by a variety of flowers in soft lavender and deep violet hues evoking elegance and charm.



buy one, get one
50% off
regular price

Yankee candle or wax melts
each (of equal or lesser value)



100.00

Lavender Bliss arrangement
An expression of elegance with soft pink roses, fragrant lavender stock and delicate lisianthus, it creates a harmonious blend of color, texture, and scent.



100.00

Lovely Lady arrangement
Soft peach roses, delicate lavender cushion blooms and fresh green mini hydrangea, create a harmonious blend of color and texture.



75.00

Treasured Memories arrangement
A heartfelt design that blends the gentle warmth of peach roses with soothing lavender and fresh green accents.



60.00

You Are My Sunshine arrangement
This colorful garden-style arrangement radiates warmth and happiness with its sunny mix of golden sunflowers and soft peach roses.



90.00

Lavender Fields basket
Elegant lavender roses, airy purple larkspur and a harmonious mix of complementary blooms and fresh greenery arranged in a charming woven basket.



125.00

You're Amazing arrangement
A stunning blend of lush peonies, delicately layered ranunculus and vibrant gerbera daisies, this arrangement combines softness and brightness in perfect harmony.



19.99

Peonies
Showcasing lush, full-bodied blooms that unfold from delicate buds, this bouquet captures the fleeting charm of peony season.



70.00

Pitcher Perfect arrangement
Lovely pink lilies and classic pink roses complemented by a soft mix of pastel blooms in a beautiful keepsake pitcher.



Hallmark

3.00 off regular price
with purchase of 3 Hallmark cards
(2.99 minimum card purchase)



Pacha Soap Co. body care
4 ct. or 2.6 to 32 oz.

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LAWN & GARDEN



49.99

Bailey Hydrangeas
Bring exceptional color and reliability to your landscape. Industry leading varieties bred for vibrant blooms, strong stems and outstanding cold hardiness. 2 gallon



29.99

Begonia fern combination planter This combo of bold begonia blooms and soft, cascading foliage brings lush texture and color to your porch, patio or shaded garden space. 12"



17.99

Boston fern hanging basket
Known for its full, arching fronds and vibrant green color, this classic fern adds natural beauty and timeless elegance anywhere you hang it! 10"



29.99

12" Premium hanging basket Celebrate mom with an easy-to-hang basket filled with vibrant and lush flowers.



34.99

Butterfly planter
Get instant color for your porch or entryway with a designer look that is ready to display. 14"



35.99

Color Splash combo planters
Add instant color for seasonal decorating with this easy to care for patio pot. 13"



24.99

Deluxe geranium combo planter This premium planter comes pre-planted with professionally arranged blend of blooming annuals and trailing foliage. 12"



19.99

Dipladenia hanging basket
Brighten your outdoor space with this stunning hanging basket, overflowing with glossy green foliage and vibrant trumpet-shaped blooms. 10"



19.99

Dipladenia patio planter
Bursting with glossy foliage and vibrant trumpet-shaped blooms, this planter delivers nonstop flowers and tropical color to your porch, patio or garden. 10"



19.99

Game Changer hydrangea collection hanging basket
Bring lush, vibrant color to your porch, patio, or entryway. Grown with expert care, this basket brings lush vibrant color to your porch, patio or entryway. 10"



49.99

Premium planter Transform any outdoor space with this lush, ready to display hanging basket. 17"



35.99

Stars & Stripes mandevilla trellis Featuring vibrant blooms, this climbing stunner arrives trained on a sturdy trellis.

MOTHER APPROVED



1.99

Bakery-fresh macaron each



3.99

Bakery-fresh decorated mega cupcake 4 to 6 oz.



4.99

Bakery-fresh cut out cookies 6 ct.



14.99

12" Bakery-Fresh decorated chocolate chip cookie 26 oz.



24.99

Ghirardelli chocolate covered strawberries 12 ct. 6 ct. **12.99**



6.99

Bakery-fresh decorated cupcakes 6 ct.



FUEL SAVER
EARN
5¢
OFF
PER GALLON

9.99

5" Bakery-fresh decorated cookies 3 ct.

BEAUTY SALE

Deals to make mom's day



5.00

Bellissima body care
8 or 8.5 oz.



25% off

regular price
Conair hair appliances
each (price varies by store)

25% off

regular price
Conair hair accessories
each (price varies by store)



buy one, get one

50% off

Sally Hansen
regular price
or Covergirl products
(of equal or lesser value)



25% off

Bellissima cosmetics
regular price
1 or 4 ct., .06 to 1.1 fl. oz.
(price varies by store)

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Neutrogena facial care
2 to 60 ct. or .5 to 16 oz.



20% off

Pro Hair or Renaissance
regular price
hair care .53 to 40.58 fl. oz.
(price varies by store)

MORE FOR LESS

\$2
or under



1.00
each

10/\$10
Chobani Greek yogurt
5.3 oz.



NEW Flavor!

1.98
Celsius energy drink
12 fl. oz.



1.67
each

3/\$5
Poppi prebiotic soda
12 fl. oz.



1.09
That's Smart! spices
.31 to 5.25 oz.



1.88
Highline white mushrooms
whole or sliced, 8 oz. pkg.



1.68
Grimmway Farms shredded,
chips, coins or stick carrots
10 to 16 oz.



.95
Hy-Vee chunk light tuna
5 oz.



1.19
Maruchan yakisoba
or ramen bowl 3.31 to 4.12 oz.



.77
Hy-Vee macaroni & cheese
6 or 7.25 oz.



1.99
Hy-Vee pretzels
10 or 15 oz.



1.28
Hy-Vee dip
8 oz.



1.88
Hy-Vee croutons
5 oz.



1.99 lb.
Bartlett pears



1.39
Starkist chicken
2.6 oz.



1.77
Bar-S jumbo franks
16 oz.



.99
Hy-Vee chicken noodle
or tomato soup 10.5 oz.



1.99
Hy-Vee stuffed
manzanilla olives
5.75 oz.



2/\$4
Taco Bell sauce
7.5 or 12 oz.



2/\$3
Blue Bunny Load'd
Sundaes cup 5.5 oz.



1.88
Hy-Vee frosting
16 oz.



1.38
Kemps cottage cheese
5.3 oz.



1.99
Family Pack La Banderita
flour tortillas 20 ct.



1.65
Hy-Vee brownie mix
16.3 oz.



1.49
Hy-Vee mustard
14 oz.



1.99
Hy-Vee chili or cocktail
sauce 12 fl. oz.



1.88
That's Smart! cookies
12 oz.



3/\$5
ZOA energy drink
12 fl. oz.



1.99
Hatch green chiles
4 oz.



Exclusive Savings with Hy-Vee PERKS Card

Visit hy-vee.com to sign up today!



SAVE! **.50**

4.49

PERKS PRICES
Bacon wrapped chicken griller 8 oz.
4.99 NON-MEMBER PRICE



SAVE! **1.00**

11.99

PERKS PRICES
Hy-Vee True grass fed ribeye steak 10 oz.
12.99 NON-MEMBER PRICE



SAVE! **.50**

3.99

PERKS PRICES
Fully cooked taco, sloppy joe or bolognese ground beef 16 oz.
4.49 NON-MEMBER PRICE



SAVE! **1.00**

6.99

PERKS PRICES
Fish Market smoked Alaska Sockeye salmon 3 oz.
7.99 NON-MEMBER PRICE



SAVE! **1.00**

5.99

PERKS PRICES
The Little Potato Co. potatoes 3 lb. pkg.
6.99 NON-MEMBER PRICE



SAVE! **.30**

2.29

PERKS PRICES
Hy-Vee fruit snacks 10 ct.
2.59 NON-MEMBER PRICE



SAVE! **.50**

2.99

PERKS PRICES
Hy-Vee popcorn 6 ct.
3.49 NON-MEMBER PRICE



SAVE! **.50**

2.99

PERKS PRICES
On The Border tortilla chips or queso dip 15 to 15.5 oz.
3.49 NON-MEMBER PRICE



SAVE! **.50**

5.49

PERKS PRICES
Bunzi tea 4 pk. cans 16 fl. oz.
5.99 NON-MEMBER PRICE

Ad prices effective May 4 - 10, 2026

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. We reserve the right to limit quantities.



SAVE!
.50

2.49

H PERKS PRICES
The Mad Butcher's salsa
or queso 15 or 16 oz.
2.99 NON-MEMBER
PRICE



SAVE!
1.00

6.99

H PERKS PRICES
Local Hive honey
12 oz.
7.99 NON-MEMBER
PRICE



SAVE!
.80

4.99

H PERKS PRICES
Gustare Vita pasta sauce
26.5 oz.
5.79 NON-MEMBER
PRICE



SAVE!
.40

2.89

H PERKS PRICES
Silk almondmilk
64 fl. oz.
3.29 NON-MEMBER
PRICE



SAVE!
.40

4.29

H PERKS PRICES
The Greek Gods yogurt
24 oz.
4.69 NON-MEMBER
PRICE



SAVE!
.30

3.98

H PERKS PRICES
Tropicana orange juice
46 fl. oz.
4.28 NON-MEMBER
PRICE



SAVE!
.50

3.48

H PERKS PRICES
Hy-Vee meatballs
12 or 14 oz.
3.98 NON-MEMBER
PRICE



SAVE!
.50

4.48

H PERKS PRICES
Eggo protein waffles
or pancakes 4 to 12 ct.
4.98 NON-MEMBER
PRICE



SAVE!
1.00

6.49

H PERKS PRICES
Hy-Vee trash bags
28 to 45 ct.
7.49 NON-MEMBER
PRICE

SAVE \$25.10 WITH DIGITAL COUPONS



2.29
-.30 off with digital coupon

1.99
Hy-Vee wheat bread
20 oz.



3.99
-.50 off with digital coupon

3.49
Mini sweet seedless
peppers 16 oz. pkg.



4.99
-1.00 off with manufacturer's digital coupon

3.99
Nabisco gluten free Oreo,
Chips Ahoy! or Tate's
cookies 7 to 12.47 oz.



2.97
-.50 off with digital coupon

2.47
Oscar Mayer bologna
16 oz.



4.49
-1.00 off with manufacturer's digital coupon

3.49
General Mills protein cereal
or bars 5 ct. or 11.2 oz.



5.49
-1.00 off with digital coupon

4.49
Hy-Vee coffee
12 ct.



2.79
-.80 off with digital coupon

1.99
Hy-Vee herbal specialty tea
20 ct.



3.99
-1.00 off with digital coupon

2.99
Hy-Vee cooking oil
48 fl. oz.



3.48
-.50 off with digital coupon

2.98
Hy-Vee cane sugar
4 lb.



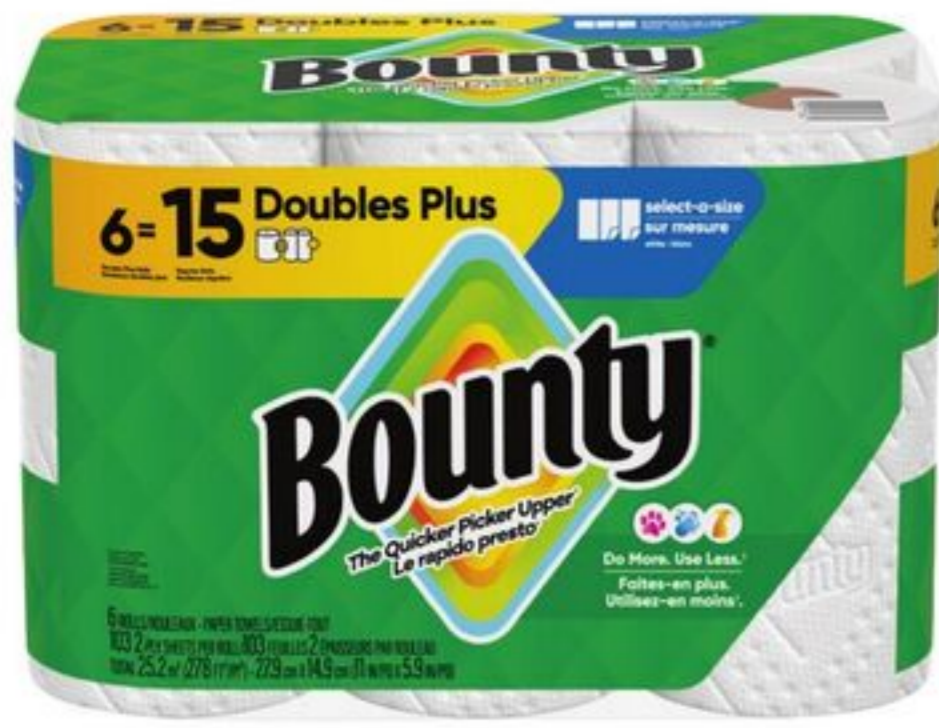
9.99
-1.00 off with digital coupon

8.99
Hy-Vee ultra strong
bath tissue 12 mega rolls



15.49
-1.00 off with manufacturer's digital coupon

14.49
Charmin bath tissue
9 mega XL rolls



15.49 with manufacturer's digital coupon
-1.00 off

14.49
Bounty paper towels
6 double rolls



9.97 with manufacturer's digital coupon
-1.50 off

8.47
Huggies Pull-Ups
17 to 25 ct.



6.77 with manufacturer's digital coupon
-1.00 off

5.77
Huggies wipes
112 to 192 ct.



7.99 with manufacturer's digital coupon
-2.00 off

5.99
Dove body wash
20 fl. oz.



19.94 with manufacturer's digital coupon
-5.00 off

14.94
Tide Pods 45 to 76 ct.
or laundry detergent
117 to 132 fl. oz.



9.99 with manufacturer's digital coupon
-2.00 off

7.99
Downy or Gain fabric beads
12.2 oz.



9.99 with manufacturer's digital coupon
-2.00 off

7.99
Ollly body wash
17 fl. oz.



9.99 with manufacturer's digital coupon
-1.00 off

8.99
Dawn dishwashing liquid
38 to 70 fl. oz. or Powerwash
dish spray 2 ct. - 43 fl. oz.



9.99 with manufacturer's digital coupon
-1.00 off

8.99
Cascade Action Pacs
19 or 26 ct.



WITH **H**PERKS YOU SAVE ON GAS!

*Some restrictions apply. See **H**PERKS terms and conditions at Hy-Vee.com



4.49 lb.

Hy-Vee True fresh boneless skinless chicken thighs



Di Lusso croissant sandwich or rotella wrap 6 to 10 oz.



4.99 lb.

Market Grille green onion & egg potato salad



9.99

Cannoli chips and dip 10 oz.



3.99 lb.

Hy-Vee Short Cuts watermelon party bowl



4.99 lb.

Hy-Vee Short Cuts cantaloupe chunks



4.99

Mighties kiwi 16 oz. pkg.



2/\$5

Jet-Puffed marshmallows 12 or 16 oz.



with purchase of 2 Zyrtec allergy relief 14 to 90 ct. or 4 fl. oz.



with purchase of 2 Tylenol or Motrin pain relief 4 to 225 ct. or 1 to 4 oz.



with \$15 purchase of Carnation Breakfast Essentials nutritional drinks 6 to 12 ct. or drink mix 17.7 oz.



with \$15 purchase of Kotex products 16 to 120 ct.



23.47

Pampers wipes 448 or 672 ct.



EOS lip or body care 4 ct. or .14 to 16 oz.



15.98

Purina Friskies cat food 16 lb. bag



Purina Busy Bone dog treats 2 or 10 ct.

Ad prices effective May 4 - 10, 2026

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. We reserve the right to limit quantities.



Spend \$50 or more in select gift cards
SAVE 30¢
per gallon on fuel



Offer valid in store 04/27/26 - 05/10/26. Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. One4All Gift Cards are issued by Pathward®, N.A., Member FDIC. This promotion is not produced, sponsored, or executed by Best Buy. BEST BUY, the BEST BUY logo and the tag design are trademarks of Best Buy and its affiliated companies. ©2025 Best Buy. All rights reserved. The Starbucks wordmark and the Starbucks logo are registered trademarks.

PRODUCE



3.99
Del Monte honey glow
pineapple each



4.99 lb.
Grapery Cotton
Candy grapes



5.99
Halo mandarins
3 lb. pkg.



4.99
Sunset Flavor Bomb
Tomatoes 12 oz. pkg.



4.99
Cal-Organic bite-sized
potatoes 24 oz. pkg.



3.99
Bolthouse Farms protein
beverage 12 to 15.2 fl. oz.



5.99
Makoto dressing or sauce
9 fl. oz.



3.99
Josie's Organics romaine
hearts 3 ct. pkg.

MEAT



13.88 lb.
Hy-Vee Angus Reserve
boneless beef sirloin steak



8/\$12
Our Special Recipe
bratwurst links or patties
regular or skinless, 3 or 3.75 oz.



5.99
Fresh ground beef
73% lean, 27% fat 16 oz. roll



3.99

Hebrew National beef franks
9.43 to 12 oz.



3.99

Hy-Vee gourmet
steakhouse burgers
6 oz.



2.99 lb.

Boneless pork
shoulder roast
Hormel Always Tender



4.99 lb.

H-Vee fresh boneless
skinless chicken
breast cubes or strips



8.98 lb.

Hy-Vee Choice Reserve
boneless beef bottom
round roast



9.98 lb.

Hy-Vee Angus Reserve
boneless beef arm roast



3.99 lb.

Hy-Vee Midwest Pork
fresh cut pork steak
value pack



6.99 lb.

Chicken fajita mix



4.99

Butterball ground turkey
93% lean, 7% fat 16 oz. roll

135.00

Meat Bundle #5 13 lb. 6 oz.,
8 ct. - 5 oz., 85% lean 15% fat
Ground chuck patties,
3 ct. - 16 oz. Boneless skinless
chicken breast,
8 ct. - 3.75 oz. Pork bratwursts,
4 ct. - 8 oz., Hy-Vee Choice Reserve
bacon wrapped sirloin filets,
4 ct. - 8 oz. Boneless pork loin America's cut chops,
4 ct. - 8 oz. Hy-Vee Choice Reserve boneless ribeye steaks





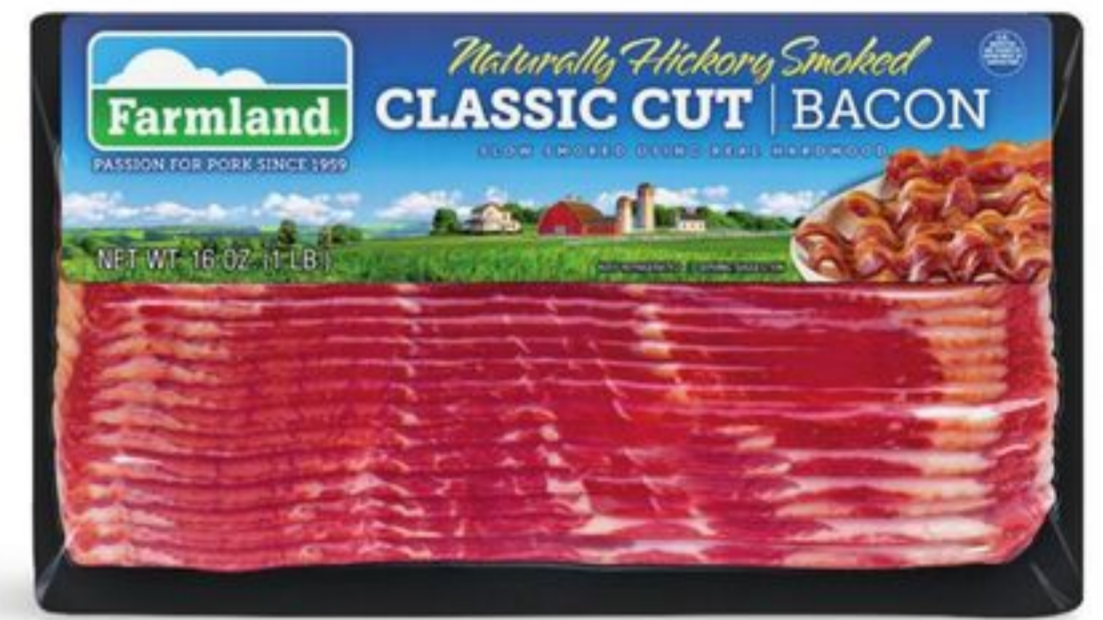
4.48

Johnsonville ground sausage, breakfast links or patties
12 or 16 oz.



4.99

Gilbert's fully cooked chicken sausage 10 oz.



4.99

Farmland bacon 12 or 16 oz.



2.77

Hy-Vee cheese singles 16 ct.



2/\$5

Hy-Vee natural sliced cheese 6 to 8 oz.



7.98

Hy-Vee natural cheese shredded, chunk or sliced, 32 oz.



13.99

Hormel Gatherings party tray 28 oz.



2/\$5

Oscar Mayer Lunchables or Bites 3.3 to 10.7 oz.



2/\$5

Crystal Farms cheese shredded or chunk, 5.5 to 8 oz.

SEAFOOD



7.99 lb.
Fresh tilapia fillets



5.99
Fish Market raw shrimp
shell-on, EZ peel & deveined,
41 to 50 ct., 12 oz. pkg.



2/\$6
Yellowfin Ahi tuna steak
previously frozen, 4 oz.



19.99 lb.
Alaska jumbo Bairdi
crab clusters



11.99 lb.
Fresh Atlantic Verlasso
salmon fillet farm raised



2/\$5
Fish Market imitation crab meat
8 oz.

FRESH



6.99
Good Start breakfast
includes 2 eggs, hash browns,
2 bacon strips, sausage links
or patties, toast or pancakes



8.99
Market Grille meatloaf dinner
includes mashed potatoes
with gravy & corn
(fresh from hot case)



10.99
Nori Sushi sunshine fusion roll
Spicy tuna, creamy avocado,
crisp cucumber, topped with juicy
pineapple, a drizzle of sushi sauce
& a coconut flakes for the perfect
sweet & spicy flavor fusion. 12 oz.



7.99
HyChi 1 entrée meal
entrée, rice, appetizer
& fortune cookie



10.99 lb.
Market Grille salmon dinner
includes broccoli & rice (heat and eat)



3.99
MIA Italian single
topping flatbread
7.2 to 8.6 oz.

DELI



11.98 lb.

Hy-Vee quality sliced roast beef



8.99 lb.

Hy-Vee quality thin sliced turkey or chicken



7.99 lb.

Hy-Vee quality sliced ham



3.99

Soirée hummus or dip 7 or 8 oz.



6.99 lb.

Hy-Vee quality deli sliced cheese



3.99

BelGioioso mascarpone or ricotta 8 or 16 oz.



15.99

Columbus tasting board 12.5 oz.



6.99

Henning's Cheese mozzarella whips 8 or 10 oz.

BAKERY



4.49

Bakery-fresh sourdough bread 22 or 24 oz.



5.99

Bakery-fresh gourmet cinnamon rolls 4 ct.



3.49

Bakery-fresh angel food cake 10 oz.



4.99

Bakery-fresh mini cookies 18 ct.



5.99

Bakery-fresh brownies or bars 6 ct.

EVERYDAY SAVINGS WITH **HyVee** PRODUCTS!

If you can't tell the difference, why pay the difference?



3.49

Hy-Vee fruit
10 to 16 oz.



2.99

Hy-Vee fruit & grain, chewy
or crunchy bars 6 or 8 ct.



2.48

Hy-Vee ketchup
38 fl. oz.



2.88

Hy-Vee All Purpose
or Unbleached Flour 5 lb.



4.99

Hy-Vee cinnamon rolls
12 ct.



2.99

Hy-Vee English muffins
6 ct.



3.99 ea.

with purchase of 2
Hy-Vee sparkling water
12 pk. cans 12 fl. oz.



20% off
regular price

Hy-Vee chocolate candy
16 oz. (price varies by store)



2.99

Hy-Vee salad dressing
24 fl. oz.



2.78

Hy-Vee jelly or preserves
18 or 32 oz.



3.99

Hy-Vee corn on the cob
4 ct.



6.88

Hy-Vee maple syrup
8 fl. oz.



2.28

Hy-Vee stock
32 fl. oz.



2.29

Hy-Vee tortilla or wonton
salad toppings 4 oz.



2.88

Hy-Vee cookie mix
17.5 oz.



7.88

Hy-Vee vegetables
80 oz.



2.29

Hy-Vee tartar sauce
11.5 fl. oz.



2.79

Hy-Vee pancakes
12 ct.



3.49

Hy-Vee bread or funnel
cake mix 13.77 to 16.06 oz.



2.99

Hy-Vee whipped salad
dressing 18 fl. oz.



2.99

Hy-Vee crispy onions
6 oz.



89.99

Hy-Vee Seasons air fryer
or espresso maker in linen
8 quart digital air fryer with easy to
adjust digital touch screen & built-in
overheating protection. 15-bar pump
espresso maker with safety valve
pressure release, yielding single
or double brewing cycles.
Includes frothing nozzle
& removable drip tray.

SMART SAVER SALE

SAVE ON Hy-Vee PRODUCTS | MAY 4-17



5.49

Hy-Vee purified drinking water
40 pk. bottles 16.9 fl. oz.



2.49

Hy-Vee mini donuts
10 oz.



.95

Hy-Vee tomatoes or sauce
14.5 or 15 oz.



2.99

Party Size Hy-Vee chips
12.5 to 17 oz.



1.88

Hy-Vee tortillas
8 to 20 ct. or 16 oz.



4.99

Hy-Vee Tavern Inn pizza
15.65 to 20.17 oz.



2.99

Hy-Vee hash brown potatoes
28 to 32 oz.



2/\$5

Hy-Vee protein or chewy granola bars 5 or 8 ct.



1.99

Hy-Vee baked beans
28 oz.



.99

Hy-Vee biscuits
7.5 oz.



19.99

Hy-Vee ultra strong bath tissue 24 mega rolls



6.99

Hy-Vee paper towels
6 double rolls



7.99

Hy-Vee charcoal briquets
11.6 or 15.4 lb.

PANTRY



3.49

Frito-Lay Doritos or Miss Vickies chips 4.04 to 10.75 oz.



4.99

Milton's protein crackers 4.25 oz.



4.99

Family Size Kellogg's, Cheez-It, Townhouse multipack snacks 12 ct. or crackers 9 to 21 oz.



2/\$4

Pringles crisps 4.9 to 5.6 oz.



8.48

Nabisco multipack snacks 15 or 20 ct.



2/\$7

Nabisco Oreo cookies, Ritz sandwich crackers or Toasted chips 7 to 14.3 oz.



3.49

Snyder's of Hanover Pretzles 8 to 16 oz.



4.99

Garrett Popcorn Shops popcorn 5 to 7.5 oz.



7.88

Pepperidge Farm Goldfish crackers 24.3 to 27.3 oz.



2.49

Quaker rice crisps 3 to 3.52 oz.



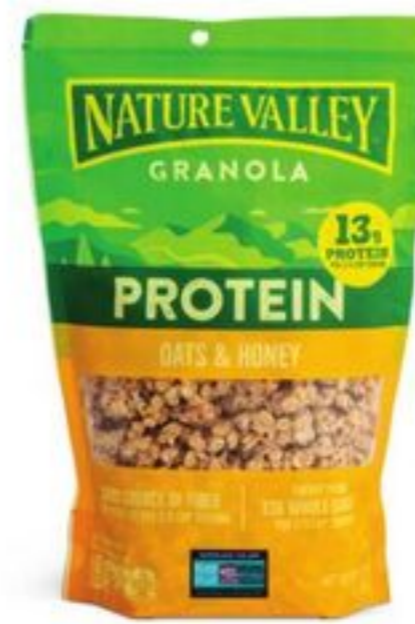
2.99

Planters trail mix 5 or 6 oz.



7.49

Mott's applesauce or fruit smoothie 8 or 12 ct.



3.49

Nature Valley or Cheerios granola 10 to 16 oz.



2.99

Kellogg's Special K cereal 9.6 to 13.3 oz.



2/\$5

Quaker instant oatmeal
8 ct.



2.69

Nature's Own honey
wheat bread 20 oz.



3.99

Brownberry wide pan bread
24 oz.



7.99

Meehan's seasoning
12 to 15 oz.



4.99

Kinder's seasoning or rub
4.3 to 6.4 oz.



5.99

Rustic Bakery organic
sourdough flatbread 6 oz.



11.98

Maxwell House or Yuban
coffee 23.1 to 27.9 oz.



3.49

Ralston Family Farms
rice 16 or 24 oz.



1.19

Mac-A-Roni pasta
5.9 oz.



2.24

Ben's Original Ready Rice
6 to 8.8 oz.



20% off

regular price
Momofuku noodles or sauce
6 ct. or 14.12 to 16.93 oz.
(price varies by store)



2/\$4

Barilla Al Bronzo pasta
16 oz.



5.99

Gustare Vita pesto
or pasta sauce 6.5 or 20 oz.



2.99

Barilla pesto or pasta sauce
6.2 to 24 oz.



3.49

Gustare Vita balsamic
glaze, vinegar or spray
8.5 or 16.9 fl. oz.



4.99

Gustare Vita flavored
olive oil 8.5 fl. oz.

EARN 25¢ FUEL SAVER

with purchase of any 5
Gustare Vita products
shown below



2.99

Gustare Vita pizza sauce
12.5 oz.



2.49

Gustare Vita capers
or chopped garlic 3 oz.



3.99

Gustare Vita whole
San Marzano tomatoes
28 oz.



2.68

Gustare Vita all purpose
flour 2.2 lb.



2.49

Gustare Vita tomato paste
4.9 oz.



5.49

Gustare Vita
grilled artichokes
11.64 oz.



Gustare
— VITA™ —

PRODUCT OF ITALY

With just a few ingredients,
you can have an
authentic Italian dinner
ready in no time.



20% off
regular price
Simply Organic spices
or extract .14 to 8 fl. oz.
(price varies by store)



3.49
Pace salsa, picante
or queso dip 15 or 24 oz.



4.99
Duke's mayonnaise
18 or 30 fl. oz.



buy one, get one
FREE
Bear & Burton's W sauce
12 fl. oz.



buy one, get one
50% off
regular price
Broken Taco
pickled vegetables
8 fl. oz. (of equal or lesser value)



4.99
505 Southwestern
green chiles 16 oz.



3.99
Ka-Me sauce or marinade
10 fl. oz.



4.49
Ken's Steak House dressing
24 fl. oz. or Sweet Baby Ray's
barbecue sauce 40 fl. oz.



4.99
Hendrickson's
salad dressing 16 fl. oz.



3.49
Marukan rice vinegar
12 fl. oz.



4.29
Famous Dave's pickles
24 fl. oz.



4.99
Mateo's gourmet salsa
12 or 16 oz.



7.99
Stonewall Kitchen jam
or jelly 11.25 to 13 oz.



10% off
regular price
Inglehoffer horseradish,
mustard, cocktail or tartar
sauce 3.75 to 10.5 oz.
(price varies by store)



10% off
regular price
Le Preferida beans, tomatoes,
peppers, rice, entrees, taco
shells, seasoning or sauce
1 to 80 oz. (price varies by store)



3.99
SPAM luncheon meat
12 oz.



2/\$7
Serenity Kids baby food
3.5 oz.



2/\$5
Gerber Puffs or Lil' Crunchies
snacks 1.48 oz.



2.99
Crystal Light drink mix
10 or 6 ct. - makes 12 quarts

CANDY



5.49
Dove Promises chocolate
6.74 or 7.61 oz.



2.59
Riesen chocolate or Werther's
candies 2.35 to 6 oz.



3.99
Zöet chocolate bar
3.5 oz.



7.49
Russell Stover or Whitman's
gift box chocolates
8.1 to 10 oz.



3.99
Chocolove chocolate bar
3 or 3.2 oz.



7.39
Haribo gummy candy
25.6 or 28.8 oz.



1.00 off regular price
Lindt candy gift boxes
6.2 to 15.2 oz.
(price varies by store)



11.49
Lindt chocolate
8.5 oz.



6.99
Merci chocolate
7 oz.



2.79
The Candy Shoppe 4D
gummy candy 3.5 oz.



8.99
Zöet crunch popcorn
16 oz.

BEVERAGE



2/\$5
Pepsi soda
2 liter



2.99 ea.
with purchase of 4
7UP soda
6 pk. bottles 16.9 fl. oz.



2/\$5
Capri Sun juice
64 fl. oz.



3.79
Mott's apple juice
6 or 8 ct., 64 fl. oz.



2.99
V8 V-Fusion or vegetable
juice 46 fl. oz.



2/\$4
Bloom Pop prebiotic soda
12 fl. oz.



3.99
V8 vegetable juice
64 fl. oz.



6.99
Starbucks frappuccino
or espresso 4 pk. bottles 9.5 fl. oz.
or 4 pk. mini cans 6.5 fl. oz.



2.28 ea.
with purchase of 2
Monster Ultra red, white & blue
razz or strawberry lemonade
16.9 fl. oz.



3.50 ea.
with purchase of 2
Barq's, Fanta, Mello Yello,
Minute Maid, Mr. Pibb
or Seagram's soda
6 pk. bottles 12 fl. oz.



12.99
Pure Leaf tea
12 pk. bottles 16.9 fl. oz.



4/\$5
BodyArmor sports drink
16 fl. oz.



2/\$9
Powerade sports drink
8 ct. 12 fl. oz.



2.99
Splash Refresher
flavored water beverage
6 pk. bottles 16.9 fl. oz.



5.99
BodyArmor sports drinks
6 pk. bottles 16 fl. oz.



8.99
BodyArmor SportWater
6 pk. bottles 1 liter



7.99
Maison Perrier
or Acqua Panna sparkling
water 6 pk. bottles 16.9 fl. oz.

Drink in Adventure

ENTER FOR A CHANCE TO WIN A JEEP® BRAND VEHICLE

BUY*



Save \$5 when you spend \$30 on participating Coca-Cola Products in **one transaction (3/30-5/25)** for your chance to win!
(See below for participating products)

► **SWIPE** ►

Your **HyVee** PERKS card



for your chance to **WIN**

A 2026 Jeep Brand Vehicle



*NO PURCHASE OR STORE VISITATION NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. Sweepstakes begins at 12:00 AM CT on 3/30/2026 and ends at 11:59 PM CT on 5/25/2026. Open to residents of Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, South Dakota, and Wisconsin who are 18 years of age (19 in Nebraska) or older at time of entry. For rules, eligibility, free method of entry, prize, participating products, and complete details: <https://bit.ly/America250HyVeeSweepstakes>.

Sponsor: The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.

Participating Products include Coca-Cola, Sprite, Fanta, Fresca, Seagrams, Minute Maid 6-10pk 7.5oz Mini Cans, 16oz Can, 6pk 16.9oz Bottles, 1.25L Bottle, smartwater 1 Liter and 1 Liter 6-12pk Bottles, Gold Peak 18.5oz Singles and 6pk 16.9oz Bottles, BODYARMOR 16oz Singles, 8pk 12oz and 6pk 16oz Bottles.

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JEEP AND THE JEEP GRILLE ARE REGISTERED TRADEMARKS OF FCA US LLC



SIGNATURE PARTNER

DAIRY



2.28
TruMoo flavored milk
32 fl. oz.



3.88
Smart Balance 13 or 15 oz.
or Blue Bonnet spread 45 oz.



6.49
International Delight
creamer 64 fl. oz.



2/\$6
Reddi-wip topping
6.5 oz. or Swiss Miss
pudding 6 ct.



4/\$6
Chobani 20g protein
Greek yogurt 6.7 oz.



2/\$5
Pillsbury cinnamon,
crescent rolls, Grands!
or sweet biscuits 8 to 16.3 oz.



3.29
Daisy Brand sour cream
24 oz.



2.88
Hy-Vee half & half
32 fl. oz.

FROZEN



4.99

Bellatoria ultra thin pizza or garlic bread 11.81 to 19.41 oz.



3/\$9

Pagoda, Bibigo appetizers or meals 6.07 to 10 oz.



2/\$10

Bibigo appetizers or Pagoda egg rolls 18 to 24 oz.



7.48

Hy-Vee tater tots or crinkle cut fries 5 lb.



4.99

Old El Paso stuffed nachos or taco bites 20 or 40 ct.



5.88

DiGiorno specialty crust or Tombstone French fry style crust pizza 14 to 29.3 oz.



2.99

Cool Whip topping 16 oz.



5.49

Banquet Mega chicken fillet 6 ct.



6.99

Family Size Birds Eye Voila! skillet meals 35 or 42 oz.



4/\$10

Lean Cuisine or Stouffer's entrées 5 to 16 oz.



5.99

SunButter Jammies sandwich 4 ct. - 8 oz.



3.99

MyMochi ice cream 6 ct.



.50 off regular price

Thelma's ice cream sandwiches 4 ct. or 6 ct. (price varies by store)



3.99

Outshine, The Skinny Cow, Drumstick, Häagen-Dazs novelties 3 to 12 ct. or ice cream 14 fl. oz.



2/\$9

Ben & Jerry's ice cream, Talenti gelato or sorbetto 10.7 to 16 fl. oz.

HEALTHMARKET



25% off regular price
Impossible Food plant based meat products 5 or 6 ct., 8 to 21.6 oz. (price varies by store)



3.49
Califia plant-based half & half 16 fl. oz., **barista blend** 32 fl. oz. or **milk** 48 fl. oz.



5.29
Planet Oat oatmilk 86 fl. oz.



7.99
Wilde protein multipack chips 4 ct.



buy one, get one
50% off regular price
Hy-Vee prepackaged bulk snacks 3 to 13 oz. (of equal or lesser value)



15% off regular price
Kodiak products 2.12 to 36 oz. or 2 to 6 ct.



4.49
Schär gluten free bread 8.5 to 14.1 oz.



8.99
Magic Spoon protein treats 4 to 16 ct., **granola or cereal** 7 to 9.1 oz.



20% off regular price
Think protein bar 1.41 to 2.1 oz. (price varies by store)

Ad prices effective May 4 - 10, 2026

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. We reserve the right to limit quantities.

Dietitian Picks of the Week

Foods or supplements selected by our nutrition experts to support your health & wellness journey

Heidi Lohmann-Schrader, MS, RDN, LD
 Her nutrition philosophy is grounded in the principles of Health at Every Size (HAES) & intuitive eating. Helping people restore & maintain a healthy relationship with food is a priority for Heidi. She believes that all foods fit within a healthy eating pattern.



4/\$5
StarKist tuna pouch
 StarKist single-serve pouches make it easy to enjoy seafood anytime, anywhere. A versatile, high quality lean protein option for salads, wraps, or straight from the pouch. 2.6 to 4.5 oz.



buy one, get one
50% off regular price
1st Phorm protein bars or meat sticks A yummy treat packed with quick protein! 4 or 5 ct. (of equal or lesser value)

NOTHING BUT THE TRUTH™

Our organic snacks have a nourishing taste that you can trust - no high fructose corn syrup, no hidden ingredients, just wholesome flavor. And that's Nothing But The Truth.



8.99

Nothing But The Truth organic extra virgin olive oil 17 fl. oz.



4.29

Nothing But The Truth organic pasta sauce 17.6 oz.



1.99

Nothing But The Truth organic pasta 16 oz.



5.99

Sunbutter spread 16 oz. or 6 ct.



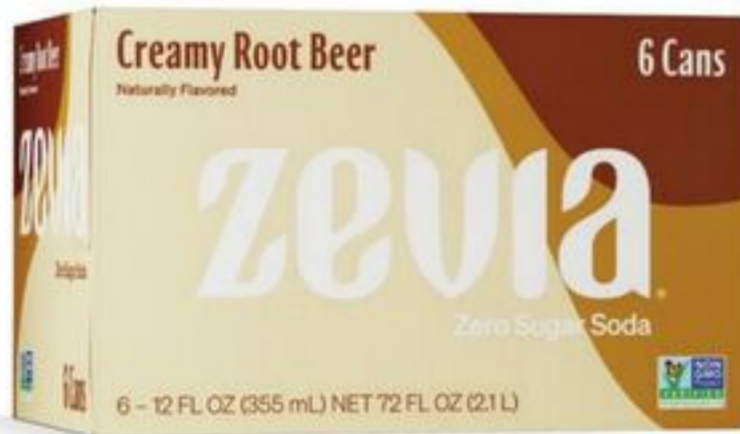
20% off regular price

Miss Jones baking mix or frosting 7.4 to 19 oz. (price varies by store)



20% off regular price

Chosen Foods condiments, marinades or oils 4.7 to 24 oz. or 1 liter (price varies by store)



6.49

Zevia soda 6 pk. cans 12 fl. oz.



10% off regular price

Premier protein shakes 4 to 12 ct. or powder 28 oz. (price varies by store)



8.48

Blackbird plant-based pizza 14 oz.



15% off regular price

Against the Grain gluten free pizza 24 oz. (price varies by store)



30% off regular price

Nature Made supplements 30 to 400 ct. (price varies by store)



buy one, get one

50% off regular price

Hy-Vee HealthMarket vitamins 30 to 500 ct. (of equal or lesser value)

GLUTEN FREE FINDS

Two Week Gluten Free Sale | May 4-17



7.78
Good Graces gluten free almond flour 16 oz.



3.79
Good Graces gluten free pretzels 5 oz.



3.99
Good Graces gluten free granola 11 oz.



G
Good Graces™
Enjoy high-quality, affordable gluten-free products by Good Graces. You'll never taste what's missing.



3.49
Crunchmaster rice crackers 3.54 or 4 oz.



4.99
Good Graces gluten free pasta sauce 24 oz.



2.69
Good Graces gluten free gnocchi 16 oz.



3.99
Good Graces gluten free oatmeal 6 ct.



6.99
Canyon Bakehouse gluten free bread 14 to 24 oz.



6.99
Feel Good Foods gluten free appetizers 8 to 10 oz.



25% off regular price
Bobo's oat protein bars, bites or PB&Js 4 to 16 ct. or 2.1 to 7.5 oz. (price varies by store)



4.49
Nature's Path Envirokidz Organic gluten free cereal 10 to 11.5 oz.

HOME



20% off
regular price
Right Guard or Dry Idea deodorant 2.6 to 17 oz.
(price varies by store)



buy one, get one
50% off
regular price
Huggies diapers
36 to 96 ct. (of equal or lesser value)



3.29
That's Smart! paper plates
100 ct.



2.99
Palmolive dishwashing liquid 20 fl. oz.



25% off
regular price
Jergens natural glow moisturizer 2 to 7.5 fl. oz.
(price varies by store)



15% off
regular price
Not Your Mother's hair care
6 to 15.2 oz. (price varies by store)



2.99
Hy-Vee dryer sheets
80 ct.



2.99
Hy-Vee bleach
43 fl. oz.



2.29
Hy-Vee glass cleaner spray
32 fl. oz.



6.59
Lysol laundry sanitizer
41 fl. oz.



4.99
Air Wick fragrance refills
1 or 2 ct.



25% off regular price
Libman brooms
 each (price varies by store)



25% off regular price
Blue Buffalo dog or cat treats 2 to 36 oz.
 (price varies by store)



20% off regular price
World's Best cat litter
 8 lb. (price varies by store)



2/\$3
Hy-Vee suet bird food
 9.5 to 11.75 oz.



15.49
Hy-Vee sunflower seed
 10 lb.



8.49
Hy-Vee wild bird food
 10 lb.

Ad prices effective May 4 - 10, 2026

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. We reserve the right to limit quantities.



FREE
\$10 Hy-Vee gift card
 with \$30 purchase of select
 health or beauty P&G products



WINE & SPIRITS



20.99

Busch or Busch Light
18 pk. cans 12 fl. oz.



25.99

Bud Light or Budweiser
24 pk. cans 12 fl. oz.



15.99

Bud Light NEXT,
Peels or Platinum
12 pk. bottles or cans 12 fl. oz.



18.99

Coors or Miller
15 pk. aluminum bottles 16 fl. oz.



17.99

Stella Artois
12 pk. bottles or cans 11.2 or 12 fl. oz.



15.99

Michelob Ultra or Zero,
12 pk. bottles or cans 12 fl. oz.



21.99

Keystone Light
24 pk. cans 12 fl. oz.



16.99

Modelo or Pacifico
12 pk. cans 12 fl. oz.



6.99

after instant savings
Garage Beer
6 pk. bottles 12 fl. oz.



7.99

Pabst Grillo's Beer
6 pk. cans 12 fl. oz.

C084
Ad prices effective May 4 - 10, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details. Products not available at all locations. Plus deposit on applicable items.

WOODFORD
RESERVE®

**SPIRIT
— OF THE —
MONTH**



39.99

Woodford Reserve
bourbon 750 ml.

Official
bourbon of the
**KENTUCKY
DERBY**

DISTILLER'S SELECT®
WOODFORD RESERVE®
KENTUCKY STRAIGHT BOURBON WHISKEY



\$4 off
with \$4.01
purchase of
Johnsonville
brats
12 to 19 oz.

16.99

Leinenkugel's
12 pk. bottles or cans 12 fl. oz.



18.99

after instant savings
Cutwater spirits
12 pk. cans 6.7 fl. oz.



17.99

Mike's Hard or Cayman Jack
12 pk. bottles or cans 12 fl. oz.



17.99

Coral Isle spiced rum
1.75 liter



16.99

Malibu rum
750 ml.



43.99

Patron silver tequila
750 ml.



16.99

Tito's handmade vodka
750 ml.



18.99

Black Box wine
3 liter



11.99

Diageo Cocktail Collection
pre-made mix 375 ml.



18.99

BuzzBallz Biggies
1.75 liter



12.99

Francis Coppola Diamond
Collection wine 750 ml.



10.99

Sutter Home Wine
1.5 liter



10.99

Mark west wine
750 ml.



9.99

Robert Mondavi wine
750 ml.



10.99

Stella Rosa wine
750 ml.



13.99

Yes Way Rosé wine
750 ml.

C084
Ad prices effective May 4 - 10, 2026

Products not available at all locations. Plus deposit on applicable items.
Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

HyVee.

**Wine of
the Month**

Perfect for Every Celebration!

This calls for Risata.

@risatawines

Risata® ©2024 Imported by Pragma Beverage Group, Mendota Heights, MN



10.99

after instant savings
Risata prosecco
750 ml.

11.99

after instant savings
Risata moscato
750 ml.

WHITE WINE SALE



12.99
Josh Cellars white wine
750 ml.



12.99
Kendall-Jackson Vintner's
Reserve white wine 750 ml.



14.99
Kim Crawford white wine
750 ml.



13.99
after instant savings
La Marca prosecco
750 ml.



34.99
Rombauer Vineyards chardonnay
750 ml.



16.99
Whitehaven sauvignon blanc
wine 750 ml.



OFFICIAL PARTNER



OFFICIAL BEER SPONSOR

STOCK UP FOR MATCH DAY GET \$5* AFTER REBATE

on the purchase of one (1) Michelob ULTRA® Family 12-pack (can or bottle) or larger with the purchase of one (1) 12-pack or larger of Coca-Cola®, Coke® Zero Sugar and Diet Coke® (12 oz. cans only).*



Michelob ULTRA

FIFA WORLD CUP 2026

ULTRA

FIFA WORLD CUP 2026



SCAN THIS CODE using your smart phone or visit

<https://www.mybeerrebate.com/#/AB-954882792>

VALID DATES: 03/01/26 - 07/31/26



DATA RATES MAY APPLY.

*Paid via Michelob ULTRA® prepaid digital Mastercard.
**Purchase price of beer must exceed \$5.00, excluding sales tax.
***OH Residents: Rebate is on the beer.

Offer valid to AK, AZ, CA, CO, DC, DE, FL, GA, IA, ID, IL, IN, KS, KY, MD, MI, MS, MT, ND, NE, NH, NV, NY, OH***, OK, OR, SC, SD, TN, VA, VT, WA, WI and WY residents 21+. Offer ends 07/31/26. Requests must be received by 08/14/26. To participate, scan the Code featured on signs or promotional materials. You will be directed to a mobile web page at [mybeerrebate.com/#/AB-954882792](https://www.mybeerrebate.com/#/AB-954882792) to: (1) complete and submit the online form, and (2) upload a photo of the UPC and receipt(s) of your qualified purchase dated between 03/01/26 and 07/31/26. Message and data rates may apply. This rebate and/or receipt may not be combined or used with any other offer. Duplicate receipts will be rejected. Limit two (2) rebates per address. Allow 4-6 weeks for receipt of your rebate. Void where prohibited. Card/Virtual Account is issued by Pathward®, N.A., Member FDIC. No cash access or recurring payments. Valid for up to 6 months; unused funds will forfeit after the valid through date. Terms and conditions apply.

ENJOY RESPONSIBLY

© 2026 Anheuser-Busch, Michelob Ultra® Light Beer, St. Louis, MO [95 calories, 2.6g carbs, 0.5g protein and 0.0g fat, per 12 oz.]. *FIB® • Program # 82792
© 2026 Anheuser-Busch, Michelob Ultra® ZERO, Alcohol Free Malt Beverage, St. Louis, MO [29 Calories, 6.5g Carbs, <1.0g Protein, 0.0g Fat per 12 oz.].
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OFFICIAL BEER SPONSOR



OFFICIAL SNACK SPONSOR

SCORE YOUR MATCH DAY FAVORITES GET \$5* BACK

VIA REBATE, ONE (1) MICHELOB ULTRA® FAMILY 12-PACK OR LARGER AND TWO (2) BAGS 7OZ. OR LARGER OF LAY'S® (LAY'S®, DORITOS®, CHEETOS®, TOSTITOS®, FRITOS®, RUFFLES® OR SABRITAS® CHIPS, ANY FLAVOR)



DATA RATES MAY APPLY.

SCAN THIS CODE
using your smart phone or visit

<https://www.mybeerrebate.com/#/AB-959082790>

when you purchase one (1) Michelob ULTRA® Family 12-pack or larger with the purchase of two (2) bags of Chips™ (Lay's®, Doritos®, Cheetos®, Tostitos®, Fritos®, Ruffles® or Sabritas® Chips, any flavor) 7 oz. or larger.
VALID DATES: 03/01/26 - 07/31/26

*Paid via Michelob ULTRA® prepaid digital Mastercard.

**Purchase price of Chips must exceed \$5.00, excluding sales tax.

***OH Residents: Rebate is on the beer.

****VA Residents: Purchase price of beer must exceed \$10.00, excluding sales tax.

Offer valid to AK, AZ, CA, CO, DC, DE, FL, GA, IA, IL, IN, KS, KY, MD, MI, MS, MT, ND, NE, NH, NV, NY, OH***, OK, OR, SC, SD, TN, VA****, VT, WA, WI and WY residents 21+. Offer ends 07/31/26. Requests must be received by 08/14/26. To participate, scan the Code featured on signs or promotional materials. You will be directed to a mobile web page at [mybeerrebate.com/#/AB-959082790](https://www.mybeerrebate.com/#/AB-959082790) to: (1) complete and submit the online form, and (2) upload a photo of the UPC and receipt(s) of your qualified purchase dated between 03/01/26 and 07/31/26. Message and data rates may apply. This rebate and/or receipt may not be combined or used with any other offer. Duplicate receipts will be rejected. Limit two (2) rebates per address. Allow 4-6 weeks for receipt of your rebate. Void where prohibited. Card/Virtual Account is issued by Pathward® N.A., Member FDIC. No cash access or recurring payments. Valid for up to 6 months; unused funds will forfeit after the valid through date. Terms and conditions apply.

ENJOY RESPONSIBLY

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